

A POWERFUL PLATFORM
CREATED BY 32 OF THE WORLD'S
LEADING BUSINESS SCHOOLS



GLOBAL
NETWORK
FOR
ADVANCED
MANAGEMENT



Connect - Collaborate - Innovate

MULTIPLY WHAT'S POSSIBLE IN BUSINESS EDUCATION.

Our mission is to drive innovation and create value by connecting leading global business schools, their resources, and their stakeholders.

For students, faculty, and alumni in Global Network member schools, the network is a powerful platform for collaboration—whether learning in a classroom or virtual setting, multiplying professional connections, or creating new initiatives to examine issues of global interest.

Asian Institute of Management
The Philippines

SDA Bocconi School of
Management, Bocconi University
Italy

EGADE Business School,
Tecnológico de Monterrey Mexico

ESMT Berlin Germany

FGV Escola de Administração de
Empresas de São Paulo Brazil

Fudan University School of
Management China

Haas School of Business,
University of California Berkeley USA

HEC Paris France

Hitotsubashi University Business
School, School of International
Corporate Strategy Japan

The Hong Kong University of
Science and Technology
Business School China

IE Business School Spain

IMD Singapore, Switzerland

INCAE Business School
Costa Rica, Nicaragua

Indian Institute of Management
Bangalore India

Koç University Graduate School of
Business Turkey

Kozminski University Poland

Lagos Business School, Pan-Atlantic
University Nigeria

National University of Singapore
Business School Singapore

Pontificia Universidad Católica de
Chile School of Business Chile

Business School, Renmin University
of China China

Saïd Business School, University of
Oxford United Kingdom

UBC Sauder School of Business
Canada

Seoul National University Business
School South Korea

Stockholm School of Economics
Sweden

Strathmore Business School
Kenya

Technion-Israel Institute of
Technology Israel

UCD Michael Smurfit Graduate
Business School Ireland

University of Cape Town Graduate
School of Business South Africa

University of Ghana Business School
Ghana

Universitas Indonesia Faculty of
Economics Indonesia

UNSW Business School Australia

Yale School of Management USA

KEY IDEAS

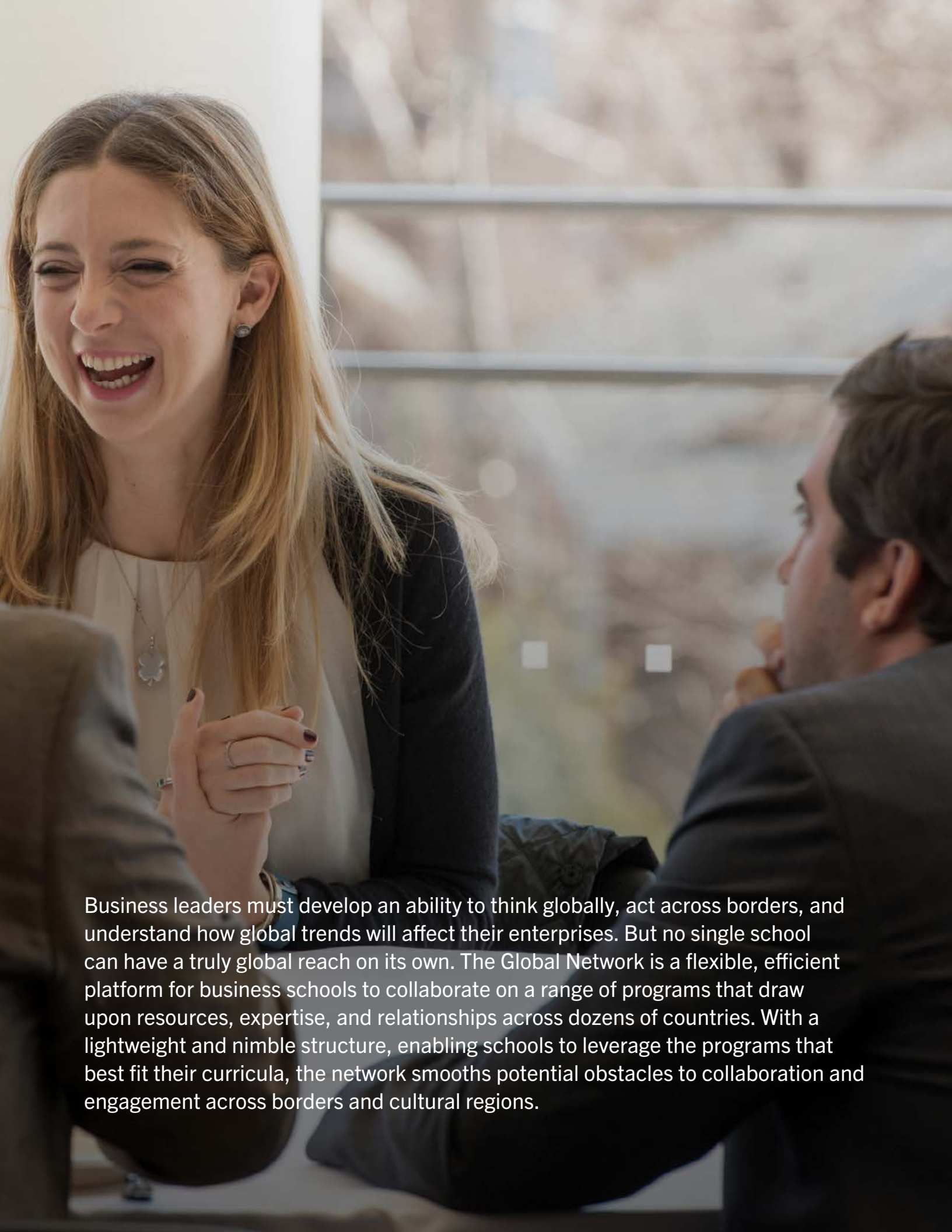
The Global Network's success has been built on several key ideas. The Ricardian notion of **gains from trade** says that we all benefit when we share specialized knowledge and resources, while the study of **network effects** has shown that the power of a network is related to the number of active nodes. Indeed, many of the Global Network's programs leverage these two insights.

