EGADE Business School

Global Network Week March 2024

"Navigating the Business Environment: The regional challenges of integrating Reshoring & Nearshoring in North America" (held at EGADE Monterrey Campus)





TEC at a Glance





98,000+ students

64,000+ Undergraduate

7,400+ Graduate

26,600+ High School



6 Schools



- Architecture, Art and Design
- **Businesss**
- **Engineering and Sciences**
- **Humanities and Education**
- Medicine and Health Sciences
- Social Sciences and Government



+10,000 professors



+340,000 **EXATEC** alumni



Academic programs

44 Majors

Masters

17 Health Specialities

PhDs

High School programs



#161 Globally

Private non profit university globally

672 researchers

National Researcers System



Entrepreneurship programs

EGADE at a Glance

STUDENTS 1,500

EXATEC +20,000 34% Women

FACULTY +60 ACADEMIC PROGRAMS

+170
Adjunct & Specialist Masters
Global Faculty

2 Doctoral
22 Executive

Global Faculty

+150

2 Doctoral
22 Executive
Education Open
Programs + Custom

Nationalities







Global LATAM Leadership







Principal Global Networks and Consortia









PRME Champion School

EGADE Sites in Mexico

Monterrey Santa Fe/Qro Guadalajara





GLOBAL

PARTNERS

ALUMNI

Programme description

Topic of the week:

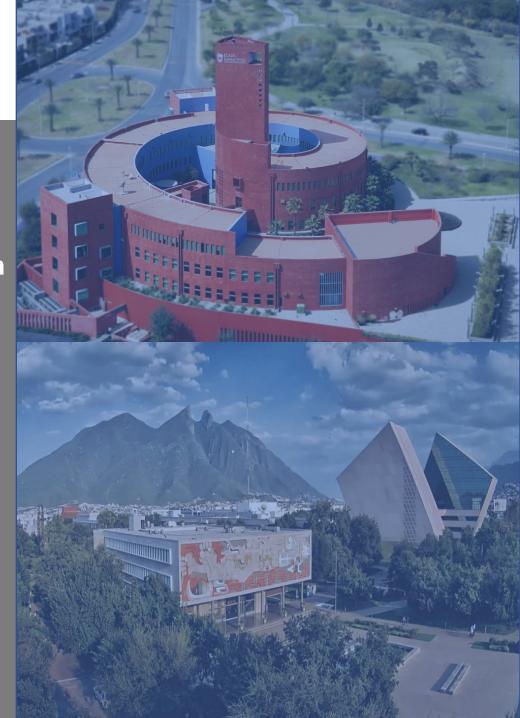
Navigating the Business Environment: The regional challenges of integrating Reshoring & Nearshoring in North America

Programme description:

We invite you to develop a strategic business vision. In this course we will analyze the challenges and opportunities of the North American region, exploring the structures and production and service chains and the strategies for incorporating the benefits of **nearshoring a**nd **reshoring**

Location:

EGADE Monterrey. Monterrey, Nuevo Leon. Mexico

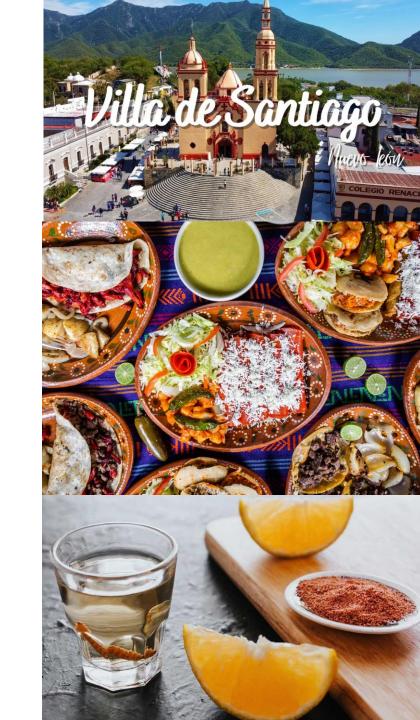




Key Programme Elements

- Lectures
- Guest Speakers
- Company visit
- Cultural activities:
 - Tec de Monterrey Campus Tour:
 - MOSTLA, emerging educational technologies
 - VR Zone
 - Expedition center 2050 and beyond
 - Cultural visit: <u>Santiago</u>, <u>NL</u> (Magic Town / Pueblo Mágico)







Programme Structure

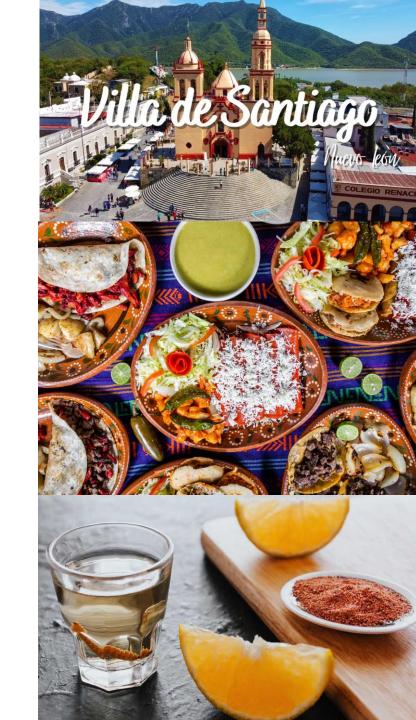
Monday	Tuesday	Wednesday	Thursday	Friday
Welcome EGADE Business School 8:30am				
Topic 1 9:00-10:45hrs	Topic 4 9:00-10:45hrs	Topic 6 9:00-10:45hrs	Topic 8 9:00-10:45hrs	Challenge: Final Project 9:00-10:45hrs
Topic 2 11:00-13:00hrs	Topic 5 11:00-13:00hrs	Topic 7 11:00-13:00hrs	Topic 9 11:00-13:00hrs	Closure 11:00-13:00hrs
Topic 3	Corporate visit	Guest speaker	Corporate visit	
14:00-16:00hrs	14:00-15:001118	14:00-16:00hrs	14:00-16:00hrs	
14:00-16:00hrs	Cultural visit 15:00-17:00hrs	14:00-16:00hrs	14:00-16:00hrs Team work	



Global Network Week March 2023 Video Experience:









Challenge the present, Shape the future.

egade.tec.mx