EGADE Business School MSc Pre-Experience Global Network Week June 2024

"Sustainable Business Leadership in Latin America: A Circular Economy Approach" (held at EGADE Monterrey Campus)



GLOBAL NETWORK FOR ADVANCED MANAGEMENT

TEC at a Glance

98,000+ students

64,000+ Undergraduate 7,400+ Graduate 26,600+ High School

Campuses in **29** cities

#161

Globally





6 Schools

- Architecture, Art and Design
- **Businesss**
- **Engineering and Sciences**
- Humanities and Education
- **Medicine and Health Sciences**
- Social Sciences and Government

+10,000professors

+340,000EXATEC alumni

Academic programs

44 Majors

- Masters
- **17** Health Specialities
 - PhDs

3 High School programs



Private non

university

globally

profit

672 researchers

National (
Researcers	
System ^d	



Entrepreneurship programs

EGADE at a Glance

STUDENTS

1,500

27 Nationalities

34%

Women

5 MBAs

ACADEMIC

PROGRAMS

EXATEC EGADE ALUMNI +20,000

FACULTY

+60 FT +17

+150

GLOBAL PARTNERS +170 Adjunct & Global Faculty

4 Specialist Masters
2 Doctoral
22 Executive
Education Open
Programs + Custom

AACSB





Global LATAM Leadership



Principal Global Networks and Consortia



PRME Champion School

EGADE Sites in Mexico





Programme description

• Topic of the week:

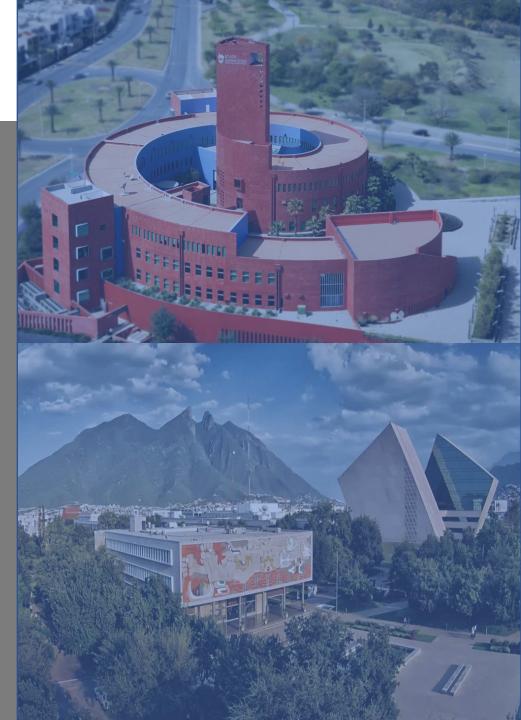
Sustainable Business Leadership in Latin America: A Circular Economy Approach

• Programme description:

This course (GNMiM) covers various aspects of circular economy, combining financial, ethical, leadership, and innovation perspectives. It provides a comprehensive understanding of how businesses can integrate circular economy principles into their operations while considering the specific challenges and opportunities in the Latin American context.

Location:

EGADE Monterrey. Monterrey, Nuevo Leon. Mexico



About Monterrey

- Economic Powerhouse of Latin America
- World-Class University City
- Well connected, modern and efficient infrastructure
- Global Center for FDI, Nearshoring & Innovation
- Cultural Diversity
- Conference Facilities
- Natural Beauty & Gastronomic Delights
- Mexico s third-largest metropolitan area with a population of 1.109 mil
- Capital of the state of Nuevo León and the country's business capital
- Nuevo León has a GDP per capita nearly three times the national average
- Nuevo León is home to more than 120 industrial parks: logistics services, aerospace, automotive, electronics, appliances and healthcare



Key Programme Elements

- Lectures
- Guest Speakers
- Company visit
- Cultural activities:
 - Tec de Monterrey Campus Tour:
 - MOSTLA, emerging educational technologies
 - VR Zone
 - Expedition center 2050 and beyond
 - Cultural visit: <u>Santiago, NL</u> (Magic Town / Pueblo Mágico)







Programme Structure



Monday	Tuesday	Wednesday	Thursday	Friday
Welcome EGADE Business School 8:30am				
Topic 1 9:00-10:45hrs	Topic 4 9:00-10:45hrs	Topic 6 9:00-10:45hrs	Topic 8 9:00-10:45hrs	Challenge: Final Project 9:00-10:45hrs
Topic 2 11:00-13:00hrs	Topic 5 11:00-13:00hrs	Topic 7 11:00-13:00hrs	Topic 9 11:00-13:00hrs	Closure 11:00-13:00hrs
Topic 3 14:00-16:00hrs	Corporate visit 14:00-15:00hrs	Guest speaker 14:00-16:00hrs	Corporate visit 14:00-16:00hrs	
	Cultural visit 15:00-17:00hrs		Team work	
Break Lunch Transport				

Global Network Week March 2023 Video Experience:









Challenge the present, Shape the future.

egade.tec.mx