Our approach to governance is guided by the notions of **isotropy** and **diffuse reciprocity**, which could be paraphrased as, "low bureaucracy, high autonomy." Member schools engage in the programs that create value for them, with no central directory to get in the way of new ideas.



NETWORKED
EDUCATION IS HERE.

**MORE THAN 7,000 STUDENTS
FROM 28 SCHOOLS HAVE
PARTICIPATED IN GLOBAL
NETWORK COURSES.**



Business leaders must develop an ability to think globally, act across borders, and understand how global trends will affect their enterprises. But no single school can have a truly global reach on its own. The Global Network is a flexible, efficient platform for business schools to collaborate on a range of programs that draw upon resources, expertise, and relationships across dozens of countries. With a lightweight and nimble structure, enabling schools to leverage the programs that best fit their curricula, the network smooths potential obstacles to collaboration and engagement across borders and cultural regions.

GLOBAL NETWORK COURSES

Students at any Global Network school can take Global Network Courses, elective courses that are taught online by faculty at Global Network schools. Recent examples have included a course on blockchain and the web, another on the future of food and agribusiness, and one that looks at how an understanding of natural capital is reshaping multinational firms' approaches to sustainability.

The courses allow students across the world to not only learn from top-level faculty, but also to interact with a variety of guest speakers and classmates who bring global perspectives and approaches to solving the challenges presented in class. Students develop subject expertise and multiply their connections with a global set of ambitious peers, without leaving their home university.



“This course stands out as one of my most rewarding academic experiences. Engaging with students from around the globe on cutting-edge industry topics was truly inspiring. The faculty seamlessly combined economic principles with investment expertise, sparked dynamic discussions, and invited top industry leaders to share their insights.”

— Jan Edler, a student at SDA Bocconi School of Management, reflecting on the Global Network Course “Economic Analysis of High-Tech Industries.”

“We had people on our team from Mexico and Europe; others had students from Africa and Asia on their teams. It really quickly got interesting because suddenly, there are cultural barriers to work through and time differences to take into account. These are things you don’t think about when everyone is in the same location. They come to light very quickly when you’re working with a global virtual team.”

