



WORLD CLASS IN ASIA



Global Network Week

The Hong Kong University of Science and Technology (HKUST)

Entrepreneurship & Business Responsibility in the Hub of Asia

March 16-20, 2015

WELCOME PACKAGE



Welcome!

On behalf of Hong Kong University of Science & Technology (HKUST) and MBA Programs, I would like to welcome you to the 2015 Global Network Week, to be held from March 16 to 20 at our HKUST Campus. The GN Week at HKUST will address the topic: “Entrepreneurship and Business Responsibility in the Hub of Asia”.

In the modern business environment, business leaders have a greater sense of social consciousness that brings them pressure to think of a successful, efficient, sustainable and socially responsible model. Hong Kong, as the hub of financial center, is recognized as a low-taxed, free trade and full of opportunities under a well-established legal system. Entrepreneurs are nurtured in this small city for their dreams and many of them set up their new businesses with visions of a better environment, ecosystem, and improvement of living quality. During the GN Week, entrepreneurs from social ventures and family businesses, venture capitalists and global business leaders will gather to discuss the challenges and opportunities of adopting business practices and responsible investment that will benefit the shareholders, individuals and community at large. Thank you to our corporate partners and HKUST Alumni, you will have the opportunity to meet with the senior management from internationally renowned social enterprises and start-ups from BluePrint Swire, Love plus Hope, Mad Head, a few successful incubators at the Hong Kong Science Park and Social Ventures Hong Kong.

The GN Week at HKUST is a highly experimental course. The purpose of this course is to give students a comprehensive understanding of the environment in Hong Kong and Greater China for entrepreneurship, social enterprise, and family business. Apart from lectures taught by our faculty team: Prof. Po Chi Wu, Prof. Christine Chow, Prof. Roger King, you will also learn the subject by hearing the first-hand experience at panel discussions and of course peer learning with your classmates from all over the world.

It is our sincere hope that the GN Week at HKUST will bring you a fruitful learning journey and let you understand more the making of this beautiful city - *Hong Kong*.

Sincerely,



Etta Wong
Head, Student Development, MBA Programs
HKUST Business School

HKUST – Global Network Week: Entrepreneurship & Business Responsibility in the Hub of Asia – March 16-20, 2015

	Sunday March 15	Monday March 16	Tuesday March 17	Wednesday March 18	Thursday March 19	Friday March 20
Morning (8:30am)		Bus to HKUST	Bus to Company visit	Bus to HKUST	Bus to HKUST	Bus to HKUST
9:00am- 12:30pm		Class Session 1 : Get together Entrepreneurship & Business Responsibility Faculty: Prof Po Chi Wu <i>Venue: LSK3003</i>	Company Visit: HK Science Park and Incubators Faculty: Prof Po Chi Wu <u>SPEAKERS:</u> Henry Yau, CEO , DeLight Power Products Jack Poon, CEO, AtCipher.com Thor Chan, Director of Product, Financial Data Technologies Ltd	Class Session 3: Responsible Investing Faculty: Prof Christine Chow <i>Venue: LSK3001</i>	Class Session 4: Family Business & Social Enterprise & Panel Discussion Faculty: Prof Roger King & Prof. Po Chi Wu <i>Venue: LSKG001</i> <u>PANEL DISCUSSION</u> Philo Alto, Philanthropy Advisor Melissa Guzy, VC Tytus Michalski, VC Oscar Chow, Entrepreneur, Family Business	Class Session 5 Reflection & presentations by Students (9:00am preparation / 10am- 1pm: Student's presentation) Faculty: Prof Po Chi <i>Venue: LSK2001</i>
Lunch		Lunch on your own at campus	Lunch at Sci Park with Terry Tsang, CEO of Mad Head & HKUST ALUMNI	Lunch on your own at campus (bus depart at 1:30pm)	Luncheon Talk: Christina Ip, CEO of UOB, HKUST ALUMNA 12:45pm – 2:15pm <i>Venue: MBA Lounge</i>	Dim Sum Lunch
Afternoon	Welcome Reception at 3pm MBA Lounge, 2/F Lee Shau Kee Business Building, Clear Water Bay, HKUST (transportation on your own)	Class Session 2 : Entrepreneurship & Business Responsibility (2:30pm – 5:30pm) Faculty: Prof Po Chi Wu <i>Venue: LSK3003</i> <u>PANEL DISCUSSION</u> Jong Lee, Entrepreneur and investor Elaine Tsung, Entrepreneur James Yao, VC & Entrepreneur Jah Ying Chung, Entrepreneur	Company Visit: BluePrint (2:45pm – 5:45pm) <u>SPEAKERS:</u> Charlie Melvoin, BluePrint Christina Tang , Blue Sky Energy Technology Jeremy Lai , Optica Philippa de Fonblanque, Swire Group	Company Visit: L PLUS H (2:30pm – 5:30pm) <u>SPEAKERS:</u> Teresa Lin, Executive Director, L+H Veronica Ho, Marketing Manager, L+H	Company Visit: Social Ventures HK (3:30pm – 5:30pm) <u>SPEAKERS:</u> Doris Leung, Founder & CEO, Diamond Cab Ricky Yu, CEO and Founder of Light Be Francis Ngai, The Good Lab	Authentic Walking Tour in Hong Kong / Program Closure
Evening	dinner on your own	Sai Kung Seafood (bus return to hotel)	Mixer Drinks with HKUST & GN Alumni (optional) (transportation to hotel on your own)	dinner on your own (bus return to hotel)	Presentation Preparation / dinner on your own (bus return to hotel)	dinner on your own (transportation to hotel on your own)

Class/ Required

Company visits

Free Time/Optional

Networking/Cultural

Course Syllabus

Course Information

Course Description

The purpose of this course is to give students a comprehensive understanding of the environment in Hong Kong and Greater China for entrepreneurship, social enterprise, and family business. The course will cover the following topics:

- Entrepreneurship & Business Responsibility
- Responsible/Impact Investing
- Family Business & Social Enterprise

Students will interact with HKUST faculty and industry practitioners, including local entrepreneurs, in lively discussions and will also visit several incubators/accelerators and social enterprises.

Course Requirements

- Complete the pre-visit assignment*
- Attend all lectures, presentations and site visits in Hong Kong during the academic program
- Complete all deliverables

Pre-Visit Reading

The main theme of this program is to explore how entrepreneurs and entrepreneurial social ventures in Hong Kong survive and thrive. Especially for any program focused on “social good”, one of the critical challenges is balancing idealism with practical realities, e.g., funding support.

Individual Assignment for pre-visit report

Students are required to review both articles suggested as pre-visit reading. Each student may choose to write a pre-visit assignment report on **either Topic 1 or Topic 2**:

Topic 1): *entrepreneurship in general* -- after reading the article on Europe’s Competitiveness, summarize, in a brief essay of less than 500 words, the key challenges facing entrepreneurs in Europe

OR

Topic 2) *challenges of financing for social enterprises* -- after reading the chapter by Christine Chow, provide written responses to the following questions:

- a) What is the difference between social and sustainable finance within the theme of responsible investing?
- b) What are the pros and cons of crowd financing? How do you manage the upside and downside of high profile and transparent fund raising activities?

