

Contemporary Global Developments and Business in Asia
by National University of Singapore, Business School

OCTOBER 2017	MONDAY 16th	TUESDAY 17th	WEDNESDAY 18th	THURSDAY 19th	FRIDAY 20th	
9.00AM to 9.30AM	Registration		SINGAPORE PUBLIC HOLIDAY (DEEPAVALI)*			
9.30AM to 10.00AM	Welcome Introduction by Ms Chua Nan Sze, Marie-Antonie Director, Graduate Studies Office <i>(Light refreshments included)</i>					
10.00AM to 12.00NN	Singapore: Past, Present and Future by Professor Pangarkar Nitin	Trump Lessons for Business from the American Political Process by Professor Andrew Delios			Strategy in Asia by Professor Kulwant Singh	Company Visit to NUS Enterprise Talk by Mr. Kelvin Tan Cheng Kian Deputy Director
12.00NN to 1.30PM #	LUNCH	LUNCH			LUNCH	LUNCH Closing by Dean Bernard Yeung Venue: NUSS The Graduate Club
1.30PM to 3.30PM	Trade Wars in the Age of Global Value Chains (China) by Professor Filippo Di Mauro	Frugal Innovation in Asia by Professor Ishtiaq P Mahmood			Cost-Effective Service Excellence by Professor Jochen Wirtz	
3.30PM to 5.00PM	Group Photo & City Tour	Company Visit to Asia Pacific Breweries Singapore Talk by Ms Venus Teoh Kim We Marketing Director			Guest speaker Mr. Nicholas Ionides Divisional Vice President Public Affairs at Singapore Airlines <i>(Light refreshments included)</i>	
EVENING	Welcome Dinner Venue: INDOCAFE the white house	Free Time			Free Time	

NOTES:

Students' expected Arrival : Sunday 15th

Participants will be brought to recommended places for lunch (at own expense)

** Our MBAs may be hosting GN participants during the Public Holiday*

Venue : National University of Singapore, Business School
15 Kent Ridge Drive, Mochtar Riady Building
Singapore 119245
Level 5, Room 05-04

For more enquiries on the program, please email Ms Zahira Nawi at zahira@nus.edu.sg