

EGADE Business School

Global Network Week March 2026

“Leading Through Humanistic Management: Dignity and Flourishing for Long Term Prosperity”

(held at EGADE Santa Fe Campus, at Mexico City)



EGADE Business School
Tecnológico de Monterrey

GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



EGADE at a Glance

STUDENTS **+ 1,500** **27** Nationalities

**EXATEC
EGADE
ALUMNI** **+20,000
globally** **300** Connected
Companies

FACULTY **+60**
FULLTIME
+170
Adjunct &
Global Faculty

**GLOBAL
ACADEMIC
PARTNERS** **+150**

ACADEMIC PROGRAMS

5 MBAs
4 Specialist Masters
2 Doctoral
22 Executive
Education Open
Programs + Custom



Global LATAM Leadership



EDUNIVERSAL
RANKING 2022
BEST MASTERS

Principal Global Networks and Consortia



(1999/24 years)



unicon
CONSORTIUM FOR UNIVERSITY-BASED
EXECUTIVE EDUCATION



PRME Champion School

EGADE Sites in Mexico

Monterrey

Santa Fe/Qro

Guadalajara



Program description

- Topic of the week:

Leading Through Humanistic Management: Dignity and Flourishing for Long Term Prosperity

- Program description:

Employee engagement has been linked to various positive outcomes for organizations, such as increased performance, innovative behavior and loyalty (Borah & Barua, 2018). Yet, employee engagement appears to be deteriorating. Last year, according to Gallup (2025), both global employee engagement and employee life evaluation saw a decline. Such trend is stronger among managers, particularly female, and has the potential of triggering a chain reaction among the rest of the employees. In turn, worsening employee wellbeing can lead to absenteeism and other consequences that can translate into increased costs for organizations as well as governments (Gallup, n.d.; Jeffery, Weddle, Brassey, & Thaker, 2025). At the same time, the increased inequalities and uncertainty surrounding employment in the global landscape (United Nations, 2025), make engagement more difficult to attain.

These challenges call for a different approach to management, one that puts the person at the center of strategic value generation. With Humanistic Management as a foundation, this program aims to offer tools for business leaders who want to foster human flourishing and dignity in the workplace and drive long term prosperity for stakeholders. Throughout the week we will dive into best practices that illustrate humanistic management in action.

- Location:

EGADE Santa Fe Campus, at Mexico City





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Program Structure



Dates:
March 9 – 13, 2026

	Day 1	Day 2	Day 3	Day 4	Day 5	
	Monday	Tuesday	Wednesday	Thursday	Friday	
08:50	Register	Register	Register	Register	Register	
09:00	Welcome, ice break, and group photo	Academic session	Academic session	Academic session	Final presentations	
09:30						
10:00	Week overview and assessment					
10:30	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break	
11:00	Academic session	Academic session	Academic session	Academic session	Final presentations	
11:30						
12:00						
12:30	Team work	Transportation	Team work	Transportation	Wrap up, Closing Ceremony and group photo	
13:00	Lunch	Lunch on your own	Lunch	Lunch on your own		
13:30						
14:00	Academic session	Cultural activity/Company visit	Academic session	Cultural activity/Company visit		
14:30						
15:00	Coffee break		Coffee break			
15:30	Academic session		Academic session		Academic session	
16:00						
16:30						
17:00						
17:30	Welcome cocktail/ dinner					
18:00						
18:30						
19:00						

About Mexico City

Mexico City, the capital and largest city of Mexico, is a vibrant metropolis known for its rich cultural heritage, economic significance, and thriving tourism scene. Here are some key facts in these areas:

Culture

- **Historical Significance:** Mexico City is built on the ancient Aztec city of Tenochtitlan, giving it deep historical roots. Many pre-Hispanic landmarks, such as the Templo Mayor, are preserved within the city.
- **Museums and Arts:** With over 150 museums, Mexico City has one of the highest museum counts in the world. Notable museums include the National Museum of Anthropology, the Frida Kahlo Museum, and the Museum of Modern Art.
- **UNESCO World Heritage Sites:** The historic center of Mexico City and Xochimilco, with its famous canals, are UNESCO World Heritage sites. Nearby Teotihuacan, an ancient Mesoamerican city, is also a major cultural site.

Economics

- **Economic Hub:** Mexico City is the country's economic powerhouse, contributing about 17% to Mexico's GDP. The city hosts the headquarters of major national and international companies.
- **Key Industries:** Finance, telecommunications, trade, and media are central to the economy. Mexico City is home to the Mexican Stock Exchange and key banks, making it the financial heart of the nation.
- **Entrepreneurship and Innovation:** It's a growing center for startups and tech innovation in Latin America, with government and private sector initiatives promoting the development of fintech, e-commerce, and digital industries.
- **Real Estate and Infrastructure:** The city has seen significant investment in real estate, especially in areas like Santa Fe, Polanco, and Reforma. Despite this, housing and urban planning continue to face challenges due to the city's density.





About Mexico City



Tourism

- **Top Destination:** As one of the most visited cities in Latin America, Mexico City draws millions of tourists annually, attracted by its rich history, culinary scene, and cultural offerings.
- **Gastronomy:** Known for its world-renowned cuisine, Mexico City has numerous acclaimed restaurants, including Pujol and Quintonil, both ranked among the world's best. Street food, including tacos, tamales, and tlacoyos, is also a big draw.
- **Popular Attractions:** Iconic sites like the Zócalo (main square), Chapultepec Castle, Palacio de Bellas Artes, and the Basilica of Our Lady of Guadalupe are top tourist spots. The city is also known for the floating gardens of Xochimilco and the lively neighborhoods of Coyoacán and Roma.

Global Network Week Santa Fe Video Experience:





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Shape the future.

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