And, also post on course **LMES (Discussion tab)**, list 5 questions that you will want to ask of the entrepreneurs you will be meeting in Hong Kong.

Teamwork

Based on the topics of the pre-visit reports, students will be grouped into teams of five, according to their interests. Teams will be chosen to have as much diversity as possible.

Team assignment for Final Team Presentation

During the visit to Hong Kong, students will meet several local entrepreneurs and investors and hear professors discuss various aspects of entrepreneurship, social enterprises and family businesses. In the morning of the final day, Friday, 20 March, each team will make a 12-minute presentation to the entire group that summarizes what they have learned during the week. At least two members of each team must participate in the presentation.

The following topics are to be addressed in the presentation:

- How are the environment and ecosystem in Hong Kong different from cities in other countries?
- What are particular challenges and strengths of entrepreneurs in Hong Kong?
- After we return home, what can we apply from what we have learned from the examples in Hong Kong?

Individual Final Report

Each student must write a brief essay of less than 500 words addressing the following:

- How do I personally intend to apply what I have learned in Hong Kong?
- What has inspired me? How might I act on that inspiration?
- What specific actions will I take, after I return home?

Grading

The general grading policy of this program is Pass/Fail. However, some educational institutions may require a letter grade. Students will be graded on the pre-visit report, the team presentation and the final individual report. The grades for the team presentations will also contribute to individual final grades.

HKUST professors will grade the students based on the following:

- Individual Pre-Visit Report (25%)
- Team Presentation (50%)
- Individual Final Report (25%)

Passing grade will be granted if they can achieve B or above as equivalent. Grades range in equal increments from A+ to F. A failed course (graded F) cannot be credited toward a program. The grades C- to D-, and E, are not used in postgraduate courses. For the purpose of calculating the grade averages, numerical grade points are assigned to each course grade. The grades used are shown in the following table.

HKUST Grading Scale

<u>Letter Grades</u>	<u>Grade Points</u>	<u>Definitions</u>
A+	4.3	Excellent Performance
A	4.0	
A-	3.7	
B+	3.3	Good Performance
B	3.0	
B-	2.7	
C+	2.3	Marginal Performance
C	2.0	
F	0	Failure

Attendance Policy

Attendance and full participation is essential to the experiential learning for intensive, international programs. All students must attend all required sessions which may include lectures, speaker sessions and corporate visits. Attendance will be taken at every session on every day of the program. Required sessions are marked on the syllabus.

Due to the importance to the learning experience, failure to attend or arriving late to a required session will result in a lower final grade for the course. Any session missed will result in the deduction of a half letter grade.

Course Deliverables

Pre-Visit Report (25%)

Due: March 15 (Sunday) (post your report on [LMES -> Assignment], before 3:00 pm HK Time)

Students are required to review both articles suggested as pre-visit reading. Each student may choose to write a pre-visit report on **either Topic 1 or Topic 2:**

Topic 1) entrepreneurship in general -- after reading the article on Europe's Competitiveness, summarize, in a brief essay of less than 1000 words, the key challenges facing entrepreneurs in Europe

OR

Topic 2) challenges of financing for social enterprises -- after reading the chapter by Christine Chow, provide written responses to the following questions:

- a. What is the difference between social and sustainable finance within the theme of responsible investing?
- b. What are the pros and cons of crowd financing? How do you manage the upside and downside of high profile and transparent fund raising activities?

And also, list 5 questions that you might want to ask of the entrepreneurs you will be meeting in Hong Kong. Please post your 5 questions on **[LMES -> Discussion tab]** separately. These questions will be shared with all students openly on the course discussion board.

Team Presentation (50%)

Presentation - March 20 (Friday) in class at 10:00 am

Your presentation slides should be submitted to **[LMES->Assignment]** *before 10.00 am on March 20 (Friday) Hong Kong Time*, and e-mailed to Professor Po Chi Wu (wupc@ust.hk) and to HKUST MBA Office (michelleto@ust.hk). All students will be divided into teams of 5 students per group). The assignment is described below.

Assignment:

The following topics are to be addressed in the presentation:

- How are the environment and ecosystem in Hong Kong different from cities in other countries?
- What are particular challenges and strengths of entrepreneurs in Hong Kong? Illustrate by describing specific individuals and organizations visited during the week.
- After we return home, what can we apply from what we have learned from the examples in Hong Kong?

Presentation format:

Each team should select at least two representatives to present your case. Each team will have 12 minutes for presentation. An 8-minute Q&A session will follow each presentation. Please use PowerPoint slides to guide your presentations.

The presentation will be evaluated based on the following criteria:

- Appropriateness and depth in addressing the questions (20%)
- Sufficient information (10%)
- Organization and clarity (10%)
- Professionalism (10%)

Individual Final Report Assignment (25%)

Due: March 20 (Friday) (please post on LMES -> Assignment) before midnight (HK TIME)

Each student must write a brief essay of less than 500 words addressing the following:

- How do I personally intend to apply what I have learned in Hong Kong?
- What has inspired me? How might I act on that inspiration?
- What specific actions will I take, after I return home?

The report will be evaluated based on the following criteria:

- Originality and depth of reflection (15%)
- Organization and clarity of expression (5%)
- Sufficient evidence from your experience during the week (5%)

Course Materials (pre-visit reading assignment)

The following pre-reading provides the students some context of entrepreneurship in Europe and Hong Kong:

1. Enhancing Europe's Competitiveness – Fostering Innovation-Driven Entrepreneurship – World Economic Forum:
http://www3.weforum.org/docs/WEF_EuropeCompetitiveness_FosteringInnovationDrivenEntrepreneurship_Report_2014.pdf
2. Chow, C. (2014) The Social and Sustainable Finance Landscape in Hong Kong: An Empirical Study on Factors that affect the Choice of Financing Strategy. The Handbook of Social and Sustainable Finance Routledge: London (forthcoming). The pdf is included with this syllabus.
3. LplusH CIC- <http://www.lplush.com/cic.php>

Program of classes

March 16 (Monday)

09:00-12:30 -- **Class Session 1: Entrepreneurship & Business Responsibility**

(Faculty: Po Chi Wu)

(Venue: Campus)

14:30-17:30 -- **Class Session 2: Entrepreneurship & Business Responsibility**

(Faculty: Po Chi Wu)

(Venue: Campus)

PANEL DISCUSSION

Jong Lee, Entrepreneur and Investor

Elaine Tsung, Entrepreneur

James Yao, Venture Capitalist and Entrepreneur

Jah Ying Chung, Entrepreneur

Topics to explore:

- Challenges of entrepreneurship in Hong Kong/China
- Female entrepreneurs
- Challenges for investors
- Social responsibility

March 18 (Wednesday)

9:00-12:30 -- **Class Session 3: Responsible Investing**

(Faculty: Christine Chow)

(Venue: Campus)

Suggested questions:

- What is the difference between social and sustainable finance within the theme of responsible investing?
 - What are the similarities and differences between a total portfolio and core-satellite approach to impact investing as outlined in Chow (2014)
 - What are the pros and cons of crowd financing? How do you manage the upside and downside of high profile and transparent fund raising activities?
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March 19 (Thursday)

09:00-12:30 -- **Class Session 4: Family Business & Social Enterprise**

Faculty: Roger King

(Venue: Campus)

PANEL DISCUSSION

(Faculty: Po Chi Wu)

Philo Alto, Philanthropy Advisor

Melissa Guzy, Venture Capitalist

Tytus Michalski, Venture Capitalist

Oscar Chow, Entrepreneur, Family Business

Topics to explore (among others):

- How can you be entrepreneurial in context of the family legacy? How do you balance priorities?
- How do you deal with cross-generational challenges, e.g., how well the older generation understands new technology, markets?
- For you and your peers who have been educated and may have worked in America or Europe, how do you integrate those experiences with the family business in Hong Kong?
- How do family businesses in Hong Kong look at charity and “corporate social responsibility”?

