

EGADE Business School

Global Network Week October 2025

“Business Growth through Entrepreneurial Acquisition”

(held at EGADE Monterrey Campus)



EGADE Business School
Tecnológico de Monterrey

GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



EGADE at a Glance

STUDENTS	+ 1,500	27 Nationalities
EXATEC EGADE ALUMNI	+20,000 globally	300 Connected Companies
FACULTY	+60 FULLTIME	ACADEMIC PROGRAMS
	+170 Adjunct & Global Faculty	5 MBAs
		4 Specialist Masters
		2 Doctoral
		22 Executive
GLOBAL ACADEMIC PARTNERS	+150	Education Open Programs + Custom



Global LATAM Leadership



EDUNIVERSAL
RANKING 2022
BEST MASTERS

Principal Global Networks and Consortia



(1999/24 years)



unicon
CONSORTIUM FOR UNIVERSITY-BASED
EXECUTIVE EDUCATION



PRME Champion School

EGADE Sites in Mexico

Monterrey

Santa Fe/Qro

Guadalajara



Program Description

- Module:

“Business Growth through Entrepreneurial Acquisition”

- Description:

When thinking about entrepreneurship often is perceived as starting a business from scratch; however, other entrepreneurial models are less risky and more rewarding. Entrepreneurship through Acquisition (ETA) is an alternative way to become an entrepreneur by acquiring and growing an existing business. ETA often is pursued by professionals after gaining managerial and operational experience and access to the relevant network. In this framework, a Search Fund Manager forms an investment vehicle with a group of investors, some of whom become mentors, to find, acquire and run a private company to later sell it and distribute the value created. The Search Funds offer entrepreneurs the opportunity to become CEOs of companies where they will have a stake in the social capital. For investors, a search fund can provide attractive returns.

In recent studies, Mexico appears to be the second country with several search funds (around 20) above Brazil, the United Kingdom, Germany, Italy, France, and Israel, among others.

The week will cover the foundations of acquisition entrepreneurship, its benefits, and challenges, how to identify target companies and value them, how to interact with potential investors, and having a broad knowledge of the business reality of Mexico and the rest of LATAM.

