

A POWERFUL PLATFORM
CREATED BY 32 OF THE WORLD'S
LEADING BUSINESS SCHOOLS



Connect • Collaborate • Innovate

MULTIPLY WHAT'S POSSIBLE IN BUSINESS EDUCATION.

Our mission is to drive innovation and create value by connecting leading global business schools, their resources, and their stakeholders.

For students, faculty, and alumni in Global Network member schools, the network is a powerful platform for collaboration—whether learning in a classroom or virtual setting, multiplying professional connections, or creating new initiatives to examine issues of global interest.

Asian Institute of Management The Philippines	IE Business School Spain	UBC Sauder School of Business Canada
SDA Bocconi School of Management, Bocconi University Italy	IMD Singapore, Switzerland	Seoul National University Business School South Korea
EGADE Business School, Tecnológico de Monterrey Mexico	INCAE Business School Costa Rica, Nicaragua	Stockholm School of Economics Sweden
ESMT Berlin Germany	Indian Institute of Management Bangalore India	Strathmore Business School Kenya
FGV Escola de Administração de Empresas de São Paulo Brazil	Koç University Graduate School of Business Turkey	Technion-Israel Institute of Technology Israel
Fudan University School of Management China	Kozminski University Poland	UCD Michael Smurfit Graduate Business School Ireland
Haas School of Business, University of California Berkeley USA	Lagos Business School, Pan-Atlantic University Nigeria	University of Cape Town Graduate School of Business South Africa
HEC Paris France	National University of Singapore Business School Singapore	University of Ghana Business School Ghana
Hitotsubashi University Business School, School of International Corporate Strategy Japan	Pontificia Universidad Católica de Chile School of Business Chile	Universitas Indonesia Faculty of Economics Indonesia
The Hong Kong University of Science and Technology Business School China	Business School, Renmin University of China China	UNSW Business School Australia
	Saïd Business School, University of Oxford United Kingdom	Yale School of Management USA

KEY IDEAS

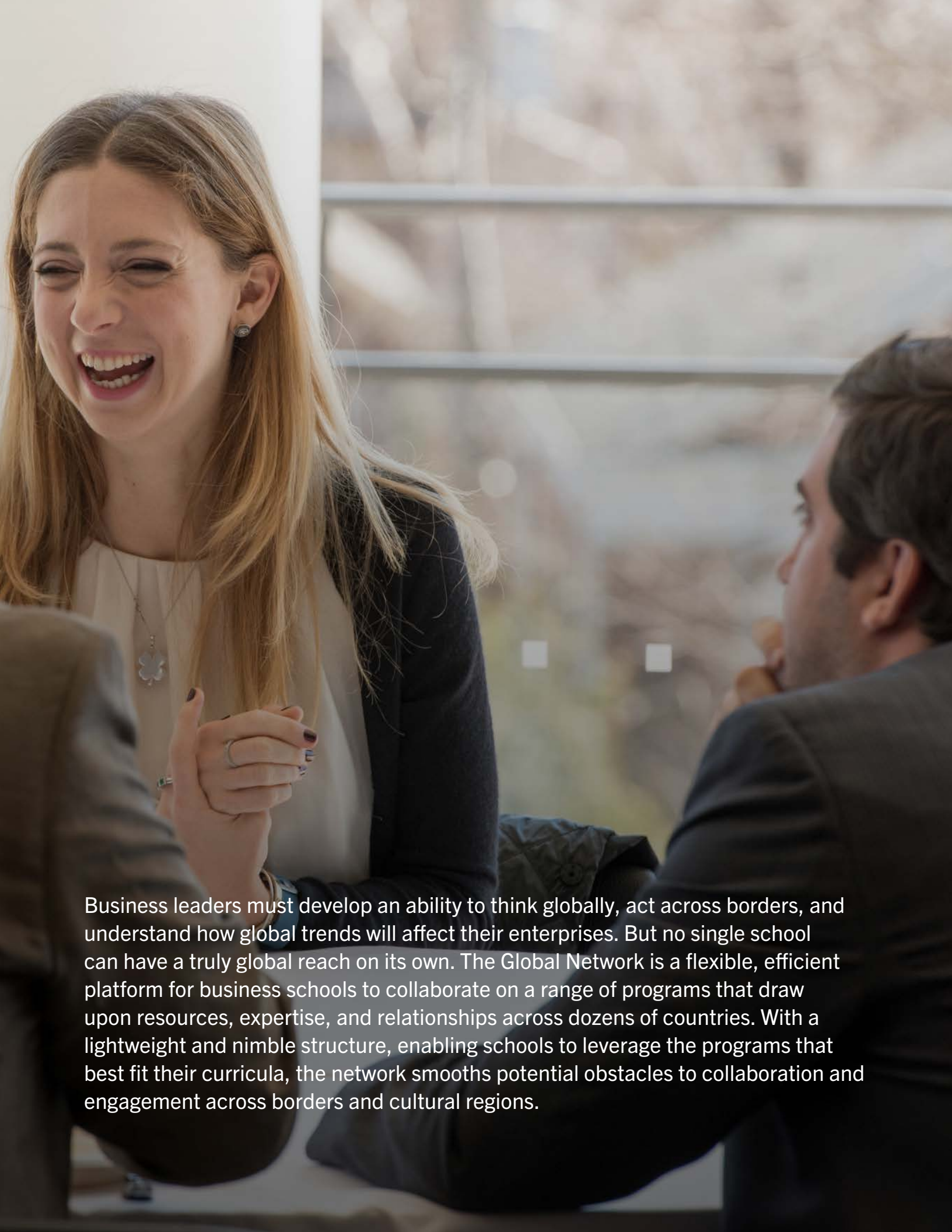
The Global Network's success has been built on several key ideas. The Ricardian notion of **gains from trade** says that we all benefit when we share specialized knowledge and resources, while the study of **network effects** has shown that the power of a network is related to the number of active nodes. Indeed, many of the Global Network's programs leverage these two insights.

