

TENTATIVE SCHEDULE GLOBAL NETWORK WEEK
14-18 OCTOBER 2024

DESIGN THINKING FOR DISRUPTIVE INNOVATION

Instr: Asim Evren Yantaç Venue: Koç University Rumelifeneri Campus

| Monday, Oct 14 | Tuesday, Oct 15 | Wednesday, Oct 16 | Thursday, Oct 17 | Friday, Oct 18 |
|--|---|--|---|-------------------------|
| <p>9:00am-12:00pm</p> <p>09:00am-11:00am Introduction to Design Thinking</p> <p>11:00am-12:00pm Exploring Problems</p> <p>12:00pm-1:00pm Lunch</p> <p>1:00pm-4:30pm</p> <p>01:00pm-02:00pm Defining Problems and Creating HMWs</p> <p>02:00pm-03:00pm Introduction to User Research</p> <p>03:00pm-04:30pm Preparing Interview Questions</p> | <p>9:00am-12:00pm</p> <p>09:00am-11:00am Extracting insights and creating personas</p> <p>11:00am-12:00pm Re-framing the problem and HMWs</p> <p>12:00pm-1:00pm Lunch</p> <p>1:00pm-4:30pm</p> <p>01:00pm-03:00pm Ideation/Brainstorming</p> <p>03:00pm-04:30pm Prioritizing Ideas</p> | <p>9:00am-12:00pm</p> <p>09:00am-10:00am Refining Ideas</p> <p>10:00am-12:00pm Creating and Visualizing Scenarios</p> <p>12:00pm-1:00pm Lunch</p> <p>1:00pm-4:30pm</p> <p>01:00pm-03:30pm Rapid Prototyping</p> <p>03:30pm-04:30pm Final Presentation</p> | <p>10:00am-12:30pm</p> <p>Company Visit TBA</p> <p>02:30 pm-05:30pm Social Event & Certificate Ceremony</p> <p>TBA</p> | <p>Free Time</p> |
| <p>Free Time</p> | <p>Free Time</p> | <p>Free Time</p> | <p>Free Time</p> | |