

## 2023 March SNU Global Network Week

Globalization and its challenges: The case of South Korea

March 13 (Mon) - Mar 17 (Fri), 2023 / Building No.59 (LG Building), Room 120



Lecture/Guest Session	Team Project Session	Company Visit	Catering&Culture
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WEEK	Sunday 12-Mar	Monday 13-Mar	Tuesday 14-Mar	Wednesday 15-Mar	Thursday 16-Mar	Friday 17-Mar	Saturday 18-Mar
Morning Session 1 (09:00-12:00)	Arrival and Check-in	[Orientation] (8:30-9:30)	[L3] Global Competitive of Korean Companies: The Case of Samsung (9:00-12:00)  Jaeyong Song Professor of Strategy/IM SNU Business School	[L4] Globalization and Human Resource Management in Korea (9:00-12:00)  Seongsu Kim Professor of HRM/OB SNU Business School	[L5] Korean Corporate Structure & Capital Market Implications (9:00-12:00)  Woojin Kim Professor of Finance SNU Business School	[G1] Doing Business in Korea (9:00-10:30)  James Kim Chairman & CEO of AMCHAM	[Cultural Program] DMZ (7:30 ~ 15:00) *Optional  7:30: Departure 15:00: Back to SNU
Lunch		[L1] The Strategy for Korea's Economic Success (9:40 - 12:40)  Hwy-Chang Moon Chair Professor of aSSIST	Lunch on your own	Lunch on your own	Lunch on your own	[Final Presentation ] (11:00-12:00) [Farewell & Wrap-up] (12:00-13:00)	
Afternoon Session 1 (13:00-16:00)		[Welcome Lunch] (12:40-13:50)	[Cultural Program] Suwon Hwaseong Fortress (13:00 ~ 17:00)  13:00: Departure 14:00 ~ 16:00: Tour 17:00: Back to SNU	[Company Visit I] OSTEM Implant (13:00 ~ 17:00)  13:00: Departure 14:00 ~ 16:00: Tour 17:00: Back to SNU	[Company Visit II] LINE (13:00 ~ 17:00)  13:00: Departure 14:00 ~ 16:00: Tour 17:00: Back to SNU	[Farewell Lunch] (13:00 ~ 14:00)	
Afternoon Session 2 (16:00-17:00)		[L2] Cross-cultural Negotiation (14:00-17:00)  Prof. Theresa Seung Ah Cho Professor of Strategy/IM SNU Business School					
Afternoon Session 3 (17:00-18:00)		[Team Project Session I]	[Team Project Session II]	[Team Project Session III]	[Team Project Session IV]		

\*Lecture: 80 minutes in 2 sessions with 20 minutes break in between.

\*Specific lecture topics and schedule are subject to change.