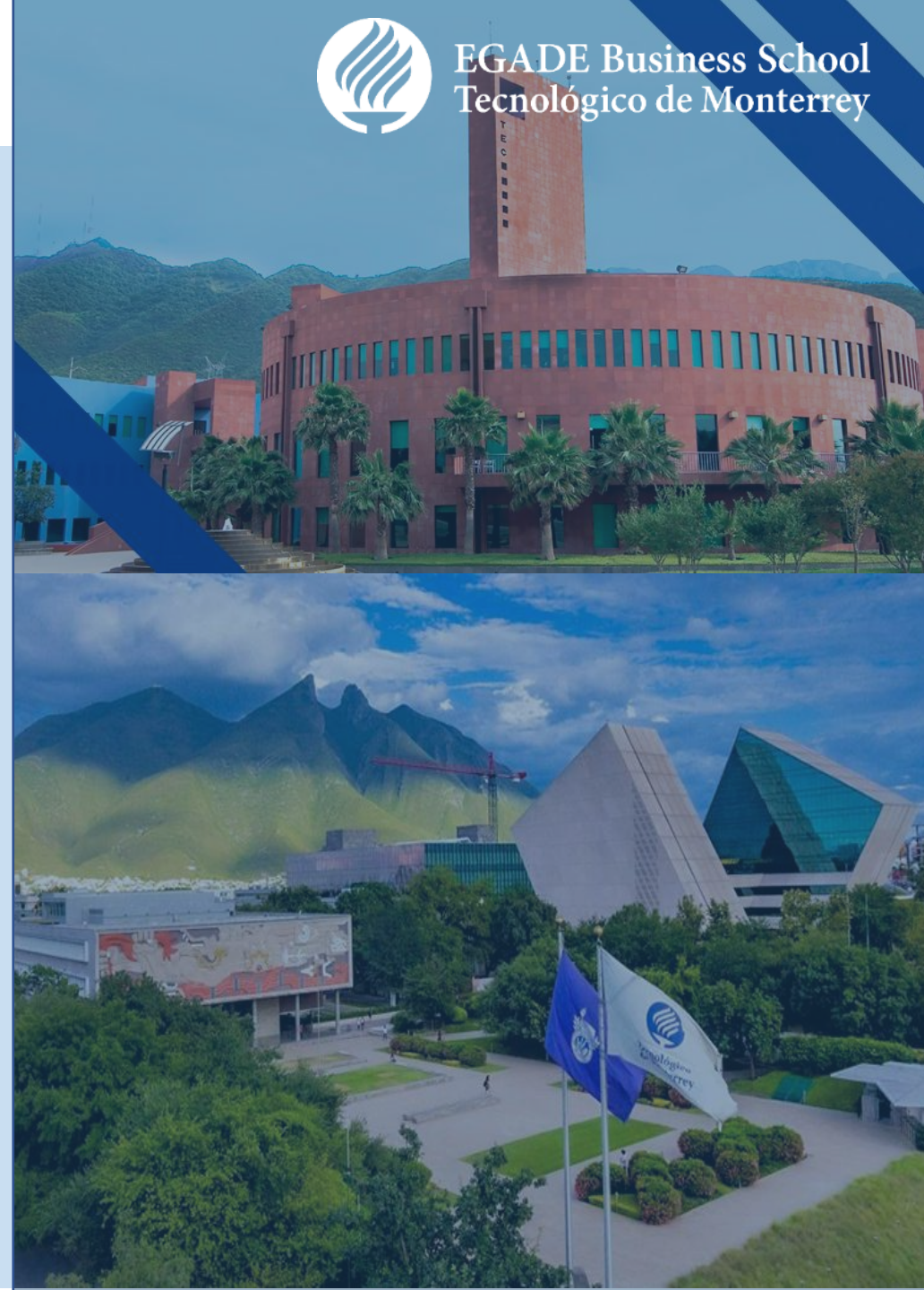
- Mode: In-person
- Location:

EGADE Business School Monterrey Campus. Monterrey, NL. México

Address: Rufino Tamayo y Eugenio, Av. Eugenio Garza Lagüera, Valle Oriente, 66269 San Pedro Garza García, N.L.



