

GLOBAL NETWORK WEEK 19-23 OCTOBER 2026

DESIGN THINKING FOR DISRUPTIVE INNOVATION



Instr: Assoc. Prof. Aykut Coşkun

Monday, October 19	Tuesday, October 20	Wednesday, October 21	Thursday,October 22	Friday, October 23
09:00 – 11:00 Introduction to Design Thinking	09:00 – 11:00 Conducting interviews continued	09:00 – 10:00 Refining Ideas	09:00–12:00 Rapid Prototyping (Part 2)	09:00-13:00 COMPANY VISIT (TBA)
11:00 – 12:00 Exploring Problems	11:00 – 12:00 Extracting Insights and Creating Personas	10:00 – 12:00 Prioritizing Ideas		
12:00 – 13:00 Lunch	12:00 – 13:00 Lunch	12:00 – 13:00 Lunch		
13:00 – 14:00 Defining Problems and Creating HMWs	13:00 – 15:00 Ideation / Brainstorming	13:00 – 15:30 Rapid Prototyping (Part 1)	13:00–16:30 Final Presentations	AFTERNOON SOCIAL EVENT (TBA)
14:00 – 15:00 Introduction to User Research	15:00–16:30 Creating andVisualizing Scenarios	15:30–16:30 Rapid Prototyping (continued)		
15:00 – 16:30 Preparing Interview Questions (Evening task: conducting interviews)				