Global Network Week March 14-18, 2016 Behavioral Economics, Finance and Marketing DRAFT SCHEDULE						
	g 1					7.13
8:00-8:15	Sunday	Monday Breakfast & Registration	Tuesday	Wednesday	Thursday	Friday
8:15-8:30	Students Arrive to New Haven	Classroom 2410				
8:30 - 8:45		Welcome & Overview Classroom 2410	Breakfast & Overview			T 40
8:45 - 9:00			Classroom 2410	Trip to New York City and		Breakfast Classroom 2410
9:00 - 9:15		Overview of Behavioral Finance (9:00am-12:00pm) Professor Nicholas Barberis Classroom 2410	Problem Framing (9:00am-12:00pm) Professor Nathan Novemsky Classroom 2410	Company Visits		Classroom 2410
9:15-9:30						
9:30-9:45 9:45-10:00						
10:00-10:15					Breakfast & Overview	Final Presentation Preparations (9:15am-12:15pm) 2nd Floor Breakout Rooms
10:15-10:30					Classroom 2410	
10:30-10:45					Understanding Consumer Experiences (10:30am-12:00pm) Professor Gal Zauberman Classroom 2410	
10:45-11:00						
11:00-11:15						
11:15-11:30						
11:30-11:45 11:45-12:00						
12:00-12:15						
12:15-12:30		Lunch (12:00-1:30pm) TBD	Lunch & Yale Tour (12:00-2:30pm)		Lunch on own (12:00-1:30pm)	
12:30-12:45						Lunch (12:15-1:15pm)
12:45-1:00						Classroom 2410
1:00-1:15						
1:15-1:30 1:30-1:45		MIMO :			Leadership Mind Games: Overconfidence &	_
1:45-2:00		MAM Overview Classroom 2410				
2:00-2:15						Final Presentations
2:15-2:30						(1:15-3:15pm) Classroom 2410
2:30-2:45						Classioom 2410
2:45-3:00		Framing Effects, Context	Influence and Persuasion		Trusting Your Gut	
3:00-3:15 3:15-3:30		Effects and Choice Architecture (2:00-5:00pm) Professor Shane Frederick Classroom 2410	(2:30-4:00pm) Professor Zoë Chance Classroom 2410		(1:30-4:30pm) Professor Daylian Cain Classroom 2410	
3:30-3:45						
3:45-4:00						
4:00-4:15			CNAM Committee			
4:15-4:30			GNAM Overview			
4:30-4:45			Group Photo			
4:45-5:00			Bekenstein Atrium			
5:00-5:15 5:15-5:30		Opening Cocktail Reception Bekenstein Atrium	Free time			
5:30-5:45						
5:45-6:00						
6:00-6:15						
6:15-6:30					Free time	
6:30-6:45					1100 time	
6:45-7:00						
	Informal Cash - in + DAD		Small Cross Discour		Vamadra Ei	
7:00pm	Informal Gathering at BAR		Small Group Dinners		Karaoke Evening	