

Economic Growth and Development in Nigeria: Opportunities and Challenges for Entrepreneurs

The course delves into the economic landscape of Nigeria, focusing on growth and development prospects for entrepreneurs. It covers:

- 1. Introduction to the Nigerian Economy: An overview of Nigeria's economic structure, key sectors, and historical economic performance.
- 2. Factors Driving Economic Growth: Analysis of elements contributing to economic growth, including natural resources, population dynamics, infrastructure, and government policies.
- 3. Entrepreneurship Ecosystem: Exploration of Nigeria's entrepreneurial environment, encompassing startup culture, funding avenues, regulatory frameworks, and support mechanisms.
- 4. Opportunities for Entrepreneurs: Identification of promising sectors for entrepreneurs, such as technology, agriculture, renewable energy, and healthcare.
- 5. Challenges and Risks: Examination of obstacles like infrastructure gaps, regulatory complexities, access to finance, market competition, and socio-economic factors.
- 6. Success Strategies: Guidance on navigating challenges, seizing opportunities, building resilient businesses, and contributing to economic progress.
- 7. Case Studies and Guest Speakers: Analysis of real-world cases and insights from industry experts, government representatives, and academic voices.
- 8. Policy Considerations: Discussion on the role of government policies in fostering growth, supporting entrepreneurship, and addressing economic challenges.

This course aims to provide a holistic view of Nigeria's economic dynamics, empowering participants to identify opportunities, overcome hurdles, and thrive as entrepreneurs in the Nigerian context.