March 20 (Friday)

09:00-10:00– **Preparation of presentation/Exercises**

(Venue: Campus)

10:00-13:00 – **Class Session 5: Reflection & presentations by Students**

(Faculty: Po Chi Wu)

(Venue: Campus)

Faculty



Professor Po Chi Wu, Adjunct Professor – School of Business and Management and the School of Engineering. HKUST

Ph.D. in Molecular Biology from Princeton University (1972) and B.A. degrees in Mathematics and Music from the University of California at Berkeley (1966).

At HKUST, Dr Wu has initiated programs in innovation and entrepreneurship at all levels, undergraduate, MSc, MBA, and professional training for corporate executives.

He is currently serving as a Vice-Chairman of Invotech, a new non-profit organization in Hong Kong. In this role, he is driving an initiative called "Smart Hong Kong", which aims to inspire and motivate entrepreneurs, especially young people, to focus their energies on creating practical solutions that will make Hong Kong a better, "smarter" city, a place where people can be healthier, happier, and more productive. Dr. Wu was a co-founder and held senior Management positions in many companies in Silicon Valley in the US, in Asia. His career began in late 1985, when he was invited to establish a venture capital subsidiary of what is now China Development Industrial Bank in Taiwan



Professor Christine Chow, Adjunct Associate Professor – Finance, School of Business and Management. HKUST

Christine is a graduate of the London School of Economics and the University of Melbourne. She has also completed an executive education course on financial engineering at Stanford University.

She is the Founder and Managing Director of Homage Consulting Limited, with 18 years of experience in investment management, research and hedge funds. Christine's PhD thesis on responsible investment was short-listed for a United Nations award in Sweden for industry relevance and academic excellence.

Christine founded Homage Consulting in 2011 to promote responsible investment in Asia. Her clients and sponsors include professional investors, asset owners, academic institutions and government agencies.

She has worked at a number of multinational corporations such as Merrill Lynch (now part of the Bank of America), Schroders and Hewitt (now Aon Hewitt). In the 1990s, she was responsible for establishing strategic partnerships in asset management for the Schroders Group, especially in Mainland China.

Christine is currently a Member of the Greater China Committee of the Hong Kong Retirement Funds Association (“HKRSA”) and was appointed Asia Chairman by the US Consulate in 2015 at the certified trade mission that brought top performing US private equity, venture capital and real estate funds to Hong Kong.

Christine was a management consultant and pitching mentor to the InvestHK StartMeUp Programme 2013; responsible for screening and evaluating 380 start up applicants to the Programme from 38 countries and 6 continents. She was also a Judge for the best performing ESG funds for BENCHMARK magazine, Hong Kong Social Enterprise Challenge Programme, Google’s Empowering Young Entrepreneurs (“EYE”) Program and Junior World Entrepreneurship Forum Competition.



Professor Roger King, Adjunct Professor – Finance, School of Business and Management. HKUST

Dr. King is a graduate of the University of Michigan, BSEE; New York University, MSEE; Harvard Business School, AMP; and the Hong Kong University of Science and Technology, PhD (Finance).

He is Founding Directors of Tanoto Center for Asian Family Business and Entrepreneurship Studies, and Thompson Center for Business Case Studies at the Hong Kong University of Science and Technology. His teaching and research interests are entrepreneurship, family businesses and corporate and family governance.

Dr. King was a former US Naval Officer, Member of Technical Staff of Bell Telephone Laboratories (USA), the Chief Operating Officer of Orient Overseas (Holdings) Limited, listed on SEHK, Chairman and founder of ODS System-Pro Computers Limited, Chairman of Euro-Asia Shipyard Limited, Chairman of Pacific Coffee Limited, President and Chief Executive Officer of Sa Sa International Holdings Limited, listed on the SEHK, Board Director of Arrow Electronics Corporation, listed on the NYSE, and Sincere Watch (Hong Kong) Limited, listed on the SEHK, President of Harvard Business School Association of Hong Kong, Chairman of the Association of Honorary Consuls in Hong Kong and Macau, Standing Committee Member of the Zhejiang Province People's Political Consultative Conference, and Council Members of the Baptist University of Hong Kong and Hong Kong University of Science and Technology.

Dr. King is a Supervisory Board member of TNT Express, listed on Amsterdam Exchange, Non-Executive Director of Overseas Orient International, listed on the SEHK, Honorary Consul for the Republic of Latvia in HKSAR, Member of the Editorial Board of Journal of Family Business Strategy, 2011 recipient of the Hong Kong University of Science and Technology Honorary Fellow, member of Eta Kappa Nu and Beta Gamma Sigma, honorary society for electric engineers and business scholars, respectively.

Company Visits

March 17 (Tuesday)

Hong Kong Science Park



Company Name	Company Profile
DeLight Power Products	DeLight Power Products Limited concentrates on development of LED Lighting related products. Our focus is on environmentally friendliness, user friendliness, intelligent power usage and long life to reduce waste.
AtCipher.com	AtCipher.com, we protect data privacy through patent-pending technologies that enable client-side, true end-to-end data encryption, and secure sharing. We carry out our service with zero-knowledge of our customer’s data privacy. Our product atDrive will make Dropbox™ secure without compromising sharing. We achieve this by creating a new set of encryption algorithms coupled with a highly scalable and fully redundant cloud-based platform. Our encryption/decryption engine not only secures customer’s data with strong encryption algorithms, but also performs data policy enforcement, digital signing, and data integrity verification. Our goal is to enhance our customer’s data security, to protect data privacy, and to lower financial/reputational impact even in the event of a data breach by adding an additional security layer to the existing infrastructure without compromising the ease of use.
Financial Data Technologies	FDT is the donor of The Oxford-Nie Financial Big Data Laboratory. Its mission is to discover investment talents and help them succeed. We’ve built best-in-class products to empower users to trade on mobile easily and keep tracking their trading performance data (which is helpful for students to land their career in Finance industry too!) . We’re also actively running a charitable investment incubator program, which provides trading talents with seed capital to kickstart their own micro hedge fund.



Luncheon Talk

HKUST ALUMNA

Terry Tsang Mad Head Limited - Founder and Chairman

Terry Tsang is the founder and chairman of Mad Head Limited. In 2008, Terry gave up his high-paying and stable job to start his own business with his younger brother. He had a rough time in the initial stages and had been at the bottom of his career, but he never thought of giving up, because of his persistence “to do what he wants to do.”