Our approach to governance is guided by the notions of **isotropy** and **diffuse reciprocity**, which could be paraphrased as, "low bureaucracy, high autonomy." Member schools engage in the programs that create value for them, with no central directory to get in the way of new ideas.



NETWORKED EDUCATION IS HERE.

**MORE THAN 6,500 STUDENTS
FROM 28 SCHOOLS HAVE
PARTICIPATED IN GLOBAL
NETWORK COURSES.**



Business leaders must develop an ability to think globally, act across borders, and understand how global trends will affect their enterprises. But no single school can have a truly global reach on its own. The Global Network is a flexible, efficient platform for business schools to collaborate on a range of programs that draw upon resources, expertise, and relationships across dozens of countries. With a lightweight and nimble structure, enabling schools to leverage the programs that best fit their curricula, the network smooths potential obstacles to collaboration and engagement across borders and cultural regions.

GLOBAL NETWORK COURSES

Students at any Global Network school can take Global Network Courses, online courses taught by a faculty member with expertise in a particular subject. Recent examples have included one course that explores the implications of fintech innovations and another that looks at how an understanding of natural capital is reshaping multinational firms' approaches to sustainability.

The courses allow students across the world to not only learn from top-level faculty, but also to interact with a variety of guest speakers and classmates who bring global perspectives and approaches to solving the challenges presented in class. Students develop subject expertise and multiply their connections with a global set of ambitious peers, without leaving their home university.



“It was incredible to be able to connect with students twice a week from around the globe. It was fascinating collecting real-time data and video clips on globalization from across the world. In order to solve the largest problems not only for our country but the world, we need to start reaching outward and across borders.”

— Elizabeth Heng, a student at Yale SOM, at the live event that concluded the Global Network Course “The End of Globalization?”

“We had people on our team from Mexico and Europe; others had students from Africa and Asia on their teams. It really quickly got interesting because suddenly, there are cultural barriers to work through and time differences to take into account. These are things you don’t think about when everyone is in the same location. They come to light very quickly when you’re working with a global virtual team.”

— Elliott Moreno, a student at Yale SOM, on Global Virtual Teams

GLOBAL VIRTUAL TEAMS

Working globally requires leaders to be effective when managing teams spanning time zones and continents. A group of member schools has made virtual teamwork across schools a required part of their MBA programs through the Global Virtual Teams course. Students forge links with teammates from different cultural backgrounds and learn the skills to thrive in a multinational team environment

The Global Virtual Teams program provides opportunities for systematic learning by students, many of whom have extensive global and virtual experience.

Faculty at participating schools have developed and continue to refine a common framework for team building and teamwork. In the ninth iteration of the Global Virtual Teams course, 456 students from 12 schools across 5 continents formed 76 teams.



“The Global Network is a fantastic manifestation of what globalization stands for: bringing together highly important business schools from various parts of the world and to bring together perspectives from around the world so that students, faculty members, and alumni can learn from the best of all of these schools. They can get perspectives that one school alone would not be able to provide.”

