



復旦大學 管理学院
SCHOOL OF MANAGEMENT
FUDAN UNIVERSITY



GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



Handbook

for

Global Network Week

October 14-18, 2013

School of Management, Fudan University

I. School Information

Fudan University, founded in 1905, is a prestigious comprehensive research university in China, and the first Chinese university to provide business education. Accredited by EQUIS and AACSB in 2009 and 2010 respectively, School of Management, Fudan University is recognized as a leading business school in Asia. With its rigorous scholarship and robust learning environment, the School attracts students from around the world each year and has produced numerous management elites.

Location:

School of Management, Fudan University is located opposite the main campus (Handan Campus) of Fudan University.

Address: 670 Guoshun Road, Shanghai 200127, P.R. China



学院方位 School's Location

SCHOOL OF MANAGEMENT,
FUDAN UNIVERSITY



II. General Information

a) Program Duration

The "Global Network Week" will take place at School of Management, Fudan University from 14th to 18th October, 2013. It is important to understand that we expect your participation in the full program once you have registered.

b) Visa Application

Students are responsible to obtain a visa (we strongly recommend a single Tourist Visa) and book flights to Shanghai. Our school will provide invitation letters to students for visa application.

c) Travel Information

Shanghai has two international airports: Pudong International Airport and Hongqiao International Airport. Most inbounds international airlines land on Pudong International Airport.

From Pudong International Airport

The airport is approximately 40 kilometres away from the main campus of Fudan University, and you can take one of the following transportation options to the school:

By taxi: There are taxis available directly outside the Arrivals terminal. The cost is approximately RMB 180.

By airport shuttle bus: You can find different routes of airport shuttle bus at the main exit of the airport. Airport Express Route 4 (JI CHANG SI XIAN in Chinese) can take you to WUJIAOCHANG, a station very close to Fudan University. After getting off from the bus at WUJIAOCHANG, you can walk or take a taxi to your hotel.

By metro: You can take Metro Line 2 from the Airport to Nanjing Road Station, where you can transfer to Metro Line 10 to WUJIAOCHANG Station. From WUJIAOCHANG Station you can take a taxi to your hotel within 10 minutes.

From Hongqiao International Airport

The airport is approximately 20 kilometers away from the main campus, and you can take either of the following transportation options to the school:

By taxi: There are taxis available directly outside the Arrivals terminal. The cost is approximately RMB 120.

By metro: You can take Metro Line 10 from the Airport to WUJIAOCHANG Station. From WUJIAOCHANG Station you can take a taxi to your hotel within 10 minutes.

d) Accommodation Options

October is a peak season in Shanghai, so most hotels have very limited rooms available. We checked with hotels that we have negotiated rates, but most of them are fully booked during that period, or the rates only apply to group reservation. We suggest that you book hotel rooms via one of the largest online platforms for hotel reservation in China: www.ctrip.com. Please be noted that room availability is not guaranteed, so reservations should be made as soon as possible. The following suggested hotels are close to our school:

Crowne Plaza Shanghai Fudan



Location: 500m (6-minute) walk to School of Management

Description: A five-star hotel located across from the main campus of Fudan University.

Address: 199 Handan Road, Yangpu District, Shanghai

Tel: +86-21-55529999

Reservation link:

http://english.ctrip.com/hotels/shanghai-hotel-detail-430462/crowne-plaza-shanghai-fudan?checkin=2013-10-13&checkout=2013-10-19&promo=#ctm_ref=lst_n_1_1

Hanting Express (Shanghai Fudan)



Location: 1.1km (15-minute walk) to School of Management

Description: A clean budget hotel located across from the main campus of Fudan University.

Address: 2628 Songhuajiang Road, Hongkou District, Shanghai

Tel: +86-21-61434888

Reservation link:

http://english.ctrip.com/hotels/shanghai-hotel-detail-431270/hanting-express-shanghai-fudan?checkin=2013-10-13&checkout=2013-10-19&promo=#ctm_ref=lst_n_2_7

Lantian Hotel Shanghai



Location: 1.2km (20-minute walk) to School of Management; 3-minute walk to WUJIAOCHANG Station of metro Line 10; 2-minute walk to WUJIAOCHANG Station of Airport Express Route 4 (to Pudong International Airport).

Description: A four-star hotel located in Wujiaochang Commercial Area with convenient transport.

Address: 2200 Huangxing Road, Yangpu District, Shanghai

Tel: +86-21-60561178

Reservation link:

http://english.ctrip.com/hotels/shanghai-hotel-detail-456909/lantian-hotel?checkin=2013-10-13&checkout=2013-10-19&promo=#ctm_ref=lst_n_1_1

Ramada Shanghai Wujiaochang



Location: 1.6km (10-minute drive) to School of Management

Description: A four-star hotel situated in Wujiaochang Commercial Area within easy reach of both Fudan and Tongji universities, as well as Metro Line 8.

Address: 1888 Huangxing Road, Yangpu District, Shanghai

Tel: +86-21-55509999

Reservation link:

http://english.ctrip.com/hotels/shanghai-hotel-detail-428827/ramada-shanghai-wujiaochang?checkin=2013-10-13&checkout=2013-10-19&promo=#ctm_ref=lst_n_1_1

**If you have any problems in hotel reservation, please seek help from Ctrip directly through the following lines and emails:*

Mainland China: 400 619 9999 (during business hours)

Outside Mainland China: +86-21-3210-4669 (during business hours)

Email: h_rsv@ctrip.com

e) Dining Options

Basin 3 Plaza

Location: 500m to School of Management

Description: Basin 3 Plaza is the nearest leisure plaza to School of Management where you can find several restaurants and bakeries.

Address: 333 Guoding Road

Wujiaochang Commercial District

Location: 1km to School of Management

Description: Wujiaochang Commercial District is the most famous land mark in North Shanghai with several malls, department stores and plazas. You are easy to find dozens of restaurants and cafes providing all kinds of food.

f) Contact information

Students who have further questions, please contact:

Mr. Roger CHEN

Senior Operation Officer, International Programs, Executive Development Center

School of Management, Fudan University

Tel: +86-21-25011032 Fax: +86-21-65110862

Email: chen_lei@fudan.edu.cn