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Programme Structure



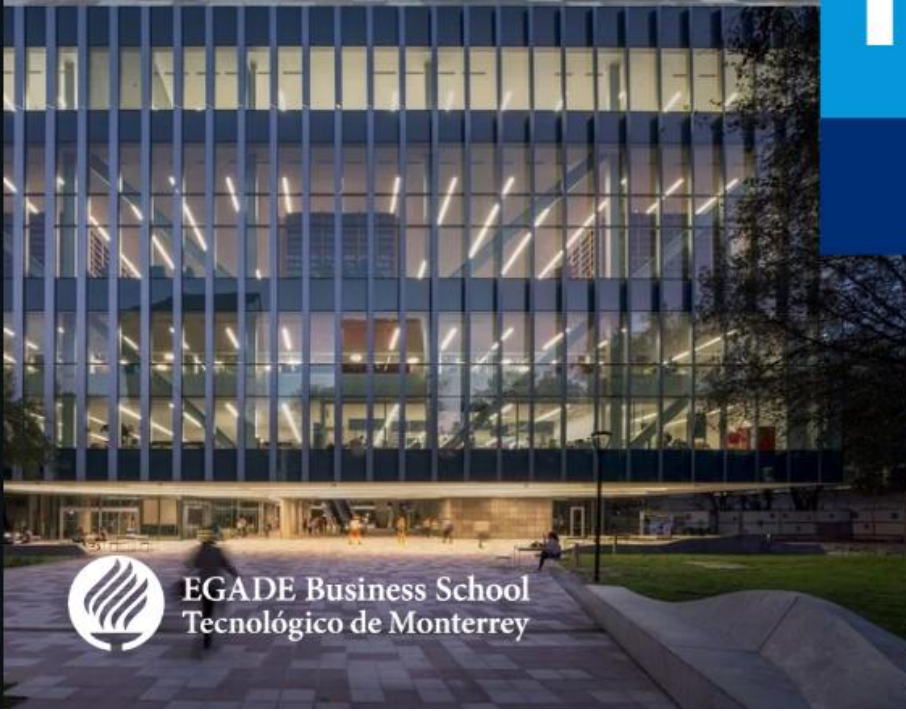
October 13 – 17, 2025

	Day 1	Day 2	Day 3	Day 4	Day 5	
	Monday	Tuesday	Wednesday	Thursday	Friday	
08:50	Register	Register	Register	Register	Register	
09:00	Welcome, ice break, and group photo	Academic session	Academic session	Academic session	Final presentations	
09:30						
10:00	Week overview and assessment					
10:30	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break	
11:00	Academic session	Academic session	Academic session	Academic session	Final presentations	
11:30						
12:00						
12:30	Team work	Transportation	Team work	Transportation	Wrap up, Closing Ceremony and group photo	
13:00	Lunch	Lunch on your own	Lunch	Lunch on your own		
13:30						
14:00	Academic session	Cultural activity/Company visit	Academic session	Cultural activity/Company visit		
14:30						
15:00			Coffee break		Coffee break	
15:30	Academic session		Academic session			
16:00						
16:30						
17:00	Welcome cocktail/ dinner					
17:30						
18:00						
18:30						
19:00						



THE CAMPUS

Learning HubSpot



EGADE Business School
Tecnológico de Monterrey



About Monterrey

Monterrey is Mexico's premier **business and innovation hub**, attracting global companies through nearshoring, entrepreneurship, and world-class infrastructure. Beyond business, the city offers rich culture, renowned gastronomy, and stunning natural attractions, making it an exciting destination for professionals and visitors alike.

Business Hub & Innovation

- Monterrey is known as the **industrial and business capital of Mexico**, hosting major multinational corporations and innovative startups.
- It is home to key industries such as **technology, manufacturing, finance, and healthcare**.
- The city is a major center for **entrepreneurship and venture capital**, with strong ties to **EGADE Business School and Tec de Monterrey**.

Nearshoring & Economic Growth

- Monterrey is a **strategic hub for nearshoring**, attracting foreign direct investment due to its proximity to the U.S. and robust supply chains.
- Many global companies are establishing or expanding operations in Monterrey to optimize logistics and production costs.
- The city has world-class **industrial parks, infrastructure, and talent** that make it a preferred destination for international businesses.



About Monterrey

Culture & Lifestyle

- A dynamic and cosmopolitan city with a **blend of modern and traditional Mexican culture**.
- Home to top museums like **MARCO (Museum of Contemporary Art)** and **Mexican History Museum**.
- A strong sense of community with a thriving **arts, music, and cultural scene**.

Gastronomy & Food Scene

- Famous for **Carne Asada (grilled meat)**, a social and culinary tradition.
- Renowned for **Cabrito (roast goat)**, a signature dish of Northern Mexico.
- A growing **gastronomic scene with international cuisine, fine dining, and trendy cafés**.

Tourism & Natural Attractions

- Surrounded by breathtaking landscapes, including **Chipinque Ecological Park** and **La Huasteca Canyon**, ideal for hiking and outdoor activities.
- The **Fundidora Park**, a former steel factory turned urban park, is a key landmark with museums, events, and entertainment.
- **Grutas de García (García Caves)** and **Cola de Caballo Waterfall** are must-visit natural wonders near the city.



Global Network Week Monterrey Video Experience:



Monterrey:





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Challenge the present,
Shape the future.

egade.tec.mx