– Elliott Moreno, a student at Yale SOM, on Global Virtual Teams

GLOBAL VIRTUAL TEAMS

Working globally requires leaders to be effective when managing teams spanning time zones and continents. A group of member schools has made virtual teamwork across schools a required part of their MBA programs through the Global Virtual Teams course. Students forge links with teammates from different cultural backgrounds and learn the skills to thrive in a multinational team environment

The Global Virtual Teams program provides opportunities for systematic learning by students, many of whom have extensive global and virtual experience.

Faculty at participating schools have developed and continue to refine a common framework for team building and teamwork. In the ninth iteration of the Global Virtual Teams course, 456 students from 12 schools across 5 continents formed 76 teams.



“The Global Network is a fantastic manifestation of what globalization stands for: bringing together highly important business schools from various parts of the world and to bring together perspectives from around the world so that students, faculty members, and alumni can learn from the best of all of these schools. They can get perspectives that one school alone would not be able to provide.”

— Jörg Rocholl, President, ESMT Berlin



A group of four students, three men and one woman, are wearing white hard hats and safety glasses. They are gathered around a wall covered with various documents and posters. The students are looking at the documents with interest. The wall has two main sections labeled 'LISTA DE ACCIÓN (ACTION LIST)' and 'TEMAS RELEVANTES ADICIONALES (FURTHER HIGHLIGHTS)'. There are also several smaller posters and notices pinned to the wall. The overall scene suggests a collaborative learning or project-based activity in a classroom or workshop setting.

NETWORKED LEARNING IS HERE.

Through innovative programs that leverage resources from business schools across continents, the Global Network positions future leaders to thrive in roles requiring broad understanding of the differences between markets and an ability to cultivate connections with diverse stakeholders.

**MORE THAN 15,000 STUDENTS
FROM 31 SCHOOLS HAVE
PARTICIPATED IN 32 EDITIONS OF
GLOBAL NETWORK WEEK.**



One of the signature programs to emerge in the network's first five years has been Global Network Week, through which students take weeklong courses at schools around the world—gaining from the regional and subject matter expertise of Global Network faculty. Recent examples include “Innovation X Service! Omotenashi 3.0” hosted by Hitotsubashi University Business School, School of International Corporate Strategy in Japan, and “Sustainable Development: Moving from Concept to Strategy” hosted by INCAE Business School in Costa Rica. Learning happens both in the classroom and in the relationships students build with peers from other countries, regions, and industries.

A given iteration of Global Network Week offers students a choice of around 20 programs in nearly as many locations. No one school acting on its own can access the wealth of faculty expertise in varying subjects and in the regional impacts of global phenomena on display in each Global Network Week.

Because of the network's low-bureaucracy approach, member schools can quickly launch new programs and offer them broadly across schools. New ideas can start anywhere—with students, faculty, staff, or alumni—and gain influence as participants decide which new initiatives are worth pursuing.