Terry could discern opportunities in hard times and has led his company to a turnaround by developing Facebook apps; then he entered into the gaming field at the right time and self-developed the smash hit mobile game “Tower of Saviors”. The game has been a huge success since its launch in January 2013 and it has become the most popular mobile game in Hong Kong and Taiwan which has brought considerable profits for the company. In the near future, his mobile game business will expand to Mainland China, Europe, North America and Southeast Asia and other related products will also be developed.

Terry is keen on public welfare. He insists on engaging in voluntary activities and encourages his colleagues to do so as well. He has a passion for education. Terry actively contributes to his alma mater, the Hong Kong University of Science and Technology, and has made donations for less fortunate students.

Blueprint & Swire Group



Charlie Melvoin, Blueprint

Charlie is the Project Leader for blueprint, a new tech accelerator and co-working space by Swire Properties. He joined Swire's Management Trainee Programme in 2012 and has worked in Marketing, Retail and Hospitality departments within Swire Properties in Guangzhou and Hong Kong. Prior to Swire, Charlie worked in Beijing for Baidu and Groupon. While developing digital marketing projects last year, he came up with the idea for blueprint as a way to attract exciting people and innovative ideas into the Swire Properties office portfolio, thereby enhancing the Swire Properties brand.

Originally from Los Angeles, Charlie graduated from Harvard (BA) with Magna Cum Laude and Phi Beta Kappa honors. He received a Gates Scholarship to pursue a Master's degree at Cambridge University, where he studied Economic Development with a focus on China; he graduated with highest honours (MPhil). Charlie began studying Mandarin at the age of 13 and is able to speak, read and write fluently. He has hosted many large events in Chinese and competed on the reality TV show "The Amazing Race: China Rush" in 2012.



Christina Tang - Blue Sky Energy Technology

Prior to co-founding Blue Sky, Christina was trained in environmental science with work experience in management consulting and impact investment. Christina worked in Bain & Co to develop quick win initiatives and turn-around business strategies. She has also carried out due diligences for global private equity firms. In 2012-13, Christina was selected as an Acumen Global Fellow launched by a US-based impact investment organization Acumen. Over the fellowship year, she worked in Acumen's water investment WaterHealth International in India and Ghana, attending to business objectives of operational costs and building human capacity. Prior to the Fellowship, she founded Rainwater for Humanity, a rainwater harvesting organization which has supplied half a million liters of clean water to communities in India.

Blue Sky Energy Technology

Blue Sky's mission is to inspire people to be energy efficient. We motivate organization, business and their staff to control and reduce energy use by making energy efficiency simple. Through an easy-to-install energy sensor and web platform, staff and/or guests can choose to receive insights on their energy consumption and actionable tips on how to be more energy efficient. The platform can also host and run energy saving competitions across companies, departments or properties. At Blue Sky, we believe in solving a problem bigger than ourselves, starting by ourselves. For more information, visit www.hibluesky.co



Jeremy Lai - Optica Technology

Jeremy Lai is a co-founder of Optica Technology and leads the firm in all areas relating to corporate, fund raising and marketing. In 2014, he led Optica Technology as one of the teams to win the Google Empowering Young Entrepreneurs (EYE) competition and was awarded the opportunity to pitch and connect with global investors in Silicon Valley.

He worked previously in finance and acquired many years of experience in real estate and corporate private equity investments (investments, deal sourcing and fund raising) in Greater China. He has extensive contacts in the movie industry acquired from the investment of an animation company and was also a non-executive director of Darwin Marketing, a leading online marketing company in China. Mr. Lai has a BA (Hon) degree in Philosophy, Politics and Economics from the University of Oxford.

Optica Technology

Founded in 2014, Optica Technology is an innovator in Smart Vision which uses image enhancement technology to enhance the power of the human eye. Currently, the team is working on innovative and technological solutions to help the 250 million colour-blind people around the world distinguish colours in an aesthetically pleasing way which they were not able to do so before.

Optica Technology also partners with companies in optical instruments, aerial photography, and UAV industries to develop innovative optical products and solutions to allow everyone to “See Better Live Better”. Please visit www.opticatechnology.com for more details.



Philippa de Fonblanque - Swire Group

Philippa joined Swire in 2013 as a Sustainable Development Analyst. She is in charge of the Swire Carbon Desk, which identifies the risks and opportunities for Swire Group companies posed by the various carbon markets globally. It also helps operating companies to develop their own carbon credits. She is also responsible for the internal and external sustainability reporting for Swire Pacific, including the Integrated Annual Report, the Carbon Disclosure Project and Dow Jones Sustainability Index. She has extensive experience in the reporting field, having previously worked at the research firm Reputex, conducting Environment Social and Governance (ESG) research on Asian companies. Philippa has a M.Sc in Environmental Geochemistry from University of Leeds and a B.Sc (Hons) in Geography from the University of Bristol.

March 18 (Wednesday)

L plus H



**Teresa Lin - Founding Board Member,
L plus H Community Interest**

Teresa has extensive experience in the banking and financial industry in the region. Prior to joining DBS Bank, Teresa held senior positions at financial institutions including Dao Heng Bank, Dah Sing Bank, Citibank and Hong Kong & Shanghai Banking Corporation Ltd. In June 2011, she was appointed Honorary Advisor of The Hong Kong Institute of Bankers.

On retirement she turned to philanthropy and is the Executive Director of L plus H Community Interest Company Ltd. to create jobs in Hong Kong and We R Family Foundation Ltd., a charity foundation to support the under-privileged children. For the support of music, she is the Honorable Treasurer and Director of Opera Hong Kong.

March 19 (Thursday)

Luncheon Talk



HKUST ALUMNUS

**Christine Ip, CEO, United Overseas Bank Hong Kong
Non Executive Director, United Overseas Bank China Ltd**



Christine joined United Overseas Bank Limited (“UOB”) in Jan 2011. She is a Managing Director responsible for developing the Bank’s Greater China strategy. Christine has been appointed as CEO of UOB Hong Kong since January 2012.

Christine is a seasoned banker with more than 27 years of experience in both Consumer and Corporate Banking, and she has significant experience in China. Prior to joining UOB, Christine has held a range of senior management positions in product and sales management, customer segment management and risk management in Hong Kong, the United States, Canada, Singapore and China with ANZ, Standard Chartered Bank and HSBC.

She was Australia and New Zealand Bank (ANZ) CEO and Executive Director of the China business. She has led the team to expand the franchise in terms of geography and to build a comprehensive range of corporate and retail products and service capabilities. During her role as ANZ China CEO, the Bank won best “Australia Business Award in China” by Australia Chamber of Commerce. Prior to that, Christine was Country Head, Consumer Banking, China at Standard Chartered Bank spearheading the development of the business and team building with WTO opening. She has led the Standard Chartered Bank to win “Best Retail Bank in HK” and “Best Foreign Retail Bank in China”.

Her achievements have brought her the Asia Retail Congress award for “Best International Retail Banker” in 2008 and she was also named by the China Woman Association as among the Top 100 Greater China Senior Women Executives in 2012.