— Jörg Rocholl, President, ESMT Berlin



A group of four students, three men and one woman, are wearing white hard hats and safety glasses. They are gathered around a display board, looking at various documents and charts. The display board has several sections, including one titled 'RECUERDOS' (Reminders) with a cartoon character, and another titled 'LISTA DE ACCIÓN (ACTION LIST)'. The students are dressed in business casual attire, with one man in a grey sweater and another in a green and white safety vest. The background is a plain wall with the display board mounted on it.

NETWORKED LEARNING IS HERE.

Through innovative programs that leverage resources from business schools across continents, the Global Network positions future leaders to thrive in roles requiring broad understanding of the differences between markets and an ability to cultivate connections with diverse stakeholders.

**MORE THAN 15,000 STUDENTS
FROM 31 SCHOOLS HAVE
PARTICIPATED IN 32 EDITIONS OF
GLOBAL NETWORK WEEK.**



One of the signature programs to emerge in the network's first five years has been Global Network Week, through which students take weeklong courses at schools around the world—gaining from the regional and subject matter expertise of Global Network faculty. Recent examples include “Generating Ideas for a New Venture and their Implementation” hosted by the Technion-Israel Institute of Technology” and “Sustainability and Innovation: Technologies and Business Models that Address the Sustainability Crisis” hosted by UBC Sauder School of Business. Learning happens both in the classroom and in the relationships students build with peers from other countries, regions, and industries.

A given iteration of Global Network Week might offer students a choice of close to 20 programs in nearly as many locations. No one school acting on its own can access the wealth of faculty expertise in varying subjects and in the regional impacts of global phenomena on display in each Global Network Week.

Because of the network's low-bureaucracy approach, member schools can quickly launch new programs and offer them broadly across schools. New ideas can start anywhere—with students, faculty, staff, or alumni—and gain influence as participants decide which new initiatives are worth pursuing.



EGADE Business School Mexico



Faculty of Economics and Business, Universitas Indonesia

IN MARCH 2024,
STUDENTS CHOSE
FROM 19 GLOBAL
NETWORK WEEK
MODULES ON 6
CONTINENTS.



Koç University Graduate School of Business



Lagos Business School Nigeria



ESMT Berlin Germany



Hitotsubashi University Business School Japan



Business Turkey



Yale School of Management USA



Business School, Renmin University of China



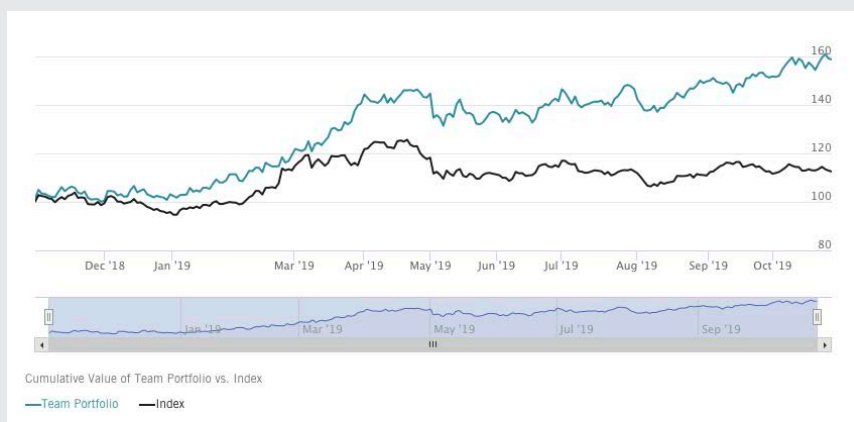
INCAE Business School
Costa Rica

GLOBAL NETWORK

INVESTMENT COMPETITION

Hosted by Yale's International Center for Finance, the Global Network Investment Competition gave students in the network an opportunity to learn about markets and stock valuations across the world, while competing for cash prizes with their counterparts at other member schools.

The competition was divided into two parts: the Security Analysis Prize, in which students presented an investment thesis to a panel of judges during a live, virtual stock pitch competition, and the Performance Prize, in which students from each school assembled a portfolio of companies based in the school's home country. Over six months, each team's performance was measured against its local market index.



2019 PERFORMANCE PRIZE

Big Six
Business School,
Renmin University of
China

NET RETURN



28.67%

above
Shanghai Stock
Exchange Composite



GLOBAL NETWORK **STUDENT AMBASSADORS**

Student leaders on the campuses of each member school help initiate new programs and drive student engagement. Together the Global Network Ambassadors work with students and ambassadors from other Global Network schools to develop student-led initiatives for the network and facilitate student-to-student communication across the network.

