

GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



GLOBAL NETWORK WEEK

THE NEW LANGUAGE OF BUSINESS

10-14 JUNE 2024
9:00 AM TO 5:00 PM
MERALCO CASEROOM, AIM CAMPUS



WASHINGTON SYCIP
GRADUATE SCHOOL
OF BUSINESS





COURSE TITLE

The New Language of Business

*TOPICS:

- 1. Sustainable Finance**
- 2. Law and ESG**
- 3. Sustainable Tourism**
- 4. Sustainable Business Models**
- 5. Sustainable Marketing**
- 6. Emerging Tech and Sustainability**

**subject to change*

GNAM | GNW 2024

The international accounting firm PwC acknowledges that **"sustainability is fast becoming the lens through which a business is judged by its customers, workforce, society, governments and even its investors."**

▶ Financial institutions were also identified as key enablers for businesses to get their sustainable initiatives off the ground resulting in the introduction of sustainable finance.



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I thoroughly enjoyed my Global Network Week at the Asian Institute of Management. The lectures provided a deep exploration of Asian business dynamics. Beyond the classroom, we also had the unique opportunity to tour an eco-farm resort, adding a practical dimension to our understanding of business in Asia. My favorite part of the global experience was meeting other students and staff from a diverse range of backgrounds; I felt I had really enriching conversations and made lasting connections.

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Ruqiao "Alice" Mao

Yale School of Management