Christine is also a non-executive director of United Overseas Bank (China) Ltd and an independent non-executive director of SmarTone Telecommunications Holdings Ltd, a listed company on the Hong Kong Stock Exchange.

Christine is a popular speaker in various public forums and has been speaking at various undergraduate programs in University of Hong Kong, Polytechnic University as well as Hong Kong University of Science and Technology. She has been the Co-chairperson of the Bridge-to-China Walkathon Fundraising Committee since 2013.

Christine holds a Bachelor Degree of Arts from University of Hong Kong and MBA from Hong Kong University of Science and Technology.

SVHK - The Good Lab



Francis Ngai, Wah Sing - Founder & Chief Executive Officer SVhk

Francis Ngai is the Founder and CEO of Social Ventures Hong Kong (www.sv-hk.org), a non-profit venture philanthropy organization dedicated to support and nurture social innovation in Hong Kong since 2007. Portfolio social enterprises include Diamond Cab, Green Monday, LightBe affordable housing, RunOurCity, CookConnect and Playtao Education etc.

Prior to this, Francis was Head of Strategy in a listed technology conglomerate. He is now also a visiting lecturer at university, a column writer and board member of Asia Venture Philanthropy Network. As an ultra- running veteran, he finished North Pole Marathon 2013 and an ultra-marathon challenge of 250km race at Gobi desert in 2012.

He obtained a bachelor degree from City University of Hong Kong and was awarded as Honorary Fellow in 2013. He was selected as Ten Outstanding Young Persons Hong Kong 2011 and Young Global Leader of World Economic Forum 2012.

Light Be (Social Realty) Co. Ltd



Ricky Yu - Founder and CEO, Light Be (Social Realty) Co. Ltd.

Ricky Yu is the founder and chief executive officer of Light Be (Social Realty) Co. Ltd. Committed to poverty alleviation through affordable housing, Ricky came up with the idea of Light Home, a rental scheme which allows landlords to help single-mother-families in need. Light Be & Light Home has quickly drawn media and public attention as an innovative action. In November 2013, the scheme was awarded the Social Enterprise Award for Innovation by the Home Affairs Bureau of the Hong Kong Special Administrative Region Government. Ricky has about twenty years of business experience and was the general manager for the Hong Kong Office of Amway. Ricky is a member of the Aspen Global Leadership Network. In January 2014, Ricky has been appointed to be a member of the Social Enterprise Advisory Committee of the Government.

Diamond Cab



Doris Leung, Founder & CEO Diamond Cab

Doris Leung joined SVhk in 2007 as a volunteer to nurture the project idea of wheelchair accessible vehicles in Hong Kong, the same year her beloved mum became wheelchair-bound due to a disability caused by a brain tumour.

Seeing Doris' passion in social ventures, Francis Ngai, Founder and Chief Executive Officer of SVhk, invited Doris to be the Executive Director of SVhk in 2008 where her main responsibilities included re-organizing the membership and engagement of professional volunteers and promoting the SVhk brand through public events.

Doris left her previous job as a TV journalist in 2009 to realize the barrier-free taxis for wheelchair users project full time. Diamond Cab was official launched in February 2011 and Doris became its Chief Executive Officer. As the Executive Director of SVhk, Doris still supports other portfolio social ventures with her precious experience of starting as well as running Diamond Cab. She also manages external partnerships of the Sonova Institute which promotes social entrepreneurship.

Doris enjoys seeing the significant and enduring social impact created by SVhk and Diamond Cab. Over the years, she has witnessed how different sectors in Hong Kong have actively transformed from the traditional charity mindset into endorsing the new blended value of social entrepreneurship.

Among all social issues, aging population is at the top of Doris' mind because she has personally experienced the sophisticated care an elder needs when her mum was wheelchair-bound. With Diamond Cab, Doris hopes to coordinate global resources to explore the business opportunities associated with aged consumers and in the end benefit elders in need.

Doris was a Principal Reporter at i-Cable News before joining SVhk. Her rich experience in media engagement allows her to empower other social ventures and give practical advice.

Panel Discussions



Elaine Tsung
Founder and CEO of Garage Society

MNC business development professional-turned-entrepreneur. Founded European Gourmet Ltd., a premium confectionery import country in HK & China.

Worked at South China Morning Post and Jardine Fleming Investment Management. Instrumental in the founding and expansion of the The Hive.

Graduated from the University of Michigan, Ann Arbor



Melissa Guzy
Founder and Managing Partner of Arbor Ventures

Melissa Guzy is the founder and the Managing Partner of Arbor Ventures has more than 25 years of experience as an entrepreneur and as a venture investor. Prior to Arbor, Melissa was the Managing Director and head of VantagePoint Asia. In 2007, Melissa moved to Hong Kong to build VantagePoint's investment practice in the region, establishing offices in Hong Kong, Beijing and Shanghai, and invested in early stage technology companies in both Asia and in Silicon Valley. Prior Investments include Finisar, NuCore (Mediatek), Pure Digital (Cisco), Oxford Semiconductor (PLX Technology) and iWatt (Dialogics). Current board positions include Exchange Corporation and DemystData. Prior to joining VantagePoint, Melissa co-founded and served as CEO of a VantagePoint portfolio company in the semiconductor market. Melissa attended Wellesley College and received a Master's degree in Finance from the University of Florida.

Philo Alto

Ex-investment banker turned socially-motivated entrepreneur and philanthropy advisor.

Specialties: Social sector advisory (including social entrepreneurship, non-profit capacity building, and philanthropy advisory), investment banking/debt capital markets, organizational capacity building, and forming strategic collaboration and partnerships across stakeholder groups.

Interests: Philanthropy studies, cross-sector career leadership, encouraging support for capacity building for social purpose organizations whether they are incorporated as non-profits or social enterprises, supporting social innovation via collaborative efforts across and within sectors of an economy.



Jong Lee

Managing Director, RGL Holdings, Ltd.

Jong has spent over 15 years working in principal investment, executive management, investment banking, and corporate law in the United States, Japan, South Korea and greater China in technology, media, traditional industries and real estate. Current and prior portfolio companies include Nexon, Starbucks Beijing, MTV Japan, Good Morning Securities (Korea), SMIC (China) and Planteco.

Jong leads RGL's private equity and venture group and co-manages its real estate portfolio. His current areas of focus include early stage technology companies, social enterprises and cross-border industrial technology turnarounds. Jong recently led RGL's founding of Hong Kong Commons, a leading co-work platform with a private sector driven Asian-American approach to fostering entrepreneurship in Hong Kong. He also recently partnered with H&Q Asia Pacific, a leading Pacific Rim private equity firm with over \$2 billion under management, to help turn around and exit an investment in a Hong Kong listed supply chain management company.

Previously, Jong was an investment executive with H&Q Asia Pacific investing in and managing portfolio companies in China, Japan, Korea and the US. Prior to H&Q Asia Pacific, Jong was an investment banker specializing in technology private equity at UBS and a corporate attorney with Simpson Thacher & Bartlett (New York) where he specialized in large leveraged buy-out and private equity transactions for clients including KKR, Blackstone, JP Morgan (Chase) and GE Capital.

