

IMD – Global Network Week, June 15-19, 2026

Title: Innovation Leadership

Description: This course develops innovation leaders who can move beyond sporadic innovation attempts or innovation theatre toward consistent innovation performance. Many organizations fail at innovation not from lack of ideas, but from lack of leaders who can imagine new futures, inspire creativity, and implement change across complex structures. This course will equip the participants with frameworks, tools, and hands on experience to lead innovation and create lasting value. Sessions encourage honest discussion about what works and what doesn't, drawing on participants' combined experience.

Learning objectives: Our central objective is not informing you how to manage innovation projects, but unleashing your leadership potential where innovation becomes routine. After the completing this course, you will be able to:

- Design an innovation strategy
- Assess and build an innovation culture
- Build processes and structures that speed up innovation and reduce costly failures.
- Inspire others toward your vision
- Plan and guide organization-wide innovations

Practical information: This course takes place at the IMD Switzerland campus from June 15 – 19, 2026.