EGADE Business School Mexico



Faculty of Economics and Business, Universitas Indonesia

**IN MARCH 2024,
STUDENTS CHOSE
FROM 19 GLOBAL
NETWORK WEEK
MODULES ON 6
CONTINENTS.**



Koç University Graduate School of Business



Lagos Business School Nigeria



ESMT Berlin Germany



Hitotsubashi University Business School Japan



Yale School of Management USA



Business Turkey



Business School, Renmin University of China



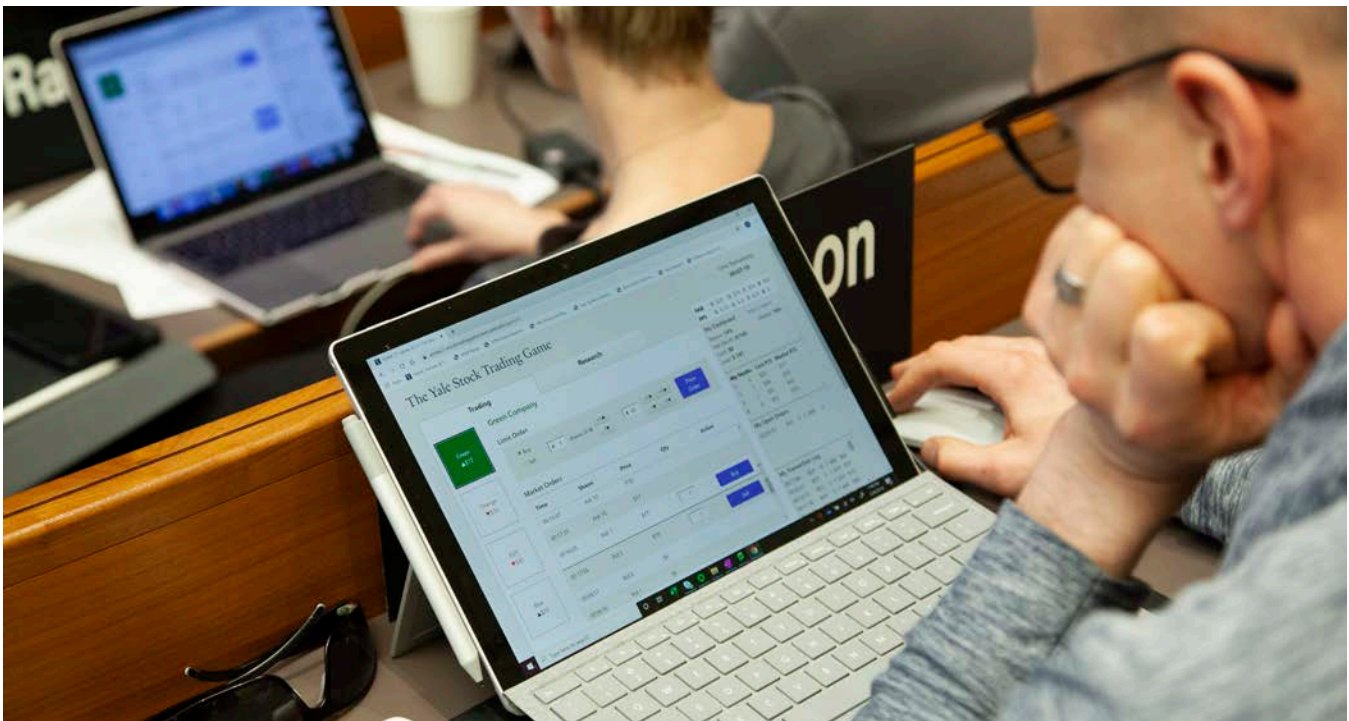
INCAE Business School Costa Rica

GLOBAL NETWORK COMPETITIONS AND EVENTS

Global Network competitions and events may be organized by students, faculty, or staff at member schools. Many are online, but some are in person. Some, like the Stock Trading Game, become annual traditions.

Since 2021, students across the network have played an online version of the Yale School of Management Stock Trading Game, developed by Roger Ibbotson, Emeritus Professor of the Practice of Finance at Yale School of Management, to teach the fundamental concepts behind the stock market. It provides a fun, quick, and effective introduction to the concepts and mechanics of capital markets and stock trades.

Global Network students compete in small groups by region, and then the finalists from each region complete in a final game. Professor Ibbotson joins the final game virtually to congratulate all the finalists, recognize the winners, and offer commentary on their strategies.





“The Yale Stock Trading Game is an amazing opportunity for individuals interested in learning about the capital market. Engaging with peers and experts from diverse backgrounds fosters cross-cultural collaboration and exposes students to a broad spectrum of perspectives and practices. Through initiatives like the Yale Stock Trading Game, students can leverage the network’s resources to enhance their learning experiences and cultivate relationships with esteemed scholars and industry leaders.”

— Idan Gez, an MBA student at the Technion–Israel Institute of Technology, who participated in the Stock Trading Game in 2024



NETWORKED INQUIRY IS HERE.

The Global Network empowers students, staff, and faculty to connect around big issues to conduct research, make inquiries, and take collective action, generating insights into trends that will affect organizations in the future.

THE MOST RECENT GLOBAL NETWORK SURVEY IDENTIFIES THE MOST AND LEAST RELEVANT JOB CHARACTERISTICS FOR STUDENTS AT GLOBAL NETWORK SCHOOLS.



