

## Sustainability Reimagined: Aligning Business Growth with Impact

IMD – Global Network Week, October 19 – 23, 2026

### About:

This is not sustainability-as-usual. This course is about redefining how businesses create value in a world that is no longer linear, abundant, or predictable. For future-ready leaders, sustainability is no longer a sideline, it's the strategic core of innovation, growth, and long-term competitiveness. You'll explore how climate risk, shifting regulations, circular design, and rising stakeholder pressure are reshaping the playing field and how the most forward-looking companies are using these forces to reinvent their products, services, supply chains, and business models.

### This course will challenge you to:

- See sustainability as a platform for business model innovation and competitive advantage
- Apply cutting-edge tools to design circular, regenerative, and digitally enabled strategies
- Understand what it takes to lead transformation in complex systems and real organizations
- Craft your own blueprint for driving impact, wherever you lead If you're ready to move beyond the ESG noise and lead real business transformation, join us in Lausanne!

### Program Director:

This course is designed and led by [Julia Binder, Professor of Business Transformation](#) and Director of the [Center for Sustainable and Inclusive Business](#).

### Practical information:

This course takes place at the IMD Switzerland campus from October 19 – 23, 2026