

University of Ghana Business School (UGBS)

GNAM Week

Course Timetable

June 10 – 14, 2024

African Continental Free Trade Area (AfCFTA) Course

Session/Time	Topic	Presenter
Monday, 10th June 2024		
8:00	Arrival	UGBS Graduate Building
8:00 – 8:30	Registration	UGBS - IRO
8:30 – 9:00	Welcome Message	Prof Elikplimi Agbloyor (UGBSIR Coordinator) & Dr Saviour Nubuor (GNAM Coordinator)
9:00 - 11:00 Lecture 1	AfCFTA: Fundamental principles, goals, and key components. Benefits and Challenges and Implications	Prof. E. Turkson Dr. B. A. Kusi
11:00 - 11:30	Tea Break	UGBS, IRO
11:30 - 13:30 Lecture 2	AfCFTA: Rules of Origin/ Trade Preferences	Prof. E. Turkson Dr. B. A. Kusi
13:30 -14:30	Lunch Break	UGBS, IRO
14:30-16:30 Lecture 3	Exercise on the Rules of Origin/Trade Preferences Campus Tour	UGBS, IRO
Tuesday, 11th June 2024		
9:00 - 11:00 Lecture 1	AfCFTA Beneficiary visit: Plenary lecture and Q&A with AfCFTA Officials Topic: AfCFTA: Policy and Regulatory Framework Requirements	Prof. E. Turkson Dr. B. A. Kusi
11:00 -14:00	Lunch Break	UGBS, IRO
14:00 Lecture 2	AfCFTA: Policy and Regulatory Framework Requirements	Prof. E. Turkson Dr. B. A. Kusi
Wednesday, 12th June 2024		

9:00 - 11:00 Lecture 1	AfCFTA: Infrastructure and Capacity Building	Prof. E. Turkson Dr. B. A. Kusi
11:00 - 11:30	Tea Break	UGBS, IRO
11:30 - 13:30 Lecture 2	AfCFTA Beneficiary visit: Plenary lecture and Q&A with beneficiary enterprises of AfCFTA	Prof. E. Turkson Dr. B. A. Kusi
13:30 -14:30	Lunch Break	UGBS, IRO
14:30-16:30 Lecture 3	AfCFTA: Future Trends and Implications	Prof. E. Turkson Dr. B. A. Kusi
After 16:30	Personal time	GNAM Students
Thursday, 13th June 2024: Group Work on Days 1 - 3		
9:00 - 11:00 Lecture 1	Group Work: Sectoral Implications and Challenges of AfCFTA in Ghana – Agric, Finance, Energy, Insurance, Tourism	Participant/UGBS IRO
11:00 - 11:30	Tea Break	UGBS, IRO
11:30 - 13:30 Lecture 2	Interactive session	Participant/UGBS IRO
13:30 -14:30	Lunch Break	UGBS, IRO
14:30 – 16:00	Group Presentations	Participants
16:00 – 16:30	Closing ceremony and photographs	UGBS IRO
Friday, 14th June 2024: Tour to Historic Sites		
06:00 – 18:00	A tour of famous tourist sites in the Central Region of Ghana, including the Kakum National Park, Cape Coast and Elmina slave castles, Coconut Grove etc.	UGBS IRO

**Participants in the programme will form two groups coinciding with the major topics delivered from day 1 to 3. Each group will select a challenge of interest based on their thematic area and develop a solution to the challenge. The solution should be one that can attract impact funds. During the presentation session, members of the group will present their solution in the form of a pitch. The presentation will be graded based on the novelty of the solution and most importantly the market potential of the solution.