EGADE Business SchoolGlobal Network Week March 2026

"Leading Through Humanistic Management: Dignity and Flourishing for Long Term Prosperity"

(held at EGADE Santa Fe Campus, at Mexico City)





EGADE at a Glance

STUDENTS

+ 1,500

27 Nationalities

EXATEC EGADE ALUMNI +20,000 globally

Connected **Companies**

FACULTY

+60 **FULLTIME**

+170

Adjunct & **Global Faculty**

GLOBAL ACADEMIC PARTNERS

+150

ACADEMIC PROGRAMS

5 MBAs

4 Specialist Masters

2 Doctoral

22 Executive **Education Open**

Programs + Custom









Global LATAM Leadership







Principal Global Networks and Consortia







PRME Champion School

EGADE Sites in Mexico

Monterrey

Santa Fe/Qro Guadalajara



Program description

Topic of the week:

Leading Through Humanistic Management: Dignity and Flourishing for Long Term Prosperity

Program description:

Employee engagement has been linked to various positive outcomes for organizations, such as increased performance, innovative behavior and loyalty (Borah & Barua, 2018). Yet, employee engagement appears to be deteriorating. Last year, according to Gallup (2025), both global employee engagement and employee life evaluation saw a decline. Such trend is stronger among managers, particularly female, and has the potential of triggering a chain reaction among the rest of the employees. In turn, worsening employee wellbeing can lead to absenteeism and other consequences that can translate into increased costs for organizations as well as governments (Gallup, n.d.; Jeffery, Weddle, Brassey, & Thaker, 2025). At the same time, the increased inequalities and uncertainty surrounding employment in the global landscape (United Nations, 2025), make engagement more difficult to attain.

These challenges call for a different approach to management, one that puts the person at the center of strategic value generation. With Humanistic Management as a foundation, this program aims to offer tools for business leaders who want to foster human flourishing and dignity in the workplace and drive long term prosperity for stakeholders. Throughout the week we will dive into best practices that illustrate humanistic management in action.

Location:



Program Structure



Dates: March 9 – 13, 2026

	Day 1	Day 2	Day 3	Day 4	Day 5
	Monday	Tuesday	Wednesday	Thursday	Friday
08:50	Register	Register	Register	Register	Register
09:00	Welcome, ice break,				
09:30	and group photo	Academic session	Academic session	Academic session	Final presentations
10:00	Week overview and assessment				,
10:30	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
11:00	Academic session	Academic session	Academic session	Academic session	Final presentations
11:30					
12:00					
12:30	Team work	Transportation	Team work	Transportation	Wrap up, Closing Ceremony and group photo
13:00	Lunch	Lunch on your own	Lunch	Lunch on your own	
13:30					
14:00					
14:30	Academic session		Academic session		
15:00					
15:30	Coffee break	Cultural	Coffee break	Cultural	
16:00		activity/Company		activity/Company	
16:30	Academic session	visit	Academic session	visit	
17:00					
17:30					
18:00	Welcome cocktail/				
18:30	dinner				
19:00					

About Mexico City

Mexico City, the capital and largest city of Mexico, is a vibrant metropolis known for its rich cultural heritage, economic significance, and thriving tourism scene. Here are some key facts in these areas:

Culture

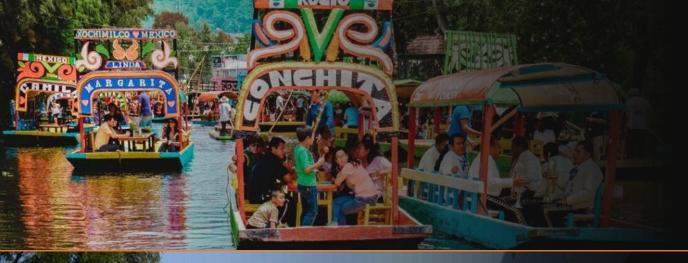
- Historical Significance: Mexico City is built on the ancient Aztec city of Tenochtitlan, giving it deep
 historical roots. Many pre-Hispanic landmarks, such as the Templo Mayor, are preserved within the
 city.
- Museums and Arts: With over 150 museums, Mexico City has one of the highest museum counts in the world. Notable museums include the National Museum of Anthropology, the Frida Kahlo Museum, and the Museum of Modern Art.
- UNESCO World Heritage Sites: The historic center of Mexico City and Xochimilco, with its famous canals, are UNESCO World Heritage sites. Nearby Teotihuacan, an ancient Mesoamerican city, is also a major cultural site.

Economics

- **Economic Hub**: Mexico City is the country's economic powerhouse, contributing about 17% to Mexico's GDP. The city hosts the headquarters of major national and international companies.
- **Key Industries**: Finance, telecommunications, trade, and media are central to the economy. Mexico City is home to the Mexican Stock Exchange and key banks, making it the financial heart of the nation.
- Entrepreneurship and Innovation: It's a growing center for startups and tech innovation in Latin America, with government and private sector initiatives promoting the development of fintech, ecommerce, and digital industries.
- Real Estate and Infrastructure: The city has seen significant investment in real estate, especially in areas like Santa Fe, Polanco, and Reforma. Despite this, housing and urban planning continue to face challenges due to the city's density.







About Mexico City



Tourism

- Top Destination: As one of the most visited cities in Latin America, Mexico City draws millions of tourists annually, attracted by its rich history, culinary scene, and cultural offerings.
- Gastronomy: Known for its world-renowned cuisine, Mexico City has numerous acclaimed restaurants, including Pujol and Quintonil, both ranked among the world's best. Street food, including tacos, tamales, and tlacoyos, is also a big draw.
- Popular Attractions: Iconic sites like the Zócalo (main square), Chapultepec Castle, Palacio de Bellas Artes, and the Basilica of Our Lady of Guadalupe are top tourist spots. The city is also known for the floating gardens of Xochimilco and the lively neighborhoods of Coyoacán and Roma.

Global Network Week Santa Fe Video Experience:







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