



## GNAM Alumni Module

**Module:** Africa Centered Leadership, Business & Policy Perspectives

**Dates:** 19–23 October 2026

**Location:** University of Ghana Business School, Legon – Accra, Ghana

**Fee:** \$2,000 USD (Payment details will be provided to registered participants)

**Application deadline:** 31 July 2026

**Application form link:** <https://forms.gle/HZBoaGvfEjSXnXXh9>

### Description

This course offers an immersive exploration of leadership, business, governance, and public policy through an African lens, combining academic learning with industry engagement, case discussions, and cultural experiences. Participants gain practical insights into entrepreneurship, innovation, sustainable development, and Africa's role in the global economy while developing contextual leadership skills. The programme also provides valuable opportunities for international networking and cross-cultural exchange.

**A full course overview is provided on the following pages...**

A photograph of the University of Ghana Business School building at dusk. The building is a modern, multi-story structure with a prominent curved section on the right side, illuminated from within. The sky is dark blue, and some trees are visible in the foreground and background.

## UGBS GNAM Alumni Module 2026

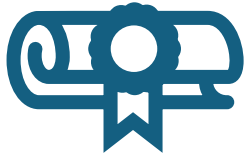
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Hosted by: University of Ghana Business School (UGBS)

# GNAM Alumni Modules

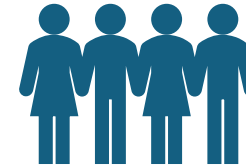


GNAM Alumni Modules are short, in-person learning experiences hosted by GNAM member schools

GLOBAL NETWORK FOR  
ADVANCED MANAGEMENT



Designed to promote lifelong learning, global perspectives, and alumni reconnection



Participants are alumni drawn from multiple GNAM institutions worldwide

# Welcome to UGBS

- The University of Ghana Business School (UGBS) is a leading business school in the region, dedicated to nurturing world-class talent. Through quality teaching, learning, research, and knowledge dissemination, UGBS equips students to meet the demands of national development and global challenges.
- As a member of renowned international business school networks like AACSB, GNAM, and AABS, UGBS fosters global connections and collaborations. These partnerships enable student and faculty exchanges, academic programme development, case studies, and research advancement, further enhancing the school's reputation and capabilities.
- UGBS offers a comprehensive curriculum spanning undergraduate, master's, and doctoral programmes across multiple business disciplines. To accommodate working professionals, UGBS provides flexible learning options for select master's programmes. Beyond academic pursuits, UGBS also delivers executive education and consulting services to businesses and organizations. The school's faculty is composed of experienced professionals dedicated to conducting research that informs policy and drives industry advancements.



# Why This Module – Why UGBS

UGBS offers a distinctive **Africa-centred lens** on leadership, markets, and institutions

Ghana provides a stable and strategic platform for understanding African business and policy

Strong interface between academia, government, and industry

Builds on UGBS' growing portfolio of international executive and alumni programmes

# Programme Overview & Philosophy

- **Programme Overview**

- One-week, in-person GNAM Alumni Module hosted by UGBS
- Participants: Alumni of GNAM member schools (including UGBS alumni)
- Executive-style, non-credit programme
- Certificate of Participation issued by UGBS

- **Programme Philosophy**

- Leadership explored through multiple lenses: history, institutions, markets, and society
- Strong emphasis on contextual intelligence—how leadership decisions are shaped by place and time
- Integration of academic insight with practitioner and public-policy perspectives
- Learning extends beyond the classroom through engagement with real organisations and leaders

# Learning Themes & Teaching Approach

## Core Learning Themes

- Leadership in African and emerging-market contexts
- Institutions, governance, and business–policy interaction
- Entrepreneurship, innovation, and growth
- Stakeholder capitalism and sustainable development
- Africa’s positioning in the global economy

## Teaching & Learning Approach

- Faculty-led interactive sessions
- Case discussions and comparative perspectives
- Practitioner and policy engagements
- Experiential learning and site visits
- Peer-to-peer learning across GNAM schools