Jong earned his Juris Doctor degree from Columbia University where he was a Harlan Fiske Stone Scholar and graduated with honors from the Columbia University Parker School of International Law. Jong graduated with honors from the University of Pennsylvania with degrees in Bioengineering and Political Science.

CHOW Vee Tsung, Oscar



Mr CHOW Vee Tsung, Oscar, Executive Director, joined Chevalier Group in 2000. He is also a director of certain companies of the Group and is currently in charge of the project development, assets management, food and beverage and fresh produce supply businesses of the Group. He is also responsible for Chevalier Group's finance and accounting, information technology, company secretarial, corporate communications, human resources and general administration activities.

Mr Chow is an Independent Non-Executive Director of Towngas China Company Limited. He holds a degree in Master of Engineering from the University of Oxford, U.K. and is currently a General Committee Member of the Hong Kong General Chamber of Commerce and a General Committee Member of the Chinese Manufacturers' Association of Hong Kong. He is also a member of the Shanghai Chinese People's Political Consultative Conference, a Committee Member of the Advisory Council on the Environment of Environment Protection Department, and a member of the SME Development Fund Vetting Committee of Trade and Industry Department of the HKSAR Government.

Mr Chow is also a court member of The Hong Kong Polytechnic University and The University of Hong Kong and also a Council Member of The Hong Kong University of Science and Technology. Mr Chow is the son of Dr Chow Yei Ching, the Chairman of the Company and is also a brother of Miss Lily Chow, Executive Director of the Company.

James Yao

Mr. James Yao is a Managing Partner at AsiaTech Ventures Limited. He is one of the founding partners of AsiaTech Ventures. Mr. Yao's primary responsibility is to oversee the company's overall operations and the management of the funds. He focuses his operating expertise in enterprise software and communications equipment sectors. Prior to co-founding the firm, Mr. Yao was a Vice President of Marketing and was managing their Asia Pacific expansion for Anixter Inc. from 1995 to 1997. Previously, he served as the Managing Director of Greater China for Banyan Systems from 1994 to 1995. Prior to this, Mr. Yao was among the first group of senior managers sent to China after the opening of the country in 1993 to commence operations for US multinational companies. He was a member of the pioneer team for Oracle Corporation in China. Mr. Yao held senior positions in Oracle California and Asia from 1989 to 1994, including a China Deputy Managing Director, a Taiwan Country Manager and a Product Manager for Oracle Network Products. He was also a founding investor and board member of a number of network technology start-ups in Silicon Valley, including NetIQ Corporation [NASDAQ: NTIQ] in 1994 and EcoSystems Corporation in 1991. He serves as a Board Advisor at NEST Investments. Mr. Yao holds a B.S. in Electrical Engineering-Computer Science and a B.S. in Management Science from the Massachusetts Institute of Technology.



Tytus Michalski
Managing Director , Fresco Capital Advisors
<http://frescoca.com/>

Tytus Michalski is a Managing Director of Fresco Capital and is involved in all aspects of investment and operations. He has been investing, working and living in Asia since 1999. Previously, he was Chief Investment Officer of Equities at PMA Investment Advisors, an institutional hedge fund, managing the regional equity funds and the equity team. He was a founding member of PMA, which was started in 2002 and acquired in 2006 for over US \$200M. Before that, he was focused on equity investment with HSBC Asset Management in Hong Kong, Singapore, Tokyo and London.

Tytus graduated from the Sauder School of Business at the University of British Columbia (Finance with Honours), is a Leslie Wong Fellow alumnus of the UBC Portfolio Management Foundation and holds the CFA designation. He is an active supporter of startup ecosystem in Hong Kong and Asia with an emphasis on mentorship and education.



Jah Ying Chung
Jah Ying is the Founder and Air Marshal of Launchpilots, an online marketplace that connects university students with brand sponsorships. Brands work with us to launch campaigns that mobilize student communities across China.
Prior to Launchpilots, Jah Ying worked with venture philanthropy firm Social Ventures Hong Kong, global climate change NGO 350.org, and the United Nations Development Program.

Student Profiles

AUNARIO Jomar



University: Asian Institute of Management

Employer: Coca Cola FEMSA

Work Exp: 5 years

Nationality: Philippines

My name is Jomar and I am an MBA student from the Philippines. Before studying in AIM I used to work for Coca Cola FEMSA with my last position being the plant safety coordinator. After almost 5 years of work I decided to pursue my MBA because I wanted to broaden my knowledge and understanding about finance, marketing and strategic management in order to enhance and enrich my career and personal development. This will be my first time in Hongkong and I am excited to experience the culture and the sights of Hongkong through the GNAM program. I look forward to meeting all of you soon.

CHUNG Hojin



University: Seoul National University

Employer: SK Energy

Work Exp: 8.5 years

Nationality: Korea, Republic of

My name is Hojin Chung and I am 35 years old(born in 1979). I am living in Seoul, Korea and I am an MBA student in SNU. / My college major was business administration and before joining the MBA Program I had worked in LG Chem, and SK Energy for a total of 8 and half years. Most I had worked in corporate finance, and accounting team and is currently focusing on corporate finance field of MBA program. / I have lived in Hong Kong for around 4 years from 1992 to 1996 and went to high school there(South Island School). / Although it is a short period of time, I hope to get to know many students and learn many things in HKUST. / See you in March. :)

Coloquio Alex



University: Asian Institute of Management

Employer: Filinvest Land, Inc.

Work Exp: 4 years

Nationality: Philippines

I'm Alex, currently an MBA Student at the Asian Institute of Management. Previously I worked as a Project Development Manager for mixed-use real estate, and as a Management Trainee engaged in special projects, pricing, and corporate strategy. I graduated with a degree in Legal Management, and served as a Student Council Central Board Member for university services. I also lead the school's Music Club. Music has been my passion, as I play instruments like the drums and the guitar. I am also interested to learn from different fields of study, dynamics, and philosophies.

EGUIA Isa



University: Asian Institute of Management

Employer: Katipunan Bank ZN, Inc.

Work Exp: 5 years

Nationality: Philippines

Currently, I am an MBA student at the Asian Institute of Management in Manila, Philippines. I am the former Program Director for Microenterprise Development, Marketing and Business Development Manager of Katipunan Bank (a Rural Bank) in Zamboanga del Norte, one of the poorest provinces in the Philippines. I worked with farmers, fishermen, handicraft makers and other microentrepreneurs. My management experience involves my assignment as Corporate Secretary of Katipunan Bank, where I handled corporate and customer communication, negotiated contracts, designed microfinance and micro insurance programs, and worked with the executive team responsible for transition as well as implementing company strategy. My previous work experience includes anti- human trafficking and grassroots tourism. I love food, social enterprise, people, new places and family. Professionally, I am interested in finding out more about impact investing.

FLORENDO Marko



University: Asian Institute of Management
Employer: Subic Bay Metropolitan Authority
Work Exp: 4 years
Nationality: Philippines

I am highly passionate about learning new things, welcoming new ideas, and experiencing different cultures through travel. Currently, I'm an MBA student that specializes in Finance at Asian Institute of Management. I have worked for one year in supply chain for the agricultural export industry and three years in the executive office of a government agency mandated to manage a free port zone in the Philippines. I look forward to HKUST Global Network Week 2015 to share business ideas with students and experts from diverse backgrounds and to establish new personal and professional relationships.

