**EGADE Business School** MSc Pre-Experience Global Network Week June 2024

"Sustainable Business Leadership in Latin America: A Circular Economy Approach" (held at EGADE Monterrey Campus)



GLOBAL NETWORK FOR ADVANCED MANAGEMENT

## **TEC** at a Glance

# **98,000+** students

64,000+ Undergraduate 7,400+ Graduate 26,600+ High School

### Campuses in **29** cities

#161

Globally





6 Schools

- Architecture, Art and Design
- **Businesss**
- **Engineering and Sciences**
- Humanities and Education
- **Medicine and Health Sciences**
- Social Sciences and Government

# +10,000professors

+340,000EXATEC alumni

Academic programs

**44** Majors

- Masters
- **17** Health Specialities
  - PhDs

**3** High School programs



Private non

university

globally

profit

### 672 researchers

| National (          |  |
|---------------------|--|
| Researcers          |  |
| System <sup>d</sup> |  |



Entrepreneurship programs

### EGADE at a Glance

STUDENTS

1,500

**27** Nationalities

34%

Women

**5 MBAs** 

ACADEMIC

**PROGRAMS** 

EXATEC EGADE ALUMNI +20,000

FACULTY

+60 FT +17

+150

GLOBAL PARTNERS +170 Adjunct & Global Faculty

4 Specialist Masters
2 Doctoral
22 Executive
Education Open
Programs + Custom

AACSB





#### Global LATAM Leadership



#### **Principal Global Networks and Consortia**



PRME Champion School

#### **EGADE Sites in Mexico**





### **Programme description**

• Topic of the week:

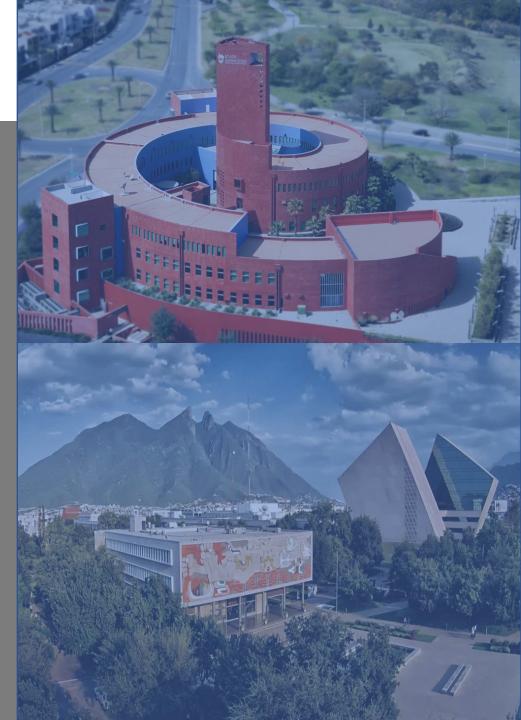
Sustainable Business Leadership in Latin America: A Circular Economy Approach

• Programme description:

This course (GNMiM) covers various aspects of circular economy, combining financial, ethical, leadership, and innovation perspectives. It provides a comprehensive understanding of how businesses can integrate circular economy principles into their operations while considering the specific challenges and opportunities in the Latin American context.

Location:

EGADE Monterrey. Monterrey, Nuevo Leon. Mexico



## **About Monterrey**

- Economic Powerhouse of Latin America
- World-Class University City
- Well connected, modern and efficient infrastructure
- Global Center for FDI, Nearshoring & Innovation
- Cultural Diversity
- Conference Facilities
- Natural Beauty & Gastronomic Delights
- Mexico s third-largest metropolitan area with a population of 1.109 mil
- Capital of the state of Nuevo León and the country's business capital
- Nuevo León has a GDP per capita nearly three times the national average
- Nuevo León is home to more than 120 industrial parks: logistics services, aerospace, automotive, electronics, appliances and healthcare



## **Key Programme Elements**

- Lectures
- Guest Speakers
- Company visit
- Cultural activities:
  - Tec de Monterrey Campus Tour:
    - MOSTLA, emerging educational technologies
    - VR Zone
    - Expedition center 2050 and beyond
  - Cultural visit: <u>Santiago, NL</u> (Magic Town / Pueblo Mágico)







# Programme Structure



| Monday                                       | Tuesday                                  | Wednesday                              | Thursday                                 | Friday                                       |
|--|--|--|--|--|
| Welcome<br>EGADE Business<br>School   8:30am |  |  |  |  |
| <b>Topic 1</b><br>9:00-10:45hrs              | <b>Topic 4</b><br>9:00-10:45hrs          | <b>Topic 6</b><br>9:00-10:45hrs        | <b>Topic 8</b><br>9:00-10:45hrs          | Challenge:<br>Final Project<br>9:00-10:45hrs |
| <b>Topic 2</b><br>11:00-13:00hrs             | <b>Topic 5</b><br>11:00-13:00hrs         | <b>Topic 7</b><br>11:00-13:00hrs       | <b>Topic 9</b><br>11:00-13:00hrs         | <b>Closure</b><br>11:00-13:00hrs             |
| <b>Topic 3</b><br>14:00-16:00hrs             | <b>Corporate visit</b><br>14:00-15:00hrs | <b>Guest speaker</b><br>14:00-16:00hrs | <b>Corporate visit</b><br>14:00-16:00hrs |  |
|  | <b>Cultural visit</b><br>15:00-17:00hrs  |  | Team<br>work                             |  |
| Break Lunch Transport                        |  |  |  |  |

#### Global Network Week March 2023 Video Experience:









Challenge the present, Shape the future.

egade.tec.mx