# Indicative Programme Structure

**Day 1** – Arrival, Orientation & Ghana/Africa Context

**Day 2** – Leadership, Governance & Institutions

**Day 3** – Business Strategy, Entrepreneurship & Innovation

**Day 4** – Policy Engagement, Case Learning & Experiential Reflection

**Day 5** – Sightseeing & Cultural Immersion

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# Programme Schedule

DAY	TIME	VENUE	EVENT
Sunday		Accra International Airport	Arrival
Monday	8:30 AM - 9:00 AM	Bus Trip	Arrival and Registration
	9:00 AM - 9:30 AM	UGBS Graduate Campus	Welcome Address and Introduction
	9:30 AM - 10:00 AM		Tea Break
	10:00 AM - 12:00 PM		Presentation on Ghana's Economy & Business Landscape
	12:00 PM - 1:00 PM	UGBS Graduate Campus	Lunch Time with a CEO
	1:00 PM - 2:00 PM	UGBS Graduate Campus	Leadership, Governance & Institutional Effectiveness in Africa
	2:00 PM - 4:00 PM	UGBS Graduate Campus	Game Time (Ludo, Oware)
	4:00 PM - 4:30 PM	Bus Trip	Trip from UGBS to Hotel
	4:30 PM - 6:30 PM	Hotel	Resting/Free Time
	6:30 PM - 8:00 PM	UGBS Graduate Campus	Welcome Dinner and local cultural performance
Tuesday	9:00 AM - 10:00 AM	UG Campus	Visit to the Balme Library
	10:00 AM - 10:20 AM	UG Campus	Tea Break
	10:20 AM - 12:00 PM	UG Campus	Visit to UGBS Innovation and Incubation (Entrepreneurship and Innovation in Africa)
	12:00 AM - 1:00 PM	Innovation Hub	Networking Lunch with Entrepreneurs
	1:00 PM - 2:00 PM	Bus Trip	Trip to iSpace Foundation (Accra)
	2:00 PM - 3:00 PM		Lecture on Tech innovation, start-ups, digital skills, youth entrepreneurship
	3:00 PM - 3:20 PM	Bus Trip	Departure to Kwame Nkrumah Mausoleum
	3:20 PM - 4:20 PM	Kwame Nkrumah Mausoleum	Tour of Kwame Nkrumah Mausoleum
	4:20 PM - 5:20 PM	Bus Trip	Bus Trip to the UGBS
	5:20 PM - 8:00 PM	Hotel	Resting/Free Time
	8:00 PM - 8:30 PM	Bus Trip	Departure to Zen Garden
	8:30 PM - 9:30 PM	Zen Garden	Palmwine music with Kwan Pa
	9:30 PM - 10:00 PM	Bus Trip	Departure back to Hotel
Wednesday	9:00 AM - 10:00 AM	UG Campus	Campus Tour
	10:00 AM - 11:00 AM	Institute of African Studies	Tour of the IAS Museum
	11:00 AM - 12:00 PM	Department of Archaeology	Tour of the Museum of Archaeology
	12:00 PM - 12:10 PM	Bus Trip	Trip to the UGBS
	12:10 PM - 1:10 PM	UGBS Graduate Campus	Lunch
	1:10 PM - 3:10 PM	UGBS Graduate Campus	Africa-Centred Business Strategy: Competing, Scaling & Sustaining Value in Emerging Markets
Thursday	9:00 AM - 10:00 AM	UGBS Graduate Campus	BOST Case Study Preparation
	10:00 AM - 10:20 AM	UGBS Graduate Campus	Tea Break
	10:20 AM - 12:20 PM	UGBS Graduate Campus	BOST Case Study Discussion
	12:30 PM - 2:30 PM	UGBS Graduate Campus	Closing Remarks/Presentation of Certificate/ Closing Lunch
Friday	5:00 AM - 9:00 AM	Bus Trip	Departure from Hotel to Kakum National Park, Cape Coast
	9:00 AM - 11:00 PM	Kakum National Park	Kakum Canopy Walk
	11:00 AM - 12:00 PM	Bus Trip	Trip from Kakum National Park to Coconut Grove Beach Resort
	12:00 PM - 2:00 PM	Coconut Groove Beach Resort	Lunch
	2:00 PM - 2:30 PM	Bus Trip	Trip from Coconut Grove Beach Resort to Elmina Castle
	2:30 PM - 3:30 PM	Elmina Castle	Tour of Elmina Castle
	3:30 PM - 7:30 PM	Bus Trip	Bus Trip from Cape Coast to Accra

# Fees, Key Dates & Programme Delivery

## Programme Fee

- **USD 2,000**

## Fee Covers

- Tuition and academic materials
- Programme activities and organised site visits
- Snacks and lunch during programme days
- Ground transportation for official programme activities and site visits
- Official photographs

## Participants Are Responsible For

- Flight expenses to/from Accra
- Accommodation
- Meals not included in the programme schedule

## Key Dates

- Application deadline: **31 July 2026**
- Payment deadline: **13 September 2026**
- Programme delivery: **19–23 October 2026**

## Programme Delivery

- On-campus delivery at **University of Ghana Business School, Legon**

## Application

# PREVIOUS PROGRAMME SHOWCASE

## Africa Business School EMBA EXPEDITION – FEBRUARY 2025 EDITION

- Duration: 5–6 Days
- Audience: Executive MBA Participants
- Programme Focus - Leadership, African markets, public policy, innovation, and cultural immersion.
- Sample Components
  - Academic seminars on Ghana’s economy, leadership, and FinTech
  - Industry and policy visits (e.g. Stock Exchange, AfCFTA Secretariat)
  - Entrepreneurship and venture capital sessions
  - Cultural and historical tours
  - Team bonding and cultural night activities



# Africa Business School EMBA EXPEDITION – NOVEMBER 2025 EDITION

- Duration: 5 Days
- Audience: Executive MBA Participants
- Programme Focus
- Financial markets, sustainability, entrepreneurship, and leadership in emerging economies.
- Sample Components
- Financial markets and investment strategy seminars
- Visits to entrepreneurial and innovation hubs
- Sustainability and impact entrepreneurship discussions
- Field visits and cultural immersion experiences



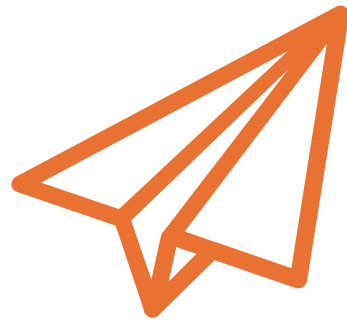


# Johnson C. Smith University STUDY ABROAD PROGRAMME

- Duration: 7–10 Days
- Audience: Undergraduate Students
- Programme Focus
  - Business education, entrepreneurship, culture, and history.
  - Sample Components
    - Entrepreneurship workshops at UGBS Innovation Hub
    - Cooking and creative industry experiences
    - Company and market visits
    - Cultural and historical tours (Cape Coast, Elmina, Kakum)
    - Graduation ceremony and cultural performances



# CONTACT US



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