GAJOL Ralph



University: Asian Institute of Management
Employer: Ersnt and Young Philippines
Work Exp: 2 years
Nationality: Philippines

Ralph Raynan is a passionate, dedicated, hardworking, team player, and goal driven person. He's currently taking up his Master in Business Administration degree from the Asian Institute of Management with a concentration in General Management. He is interested in solving business challenges that will benefit society's greater good. He is also interested in working for multinational organizations which has human and social development as one of its greater cause. He is a part of their family corporation's second generation and has been officially working with the Corporation since 2006.

GUTIERREZ Juan



University: EGADE Business School

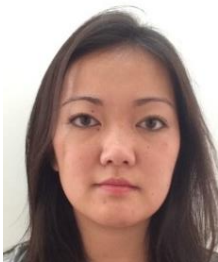
Employer: Tigre - Tubos Y Conexiones

Work Exp: 3.5 years

Nationality: Peru

Economist, MBA candidate at EGADE Business School - Tecnológico de Monterrey, with relevant first class work experience; extensive knowledge in corporate finance, budget, pricing, commercial management and industrial processes. International Experience in Brazil and Chile, analyzing commercial performance and financial processes. My target is to improve outcomes using commercial skills, financial planning, design and implementation of corporate strategy. Business Performance and Long term strategies.

HAMANO Denise



University: FGV EAESP

Employer: Product Marketing Analyst at Nextel Telecommunication

Work Exp: 10 years

Nationality: Brazil

I'm Brazilian, I'm a designer by graduation degree, Marketing professional for 10 years and Dr. Clown and Marketing Coordinator in the non-profit NGO Presente de Alegria (www.presentedealegria.org.br) for 6 years as passion and life purpose. My life purpose can be seen as a cliché, but honestly, and I truly believe I can make the world a fairer place for everyone, even if this world means a planet, a country, a neighborhood or just a group of people around me.

HONG Ryan



University: Seoul National University

Employer: Sung Shin Printing Inc.

Work Exp: 2 years

Nationality: Korea, Republic of

SNU MBA student. Having a Family business, Printing and Publishing Industry. I am expecting to have an intuition from the GNAM Network, how to doing a business especially in Asia.

HUR Jin Soo



University: Seoul National University

Employer: SPC Group

Work Exp: 12 years

Nationality: Korea, Republic of

I'm working in the SPC Group in Korea. The company's main businesses are Food & Beverage manufacturing and franchising services.. As many Korean knows, the key brand is Paris Baguette which is the most favored bakery brand and also the largest baked goods chain with over 3,000 franchisees in Korea. Since 2004, Paris Baguette has entered overseas markets including China, the US, Vietnam, and Singapore and currently runs over 170 stores outside of Korea. I'm a head of global strategy and management division and Innovation Lab(R&D center).

JANG Jayden



University: Yale University

Employer: AIG

Work Exp: 10 years

Nationality: Korea, Republic of

Yongsik (Jayden) Jang is a senior underwriter and new product manager of AIG. AIG provides insurance products for commercial, institutional and individual customers. I have worked with AIG for over 10 years, and also worked in four different departments at AIG since 2004. I joined AIG as a claim adjuster in the Claim Department, I handled insurance claims, which could impact the society or complicated claims that required an advanced expertise. In the Small Medium Enterprise Profit Center, I initiated and succeeded new business by targeting the niche market and developing new products such as franchise integrated insurance and a corporate insurance specialized in telemarketing(TM) as prime projects. Afterwards, in the Casualty Profit Center as a senior underwriter specialized in liability and projects manager, I led the new commercial insurance management system and advanced the system development which was the core agenda of our company after the 2008 financial crisis. In 2011, I joined AIG's Marine Profit Center to establish and develop a new business line in the marine liability and inland marine-related property, an entirely novel concept. My responsibility was to successfully accomplish the project as team leader with a task force.

KAGAN Kubra



University: Koç University

Employer: ENKA/ CIMTAS Pipe Fab and Trading Ltd. Co

Work Exp: 6.5 years

Nationality: Turkish

I studied Metallurgical and Materials Engineering and graduated from Yildiz Technical University in 2008. I am currently an MBA candidate at Koç University and will be finishing my studies in 2015. I am currently working at Bursa/Turkey for a company that fabricates pipe spools at shop and I am the Chief of Process Improvement Department. I am responsible for enabling the Lean transformation, the development and expansion of Lean Culture, leading/ facilitating improvement projects and cross-functional improvement teams, and implementing lean tools. I enjoy playing tennis, travelling, horse riding, discovering new restaurants, cafes, environments and organizing events.

KAYA Cem



University: Koc University

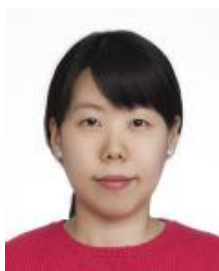
Employer: SONEAN, Funds@Work, Credit Suisse, White Lion International, SAGE Group

Work Exp: 8 years

Nationality: Turkish

My name is Cem Kaya, i was born in Frankfurt, but i come from Istanbul/ Turkey. I studied Finance at the Goethe University (Bachelor) and i am currently part-time MBA student at the Koc University in Istanbul (Working full time in Germany). I did my first GNAM exchange in South Korea, at the Seoul National University (SNU). I started working at SAGE Group, and after finishing my studies, i moved to Credit Suisse (Investment Banking). I am currently Project Manager at a startup called "SONEAN" and Social Network Analyst at "Funds@Work", a German consultant for the investment industry. My hobbies are swimming and cross-fit

Kim Nahyun



University: Seoul National University

Employer: IBM

Work Exp: 10 years

Nationality: Korea, Republic of

I got 10 years of work experience, most recent role was financial controller in IBM. This is my first visit in Hong Kong with a great expectation of GNAM week to meet you all from all around the globe.

Kim Namhyung



University: Seoul National University

Employer: GS Caltex

Work Exp: 9 years

Nationality: Korea, Republic of

Kok Cobus



University: Yale University

Employer: Buro Stores

Work Exp: 9 years

Nationality: South Africa

Aspiring entrepreneur with a passion for technology, design and innovation. 10 years cross-sector experience working in brand strategy consulting, digital marketing, visual communication design and consumer electronics retail. Founded two companies: Limbik, a full-service digital marketing agency working with clients across the globe and Buro, an Apple Authorized Reseller that helps customers start-up, enhance & redesign the way they work. Currently pursuing a Master of Advanced Management degree at Yale School of Management.

