

EGADE Business School

MSc Pre-Experience Global Network Week June 2024

“Sustainable Business Leadership in Latin America: A
Circular Economy Approach”
(held at EGADE Monterrey Campus)



EGADE Business School
Tecnológico de Monterrey

GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



TEC at a Glance

98,000+ students



- 64,000+ Undergraduate
- 7,400+ Graduate
- 26,600+ High School

Campuses in **29** cities



6 Schools



- Architecture, Art and Design
- Business
- Engineering and Sciences
- Humanities and Education
- Medicine and Health Sciences
- Social Sciences and Government



+10,000 professors



Academic programs

- 44** Majors
- 41** Masters
- 17** Health Specialities
- 11** PhDs



+340,000 EXATEC alumni

3 High School programs



#161 Globally

#30 Private non profit university globally

672 researchers

National Researchers System



#5 Entrepreneurship programs

EGADE at a Glance

STUDENTS	1,500	27 Nationalities
EXATEC EGADE ALUMNI	+20,000	34% Women
FACULTY	+60 FT	ACADEMIC PROGRAMS
	+170 Adjunct & Global Faculty	5 MBAs 4 Specialist Masters 2 Doctoral 22 Executive Education Open Programs + Custom
GLOBAL PARTNERS	+150	



Global LATAM Leadership



Principal Global Networks and Consortia



an initiative by the  United Nations
Global Compact
PRME Champion School

EGADE Sites in Mexico

Monterrey

Santa Fe/Qro

Guadalajara



Programme description

- Topic of the week:

Sustainable Business Leadership in Latin America: A Circular Economy Approach

- Programme description:

This course (GNMiM) covers various aspects of circular economy, combining financial, ethical, leadership, and innovation perspectives. It provides a comprehensive understanding of how businesses can integrate circular economy principles into their operations while considering the specific challenges and opportunities in the Latin American context.

Location:

EGADE Monterrey. Monterrey, Nuevo Leon. Mexico



About Monterrey

- Economic Powerhouse of Latin America
- World-Class University City
- Well connected, modern and efficient infrastructure
- Global Center for FDI, Nearshoring & Innovation
- Cultural Diversity
- Conference Facilities
- Natural Beauty & Gastronomic Delights
- Mexico's third-largest metropolitan area with a population of 1.109 mil
- Capital of the state of Nuevo León and the country's business capital
- Nuevo León has a GDP per capita nearly three times the national average
- Nuevo León is home to more than 120 industrial parks: logistics services, aerospace, automotive, electronics, appliances and healthcare



EGADE Business School
Tecnológico de Monterrey



Key Programme Elements

- Lectures
- Guest Speakers
- Company visit
- Cultural activities:
 - Tec de Monterrey Campus Tour:
 - MOSTLA, emerging educational technologies
 - VR Zone
 - Expedition center 2050 and beyond
 - Cultural visit: [Santiago, NL](#) (Magic Town / Pueblo Mágico)





Agenda

Programme Structure

Monday	Tuesday	Wednesday	Thursday	Friday
Welcome EGADE Business School 8:30am				
Topic 1 9:00-10:45hrs	Topic 4 9:00-10:45hrs	Topic 6 9:00-10:45hrs	Topic 8 9:00-10:45hrs	Challenge: Final Project 9:00-10:45hrs
Topic 2 11:00-13:00hrs	Topic 5 11:00-13:00hrs	Topic 7 11:00-13:00hrs	Topic 9 11:00-13:00hrs	Closure 11:00-13:00hrs
Topic 3 14:00-16:00hrs	Corporate visit 14:00-15:00hrs	Guest speaker 14:00-16:00hrs	Corporate visit 14:00-16:00hrs	
	Cultural visit 15:00-17:00hrs		Team work	

● Break
 ● Lunch
 ● Transport

Global Network Week March 2023 Video Experience:



EGADE Business School
Tecnológico de Monterrey



EGADE Business School
Tecnológico de Monterrey

Challenge the present,
Shape the future.

egade.tec.mx