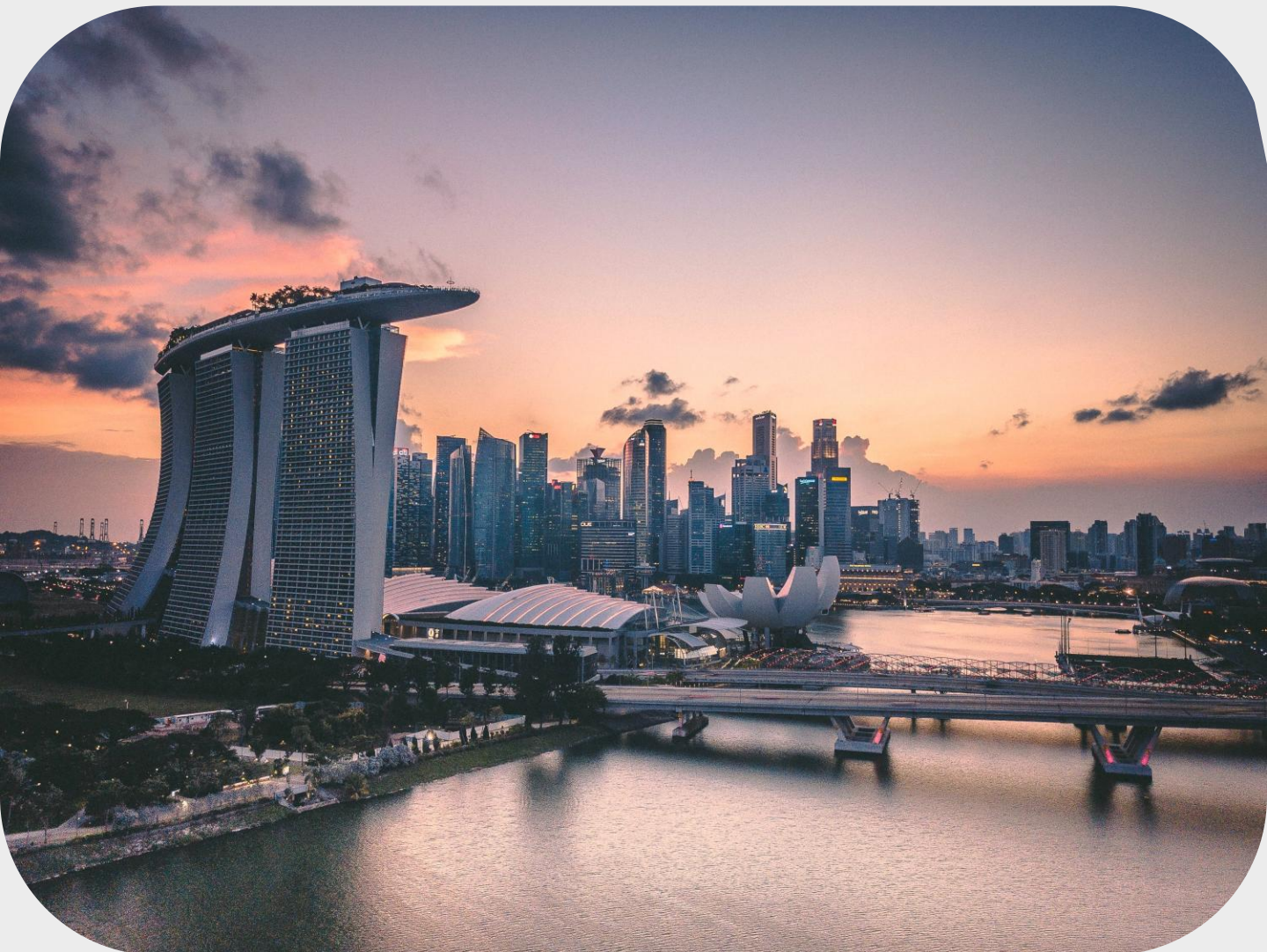


MANAGING GEOPOLITICS IN INTERNATIONAL BUSINESS

13 – 17 OCTOBER 2025



PROGRAM AT A GLANCE

COURSE SYNOPSIS

Geopolitics is forcing businesses to change how they engage in cross-border trade and commerce. Governments are implementing policies that are disrupting global supply chains, data and information flows, and investment and technology transfers.

Technology competition (Techno-Nationalism) among nations, primarily between China and the United States- but also between other countries- is reshaping the global economy. Some would describe this phenomenon as “de-globalization”, while others would call it a new kind of “re-globalization.”

Using a real-time case study approach, and drawing heavily on current business events, this course challenges students to analyze the external geopolitical dynamics that are changing how we conduct international business. Students are required to assess business risks and opportunities linked to current international affairs.

COURSE DETAILS

CLASS DATES	13 – 17 OCTOBER 2025 (5 DAYS)
LEVEL	MBA
MEDIUM OF INSTRUCTION	ENGLISH
CLASS CONTACT	39 HOURS

ACADEMIC INFORMATION

ASSESSMENTS	
Quizzes, assignments & exercises	30%
Individual assignment	30%
Class participation & debates	40%

The above breakdown is only indicative.

GRADING	COMPLETION
Distinction (DT) Merit (M) Pass (P) Fail (F)	Each participant will receive: <ul style="list-style-type: none"> Certificate of Participation Statement of Result

ABOUT THE INSTRUCTOR

Alex Capri is a former Senior Fellow and current Senior Lecturer at NUS Business School. Alex is the author of *Techno-nationalism: How its Reshaping Trade, Geopolitics and Society* (Wiley), Sept., 2024. He was the Partner and Regional Leader of KPMG’s International Trade & Customs Practice in Asia Pacific, based in Hong Kong and Singapore. He also was a Director in PwC’s World Trade Management practice. Alex has advised clients on large scale cross-border business projects in more than 50 countries worldwide. He is also a research fellow at the Hinrich Foundation, in Singapore, where he has authored a series of ground-breaking essays on international trade, technology and geopolitics. He is a regular panellist, author and workshop leader for the World Economic Forum (WEF). Alex writes a column in Forbes magazine and the Nikkei Asia and is a frequent guest on global television and radio networks.



Alex Capri

ADMINISTRATIVE INFORMATION

- Program fee is waived.
- Students have to arrange their own flights, accommodation, transportation & meals/refreshments that are not provided.
- There are no on-campus housing available for the week.
- Students need to take care of applying for your own travel visa, if required. Please click [HERE](#) to review the entry visa requirements and determine whether you require one for entry into Singapore.
- Having sufficient insurance coverage is highly recommended.
- More details will be provided to students who are nominated by their school to participate in this program.

CONTACT INFORMATION

KEY COORDINATORS

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