

EGADE Business School

Global Network Week March 2024

“Navigating the Business Environment: The regional challenges of integrating Reshoring & Nearshoring in North America” (held at EGADE Monterrey Campus)



EGADE Business School
Tecnológico de Monterrey

GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



TEC at a Glance

98,000+ students



- 64,000+ Undergraduate
- 7,400+ Graduate
- 26,600+ High School

Campuses in **29** cities



6 Schools



- Architecture, Art and Design
- Business
- Engineering and Sciences
- Humanities and Education
- Medicine and Health Sciences
- Social Sciences and Government



+10,000 professors



Academic programs

- 44** Majors
- 41** Masters
- 17** Health Specialities
- 11** PhDs



+340,000 EXATEC alumni

3 High School programs



#161 Globally

#30 Private non profit university globally

672 researchers

National Researchers System



#5 Entrepreneurship programs

EGADE at a Glance

STUDENTS	1,500	27 Nationalities
EXATEC EGADE ALUMNI	+20,000	34% Women
FACULTY	+60 FT	ACADEMIC PROGRAMS
	+170 Adjunct & Global Faculty	5 MBAs 4 Specialist Masters 2 Doctoral 22 Executive Education Open Programs + Custom
GLOBAL PARTNERS	+150	



Global LATAM Leadership



Principal Global Networks and Consortia



an initiative by the  United Nations
Global Compact
PRME Champion School

EGADE Sites in Mexico

Monterrey

Santa Fe/Qro

Guadalajara



Programme description

- Topic of the week:

Navigating the Business Environment: The regional challenges of integrating Reshoring & Nearshoring in North America

- Programme description:

We invite you to develop a strategic business vision. In this course we will analyze the challenges and opportunities of the North American region, exploring the structures and production and service chains and the strategies for incorporating the benefits of **nearshoring** and **reshoring**

- Location:

EGADE Monterrey. Monterrey, Nuevo Leon. Mexico



About Monterrey

- Economic Powerhouse of Latin America
- World-Class University City
- Well connected, modern and efficient infrastructure
- Global Center for FDI, Nearshoring & Innovation
- Cultural Diversity
- Conference Facilities
- Natural Beauty & Gastronomic Delights
- Mexico's third-largest metropolitan area with a population of 1.109 mil
- Capital of the state of Nuevo León and the country's business capital
- Nuevo León has a GDP per capita nearly three times the national average
- Nuevo León is home to more than 120 industrial parks: logistics services, aerospace, automotive, electronics, appliances and healthcare



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Key Programme Elements

- Lectures
- Guest Speakers
- Company visit
- Cultural activities:
 - Tec de Monterrey Campus Tour:
 - MOSTLA, emerging educational technologies
 - VR Zone
 - Expedition center 2050 and beyond
 - Cultural visit: [Santiago, NL](#) (Magic Town / Pueblo Mágico)





Agenda

Programme Structure

Monday	Tuesday	Wednesday	Thursday	Friday
Welcome EGADE Business School 8:30am				
Topic 1 9:00-10:45hrs	Topic 4 9:00-10:45hrs	Topic 6 9:00-10:45hrs	Topic 8 9:00-10:45hrs	Challenge: Final Project 9:00-10:45hrs
Topic 2 11:00-13:00hrs	Topic 5 11:00-13:00hrs	Topic 7 11:00-13:00hrs	Topic 9 11:00-13:00hrs	Closure 11:00-13:00hrs
Topic 3 14:00-16:00hrs	Corporate visit 14:00-15:00hrs	Guest speaker 14:00-16:00hrs	Corporate visit 14:00-16:00hrs	
	Cultural visit 15:00-17:00hrs		Team work	

● **Break**

● **Lunch**

● **Transport**

Global Network Week March 2023 Video Experience:



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Challenge the present,
Shape the future.

egade.tec.mx