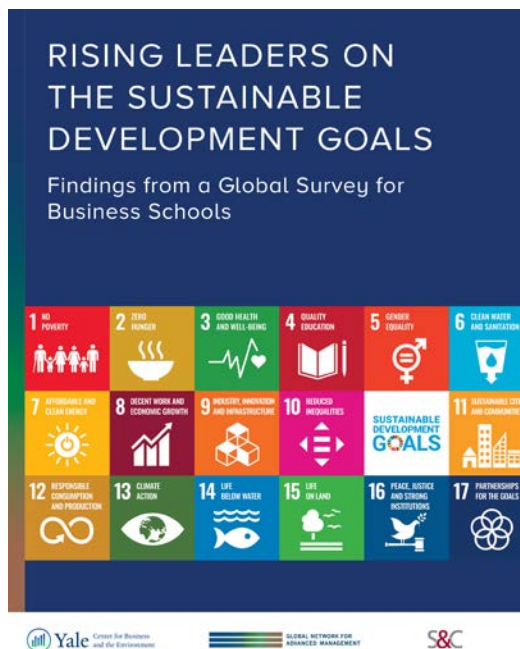
Through surveys, the Global Network takes the pulse of the business student community on issues of worldwide significance. The surveys have covered attitudes toward sustainability, the role of women in the workforce, and the most and least relevant job characteristics for students at Global Network schools. Students from every member school were invited to take the survey, with respondents representing more than 100 countries.

The network also allows for the formation of clusters of interest around pressing issues. Faculty, students, alumni, and staff have come together for conferences on teaching entrepreneurship and on teaching environmental sustainability. Students have met in

Berlin as part of the Berlin Global Dialogue Young Voices program.

Member schools have collaborated in developing Global Network Cases, case studies that evaluate business challenges from multiple points of view, allowing room for a variety of solutions and supporting innovative business pedagogy. The network's online magazine, Global Network Perspectives, taps into faculty thought leadership with curated articles and questions connected to recent trends that are shaping how business is done across the world.

GLOBAL NETWORK SURVEYS



Surveys of students and alumni generate broader insights:

“Rising Leaders on Environmental Sustainability and Climate Change” (2016)

“Women in the Global Workforce” (2017)

“Rising Leaders on the Sustainable Development Goals” (2019)

“The Business Case for Dealing Assertively with Sexual Harassment” (2020)

“The Employer of the Future” (2022)

BERLIN GLOBAL DIALOGUE

The Berlin Global Dialogue is a new platform that unites international leaders from business, politics, and academia to shape the global economy in the twenty-first century. Established in 2022 at ESMT Berlin, Berlin Global Dialogue emerged from the economic, political, and social realities of the twenty-first century. It is hosted in a city symbolic of bridging divisions and promoting unity.

Founded with the mission to strengthen the dialogue between different stakeholders, the annual summit convenes select high-level participants for candid, eye-level exchanges in interactive formats that highlight diverse perspectives and facilitate cross-disciplinary collaboration. The #BGDYoungVoices program allows 30 exceptional students from GNAM schools to have a seat at the table. In addition, a specifically curated program allows students to dive deeper into Berlin Global Dialogue’s thematic areas and share insights with their peers.

GLOBAL NETWORK CASES

Member schools work to develop complex cases that use a variety of online sources, including extensive background data, news articles, and video interviews, to provide a fuller picture of a complex business situation.

By collaborating, member schools are able to create cases with cross-national perspectives, benefiting from the participation of researchers at multiple schools. Cases prepare students to take on business challenges outside of their home regions and cultivate a real-world approach to solving problems.

IBM Corporate Service Corps



Sustainability at Singapore's Marina Bay Sands



Walmart de México: Investing in Renewable Energy



GLOBAL NETWORK PERSPECTIVES

An ideas-based online magazine that shares thought leadership from member schools, Perspectives features the expertise, research, and opinions of faculty and other contributors from throughout the network, with an emphasis on the complexities of doing business in an increasingly interconnected world.

Since 2015, the magazine has published hundreds of articles exploring climate change, the future of management education, Brexit and the future of the European Union, the rise of China, the state of globalization, entrepreneurship, technology, and many other topics.

FACULTY COLLABORATION

Faculty use the network as a platform to discuss and develop their research and develop new courses. Faculty have gathered at the Technion-Israel Institute of Technology in Israel, INCAE in Costa Rica and FGV-EAESP in Brazil to engage in discussions of the teaching of entrepreneurship and innovation in local and global contexts.





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