AI Ready for Business

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Description

AI Ready for Business is a cutting-edge program designed to equip participants with the knowledge and skills required to lead AI initiatives within their organizations or create new ventures in the field of AI. As AI redefines industries, processes, and markets, business leaders must understand its possibilities, limitations, and impact to ensure they remain in the driver's seat. This program offers a unique blend of foundational learning, hands-on implementation, and strategic leadership, enabling participants to align business objectives with the ideation, design, and implementation of AI solutions.

Participants will begin by learning the fundamentals of AI and understanding its role in innovation and business model transformation. Working in collaborative groups, they will develop a business idea that leverages AI to create tangible value. Through HEC's extensive network—including the Hi! Paris Center for Artificial Intelligence, Station F Incubator, and the Creative Destruction Lab—participants will receive support and mentorship from AI pioneers, entrepreneurs, and data scientists. This exposure will help them critically assess and validate their ideas while providing insights into cutting-edge AI applications.

A key focus of the program is bridging the gap between business strategy and AI technology. In close collaboration with the Hi! Paris Center for Artificial Intelligence, participants will learn to lead teams of data and computer scientists—an essential skill for modern leaders—to bring their ideas to life. The program will also explore critical themes such as AI strategy development, Deep Tech innovation trends, managing stakeholder reactions, and responsible AI.

By the end of the program, you will not only have conceptualized but also progressed toward designing a concrete AI solution that aligns with a business vision. This program will empower you to become a confident, AI-ready leader—capable of shaping business strategies for AI, collaborating effectively with technical teams, and taking ownership of AI's impact within and beyond your organization.

Learning objectives

1. **Understand the Fundamentals of AI**: Develop a solid understanding of Artificial Intelligence, including its capabilities, limitations, and role in driving innovation and transforming business models.
2. **Bridge Business Strategy and AI Implementation**: Learn to lead and collaborate with teams of data and computer scientists to design and implement AI solutions that align with strategic business objectives.
3. **Critically Assess and Validate AI Solutions**: Gain the skills to ideate, question, and validate AI-driven business ideas through mentorship and exposure to cutting-edge AI applications and real-world case studies.
4. **Lead AI Initiatives Responsibly and Strategically**: Explore ethical considerations, societal responsibilities, and stakeholder management to ensure the successful and responsible adoption of AI within organizations.