

Concept Note – June 2026 EMBA Global Network Week

Theme

Impact-Driven Entrepreneurship: Doing Good and Doing Well

1. Background and Rationale

Entrepreneurship in Africa is increasingly shifting towards models that combine commercial viability with measurable social and environmental impact. This module aligns with the Global Network for Advanced Management's mission to deepen cross-border learning, leadership capacity, and innovation among EMBA participants.

2. Learning Objectives

- Understand the principles and practice of impact-driven entrepreneurship.
- Analyse business models that integrate profit and purpose.
- Explore the role of technology, innovation, and partnerships in scaling impact ventures.
- Evaluate impact opportunities in emerging markets using practical tools.
- Engage with African entrepreneurs, investors, and ecosystem leaders.
- Develop solutions for real-world societal challenges.

3. Programme Structure (Proposed)

- Day 1: Introduction to Impact-Driven Entrepreneurship; African Context and Case Studies.
- Day 2: Innovation, Technology & Social Impact; Guest Speaker Session.
- Day 3: Company Visits to Impact Enterprises and Innovation Hubs.
- Day 4: Financing Impact Ventures; Panel Session with Investors and Policy Actors.
- Day 5: Group Presentations and Closing Reflections.

4. Keynote Speaker and Panel Session

The programme will feature a keynote address delivered by a recognised leader in the field of impact-driven entrepreneurship, followed by a high-level panel comprising practitioners, investors, policy leaders, and ecosystem enablers shaping Africa's social innovation space.

5. Pedagogical Approach

The module adopts an experiential learning approach supported by:

- Case discussions grounded in African and global contexts.
- Interactive faculty-led lectures.
- Peer learning across diverse country cohorts.

- Company visits showcasing real-world impact models.
- Group assignments culminating in actionable solutions.

6. Potential Ecosystem Partners

- Impact venture capital firms
- Innovation and technology hubs
- Social enterprises across agriculture, health, education and fintech
- Development finance institutions supporting inclusive growth

7. Participant Assessment (Proposed)

Participants will be assessed through a group presentation, applying the concepts and frameworks discussed to a real-world challenge within their professional or national context.

8. Lagos Business School Profile

Lagos Business School (LBS), Pan-Atlantic University, is a globally ranked and internationally accredited institution committed to developing responsible leaders. LBS is accredited by AACSB, AMBA and AABS, and is listed in the Financial Times rankings for Executive Education and Custom Programmes. Its mission focuses on ethics, professional excellence, and the advancement of management practice across Africa and beyond.

9. Logistics and Requirements

- Programme Dates: 15–19 June 2026
- Location: Lagos Business School, Lagos, Nigeria
- Format: In-person delivery including classroom sessions and field visits
- Facilities: Multimedia-enabled classrooms and breakout spaces
- Materials: Case packs, readings, and session guides

10. Expected Outcomes

- Enhanced understanding of impact-driven business models.
- Knowledge of tools for designing ventures that balance profit and purpose.
- Insights from leading experts across Africa's entrepreneurial landscape.
- Cross-cultural collaboration and peer learning.
- Practical strategies to drive sustainable impact in participants' organisations and communities.