In one-student led project, Yale SOM and IE Business School surveyed Global Network schools about gender equity issues. Students in the Global Network Project at Hitotsubashi ICS used the network of ambassadors to help test an educational solution using Internet of Things technology.



NETWORKED INQUIRY IS HERE.

The Global Network empowers students, staff, and faculty to connect around big issues to conduct research, make inquiries, and take collective action, generating insights into trends that will affect organizations in the future.

**THE MOST RECENT GLOBAL NETWORK
SURVEY IDENTIFIES THE MOST AND LEAST
RELEVANT JOB CHARACTERISTICS FOR
STUDENTS AT GLOBAL NETWORK SCHOOLS.**

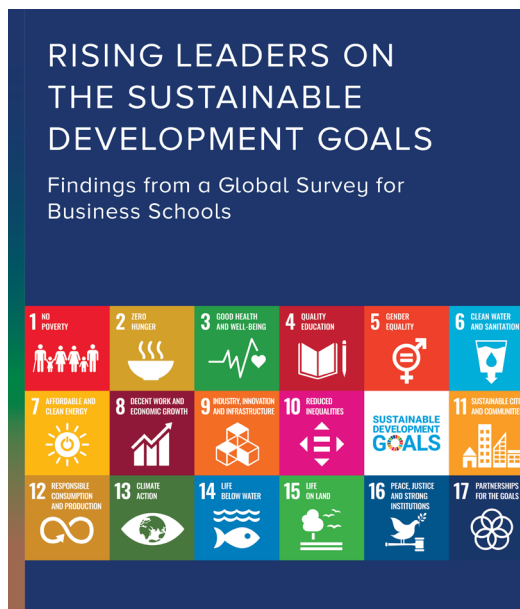


Through an annual survey, the Global Network takes the pulse of the business community on issues of worldwide significance. The first two surveys covered attitudes toward sustainability and the role of women in the workforce. Each survey received participation from every member school, with respondents representing more than 100 countries.

The network also allows for the formation of clusters of interest around pressing issues. In recent years, faculty, students, alumni and staff have come together for conferences on teaching entrepreneurship and on teaching environmental sustainability.

Member schools collaborate in developing Global Network Cases, case studies that evaluate business challenges from multiple points of view, allowing room for a variety of solutions and supporting innovative business pedagogy. The network's online magazine, Global Network Perspectives, taps into faculty thought leadership with curated articles and questions connected to recent trends that are shaping how business is done across the world.

GLOBAL NETWORK SURVEYS



Global Network faculty comment on pressing global issues through regular flash surveys and the Global Network Connect webinar series.

Regular surveys of students and alumni of member schools generate broader insights:

“Rising Leaders on Environmental Sustainability and Climate Change” (2016)

“Women in the Global Workforce” (2017)

“Rising Leaders on the Sustainable Development Goals” (2019)

“The Business Case for Dealing Assertively with Sexual Harassment” (2020)

“How does one manage being assertive and socially acceptable? This is the double bind women frequently find themselves in. Yes, the more we are competent in our jobs, the less likeable we are often perceived to be.... I’m a big believer in the idea that we can focus on being liked, or we can focus on being effective and efficient. I always double down on being effective when given the choice between the two.”

— Kellie McElhaney, faculty director at Haas School of Business’s Center for Gender, Equity, and Leadership, responding to a question during a live webinar on the survey results

GLOBAL NETWORK CASES

Member schools work to develop complex cases that use a variety of online sources, including extensive background data, news articles, and video interviews, to provide a fuller picture of a complex business situation.

By collaborating, member schools are able to create cases with cross-national perspectives, benefiting from the participation of researchers at multiple schools. Cases prepare students to take on business challenges outside of their home regions and cultivate a real-world approach to solving problems.

IBM Corporate Service Corps



Sustainability at Singapore's Marina Bay Sands



Walmart de México: Investing in Renewable Energy



GLOBAL NETWORK PERSPECTIVES

An ideas-based online magazine that shares thought leadership from member schools, Perspectives features the expertise, research, and opinions of faculty and other contributors from throughout the network, with an emphasis on the complexities of doing business in an increasingly interconnected world.

Since 2015, the magazine has published hundreds of articles exploring climate change, the future of management education, Brexit and the future of the European Union, the rise of China, the state of globalization, entrepreneurship, technology, and many other topics.

FACULTY COLLABORATION

Faculty use the network as a platform to discuss and develop their research and develop new courses. Faculty have gathered at the Technion-Israel Institute of Technology in Israel, INCAE in Costa Rica and FGV-EAESP in Brazil to engage in discussions of the teaching of entrepreneurship and innovation in local and global contexts.





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