

DISCIPLINA..... : GNAM EMBA WEEK OCTOBER 2026 | Sustainable Leadership: The Rainforest Perspective
DEPARTMENT..... : PRODUCTION MANAGEMENT AND OPERATIONS (POI)
COURSE..... : FGV EAESP
PROFESSOR..... : Ricardo Baretto and Fernanda Carreira
TYPE OF COURSE..... : GNAM WEEK

IMPORTANT INFORMATION:

Cost: ca. USD 1.500 – 1.700 | covering airfare for a return ticket from Sao Paulo to Santarém, one night in Santarém hotel, 4 nights on boat, including breakfast and dinners.

PLEASE NOTE that participants will still have to pay for their flight from abroad to Sao Paulo as usual in GNAM network weeks.

OBJECTIVES

Sustainable Leadership: The Rainforest Perspective is a learning experience where students can directly interact with part of the Amazon territory and its local actors, with the whole group and with themselves in order to learn and reflect about: (i) Sustainable Development, as a formal topic; and (ii) Sustainable Development as a key driver to more responsible and contemporary type of leadership and decision-making processes.

Based on that, the discipline objectives are:

- To present and make tangible, through experiential, collective and theoretical learning, questions that permeate the concepts of sustainable development and leadership for sustainability.
- To promote field research and reflection on development models present in the territory visited from the contact and relationship with different realities and social actors (companies, local communities, NGOs, etc.).
- To develop critical thinking that integrates perspectives on the environment, society, economy, politics, ethics and human values to decision making and leadership abilities.

Based on that, we hope that at the end of the discipline students will be able:

- To observe and identify the systemic impacts and influences of decisions / actions of public, private and nongovernmental organizations, as well as individuals, for local and global sustainability.
- To understand and revise sustainable development concepts, connecting them with other disciplines from the field of Business Administration.
- To understand the importance of articulation and dialogue in the search for convergence of interests between the different actors involved in a given context.
- To mobilize and carry out actions to incorporate sustainability into their reflections and practical actions.
- To observe and understand different perspectives of Leadership, conceptualizing what means to lead for sustainability.

SCHEDULE

Our course officially commences on October 19 in the morning at one of São Paulo's airports, where we will depart for the state of Pará to embark on our journey through the Tapajós Basin. We anticipate arriving at our hotel in Santarém on Monday afternoon. The return to São Paulo is scheduled for Saturday, October 24, with an expected arrival in São Paulo on Saturday late afternoon/early evening.

The municipalities of the Tapajós Basin in the state of Pará make up a region of natural, social, environmental and cultural heritage of humanity, combining history, tradition, rich and important political issues, which several conflicting interests. It can be said that the region is a representation of so many other Brazilian realities and their complex development scenarios as we can also see in other tropical regions of the planet.

To promote effective sustainable development learning experiences, and therefore business projects and initiatives, we need to consider local realities and perspectives. Along the route of 'SUSTAINABILITY Expedition: TAPAJÓS', we will visit places and talk to people around the Tapajós River that include private organizations, Conservation Units, National Forests, traditional communities, non-governmental organizations and so forth.

The itinerary in Pará is organized in partnership with Ecotoré Social Environmental Services – a local agency that supports and advises companies, government bodies and third sector organizations in initiatives that seeks to build and integrate ethical relations and reconnections between society and nature.



PLEASE NOTE | FGV EAESP will book the air tickets from Sao Paulo to Santarém for the entire group to assure that we are all on the same flight. These air tickets are covered by the cost that you will have to pay (see introduction).

REGIONAL BOAT

Most of our trip will take place in a local boat:

- The boat contains all the security structure needed (safe vests, radio, support boat, and experienced crew).
- There is two bathrooms (men and women) on the boat.
- Participants sleep in hammocks.
- All the food is prepared and served on board (participants' food restrictions and allergies are asked previously); non-alcoholic beverages are included in the trip cost.
- Shower and toilet water come from the own river; there is no heating system in the boat, but due to local weather (approximately 30°C/86°F) this is not needed.



LOCAL COMMUNITIES AND NATIONAL FOREST

The communities visited are part of a Community Based Tourism Project.



OTHER IMPORTANT INFORMATION

- Yellow Fever vaccine is strongly recommended. But, like Malaria, it is a disease that has not existed for many years in the region.
- Repellents can be brought in, especially for allergy sufferers and those who bother more, but are not treated. In some places, such as Igapós, and at certain times, as in the late afternoon, one or other mosquitos can be found.
- It is not necessary to bring hammocks as they are made available. Mosquito nets are NOT required.
- There is a generator on the boat, but the flashlights can be useful at night, with the generators off.
- For those who have mild sleep problems or are very uncomfortable with noises, we suggest hearing protectors.
- No hypochlorite, tablets, etc., we have mineral water available.
- On food, most days we will have our meals aboard the boat, so menu options are restricted: it mainly includes rice, beans, vegetables and local fish. Feel free to bring your own snacks.
- In very few moments (very seldom) we will have WIFI and cell phone signal. Tell your relatives about it! The boat contains a security structure, a radio, a support boat, etc. So anything that might happen, we will do the procedures and get in touch with them.

COURSE PROGRAM

GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



PRELIMINARY PROGRAM - SUBJECT TO CHANGES

GNAM

October 19 - 23, 2026

Sustainability Expedition: Tapajós

Academic Coordinator Ricardo Baretto and Fernanda Carreira

PROGRAM

Date to be defined

time to be defined Online Class

Monday, October 19

| | |
|----------------|--|
| Early morning | Flight Sao Paulo - Santarem |
| Late afternoon | Arrival at Santarem |
| | Bus to LBA Research base (Large Scale Biosphere-Atmosphere Experiment in Amazonia) |
| | Group meeting for general presentation about trip |
| | Night at LBA |

Tuesday, October 20

Presentations and discussions with LBA researchers
Go up the research tower over the forest canopy
Bus to Santarém
Boarding on regional boat'
Tapajós, Amazonas and Arapiuns River and group meeting on the boat

Wednesday, October 21

Visits to Arapiuns River communities
Conversations with local leaders

Thursday, October 22

Visits to Arapiuns River communities
Conversations with local leaders
Boat to Tapajós river

Friday, October 23

Trekking in the forest
Visits to Tapajós National Forest communities
Conversations with local leaders
Working group activities during navigation time to Alter do Chão
Carimbó cultural experience in Alter do Chão

Saturday, October 24

Morning in Alter do Chão
Lunch in Alter do Chão
Flight to Sao Paulo

* This is a preliminary program. Program changes may apply based on available flights between Sao Paulo and Santarem.

EVALUATION

20% INDIVIDUAL SELF-ASSESSMENT

30% INDIVIDUAL PARTICIPATION: TEACHER ASSESSMENT (Quality of Presence, which involves openness; interaction with the group, environment and local community; listening; participation; collaboration; self-positioning; responsibility; care and attention)

50% INDIVIDUAL FINAL PAPER

BIBLIOGRAPHY (INITIAL SUGGESTIONS)

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