LIM Rebecca



University: Seoul National University

Employer:

Work Exp:

Nationality: Korea, Republic of

NAH Doni



University: Yale University

Employer: Investment Management Firm

Work Exp: 5 years

Nationality: Korea, Republic of

Oh Youngkeun



University: Seoul National University

Employer: Interohrigin Company - CEO

Work Exp: 12 years

Nationality: Korea, Republic of

Currently I am studying in the Executive MBA Program of Seoul National University Business School. I am also working as CEO of INTEROHRIGIN, an advertising agency, in Seoul, South Korea. The agency was founded in August 2003 and I have been managing the company for 11 years. Although it is not a big company, I faced several difficulties in running a company. So I decided to study Business Management professionally after careful consideration and entered the best business school in Korea, the Executive MBA Program of Seoul National University Business School. As hard as it was to enter, it was also difficult to take the classes. But I am working hard and learning a lot about the theories and the actual work of business administration through the sophisticated teaching staff and the well-organized curriculum. Building a network with my fellows who are in the same courses is giving me a lot of help in my business. I am getting a lot of advice from my seniors who have managed a company longer than I have and I am studying and experiencing a lot. I am feeling the pressure of balancing business and study but there are more gains than losses, so currently I feel very excited. I was very sad that it was only for 1 week, a very short time. But I was glad when the school provided the opportunity to participate in the Global Network for Advanced Management. Thank you very much.

PARK YY



University: Seoul National University

Employer: Samsung Electronics

Work Exp: 8 years

Nationality: Korea, Republic of

Worked as a marketer and expertised for new product development and brand communication. Married but no kid. (and wanna be a mom ASAP). Passion for equestrian sport, and extensive travel (30+ countries, 5 continents). Love people, talk and eat. Core words of my life are 'growth' 'Smile-happiness' and 'Contribution'. Like to have great time with good friends in HK.

PHAM Victoria



University: Yale University

Employer: Columbia University

Work Exp: 2 years

Nationality: USA

Dr. Victoria Pham is passionate about providing evidence-based mental health care to her patients while operationalize the process to create a cost-effective and sustainable system. With the interest in the business of medicine, after finishing her Psychiatric Fellowship at New York Presbyterian Hospital/Columbia & Cornell Universities, she joined Otsuka Pharmaceutical Company as an Associate Director in Drug Safety to better understand business processes and to ensure drug safety at the population level. She was part of the core teams in CNS supplemental New Drug Application filings. Most recently, she became a Director of Psychiatric Research at Staten Island Clinical Trials to further drug development while collaborating with multiple pharmaceutical companies. All awhile, she is a Psychiatric Attending at Columbia University Medical Center on some weekends. With the focus to strengthen the mental health coalition, she holds leadership roles in the American Academy of Child & Adolescent Psychiatry (AACAP) and the New York Council on Child & Adolescent Psychiatry (NYCCAP). In her 3 years at NYCCAP, she helped to increase trainee memberships by 200% while expanding communication portal to be inclusive of its nearly 900 members. In addition, She and her family own and operate rental properties in three states.

THERON Jacques



University: University of Cape Town

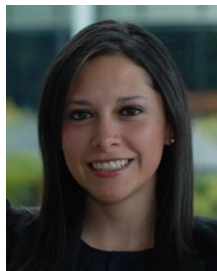
Employer: Naspers

Work Exp: 7 years

Nationality: South Africa

Interested in m-commerce, e-commerce, mobile payments, business development in Africa and Asia, start-ups, learning new things from new people

VEGA Paola



University: Yale University

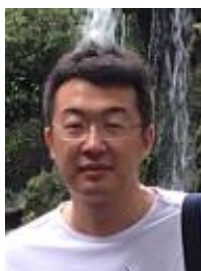
Employer: GACS Financial Advisors

Work Exp: 7 years

Nationality: Mexico

Paola is a financial entrepreneur who is a founding partner of GACS Financial Advisors, a financial advisory firm in Mexico City specialized in electronic trading technology in exchange-traded equity and derivative markets. Previously, Paola worked at the United Nations Security Council for the Mexican Ministry of Foreign Affairs and at the trading office of South African Paper and Pulp Industries. She holds a B.A. in International Relations from Tecnológico de Monterrey (ITESM) and a Master in Business Administration from EGADE Business School. Currently, she is a candidate for Master of Advanced Management at Yale School of Management.

YAN Yongan



University: Renmin University of China

Employer: China Condiment Industrial Association

Work Exp: 3 years

Nationality: PRC

I graduated from ShangHai Ocean University by 2010. My major is food science and engineering. During ShangHai Expo 2010, I have worked for ShangHai FDA to guarantee food safety for 3 months and I was awarded the title of excellent trainee. I joined the CCIA which is short for China Condiment Industrial Association until 2014. My job is to develop and transfer science and technology of condiment industry, promote food safety management work, make revision of industrial standard, arrange condiment technical training. In order to build a bridge between the government and the member of CCIA, we not only reflect the demand of the condiment industry but also receive the order of the government to work for the trades management and promote the condiment industry. Now I want to develop my business knowledge especially marketing information in terms of building my own business someday. And I am very interested in the culture of HongKong, I consider it a great honor to have the chance to learn more about it with you.

YI Seungyoub

University: Seoul National University

Employer: Herbisland

Work Exp: 3.5 years

Nationality: Korea, Republic of

I'm pretty happy to study in HKUST.

YUN Jason



University: Seoul National University

Employer: Korea Electric Power Corporation

Work Exp: 5 years

Nationality: Korea, Republic of

I am a MBA candidate of Seoul National University. I am 34years old. I am always waiting for the chance to get involve in global community. So, I think this is a great chance to do that. For the past 5years before I decided to participate MBA program, I served as a financial accountant, especially focusing on project management with finance perspectives. However, I have endeavored to achieve more than financial perspectives through various experiences. My scope of duty at work covered not only finance stuff but also that allowed me to understand various business related things such as, communication skill, establishing strategy, and analyzing skill. I am confident my perspectives that I achieved will help to other students. Also, I believe that I could learn a lot from your outstanding students.

ZHAO Leonard



University: Renmin University of China

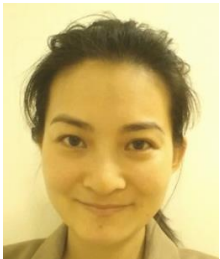
Employer: Ansys China

Work Exp: 3 years

Nationality: PRC

My name is Leonard . I got my Bachelor's degree of Electronic Engineering in 2011 . Then I worked in the Marketing department in ANSYS for more than 2 years,in charge of social media and relations maintenance of vandors. Now , I'm a student of Renmin university . Meanwhile , I'm trying to strat my entrepreneurship.Really appreciate to get the opportunity to study in HKUST .

ZHAO Nina



University: University of British Columbia

Employer:

Work Exp:

Nationality: Canada

ZORLU Hazal



University: Koç University

Employer: Henkel

Work Exp: 5 years

Nationality: Turkish

I studied Industrial Engineering and graduated from the Marmara University in 2009. I am currently a MBA candidate at Koç University and will be finishing my studies in 2015. During my MBA studies, I went to YALE School of Management with Global Network Advance Management Network Weeks in order to acquire more business related skills. I have purchasing experiences in FMCG markets and specialized in the Indirect Materials and Services (IMS) area such as Fleet Management, Facility Management and Marketing Management categories. I have experience in managing tender process and setting strategy based on operation and financial conditions. I am currently working at Henkel Turkey. Her main responsibility is leading cost optimization projects in Marketing Category such as Promotional Materials, Promoters & Merchandisers, Design Agencies and Point of Sales Materials in Turkey. I like to read and watch biography stories. My other interest is to play card games.

NOTES