



VISIT THE AMAZON OCTOBER 15-21, 2023



SUSTAINABILITY EXPEDITION: TAPAJÓS





25 VACANCIES FOR GNAM STUDENTS

TUITION FEE | CA. USD 1.150 *(value can suffer changes)* |

covering airfare for a return ticket from Sao Paulo to Santarém, one night in Santarém hotel, 4 nights on boat, including breakfast and dinners.

SELECTION CRITERIA | Disponible to trip conditions (according to the attached form)

SUSTAINABILITY EXPEDITION: TAPAJÓS

is a learning experience where students can directly interact with part of the Amazon territory and its local actors, with the whole group and with themselves to learn and reflect about: (i) Sustainable Development, as a formal topic; and (ii) Sustainable Development as a key driver to more responsible and contemporary type of leadership and decision-making processes.

Based on that, the **DISCIPLINE OBJECTIVES** are:

- Presenting and making tangible, through experiential, collective and theoretical learning, questions that permeate the concepts of sustainable development and leadership for sustainability.
- Promoting field research and reflection on development models present in the territory visited from the contact and relationship with different realities and social actors (companies, local communities, NGOs, etc.).
- Developing critical thinking that integrates perspectives on the environment, society, economy, politics, ethics and human values to decision making and leadership abilities.

Based on that, we hope that at the **END OF THE DISCIPLINE STUDENTS WILL BE ABLE:**

- To observe and identify the systemic impacts and influences of decisions / actions of public, private and nongovernmental organizations, as well as individuals, for local and global sustainability.
- To understand and revise sustainable development concepts, connecting them with other disciplines from the field of Business Administration.
- To understand the importance of articulation and dialogue in the search for convergence of interests between the different actors involved in a given context.
- To mobilize and carry out actions in order to incorporate sustainability into their reflections and practical actions.
- To observe and understand different perspectives of Leadership, conceptualizing what means to lead for sustainability.

WATCH THIS VIDEO TO LEARN MORE ABOUT THIS WONDERFUL EXPERIENCE: <https://youtu.be/PRIha-r08c4>



WHAT WILL WE DO?

Our course begins on Monday, October 16, at 9am at Sao Paulo's International Airport Guarulhos (GRU), when we leave to the state of Pará and begin our journey through the Tapajós Basin. After our arrival at the hotel in Santarém at around 6pm, we will have a preparation class. We return to São Paulo on Saturday after lunch time October 21 and arrive at Sao Paulo's International Airport Guarulhos (GRU) around 10pm. You don't need to book your plane tickets, which are included in the tuition fee for this course. FGV EAESP will buy the tickets and send the tickets to you.

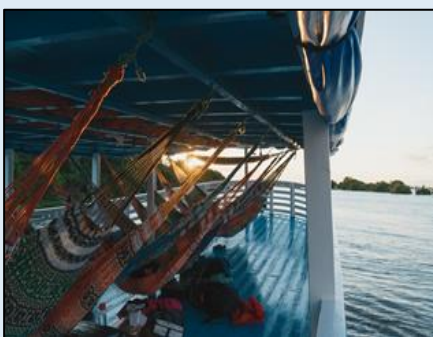
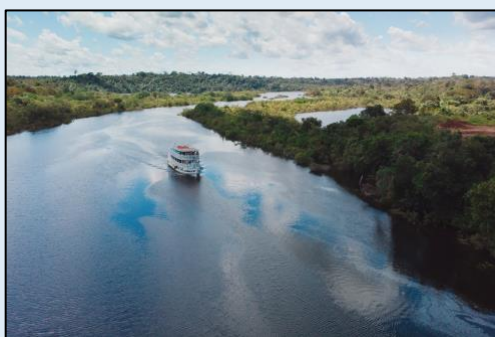
The municipalities of the Tapajós Basin in the state of Pará make up a region of natural, social, environmental and cultural heritage of humanity, combining history, tradition, rich and important political issues, which several conflicting interests. It can be said that the region is a representation of so many other Brazilian realities and their complex development scenarios as we can also see in other tropical regions of the planet.

To promote effective sustainable development learning experiences, and therefore business projects and initiatives, we need to consider local realities and perspectives. Along the route of 'SUSTAINABILITY Expedition: TAPAJÓS', we will visit places and talk to people around the Tapajós River that include private organizations, Conservation Units, National Forests, traditional communities, non-governmental organizations and so forth.

The itinerary in Pará is organized in partnership with Ecotoré Social Environmental Services – a local agency that supports and advises companies, government bodies and third sector organizations in initiatives that seeks to build and integrate ethical relations and reconnections between society and nature.

REGIONAL BOATS

Most of our trip will take place in a local boat:



- The boat contains all the security structure needed (safe vests, radio, support boat, and experienced crew).
- There are two bathrooms (men and women) on the boat.
- Participants sleep in hammocks.
- All the food is prepared and served on board (participants' food restrictions and allergies are asked previously); non-alcoholic beverage is included in the trip cost.
- Shower and toilet water come from the own river; there is no heating system in the boat, but due to local weather (approximately 30°C/86°F) this is not needed.

LOCAL COMMUNITIES AND NATIONAL FOREST

Visit options include Communities of São Miguel and São Marcos for a practice of flour production in a Traditional Flour House; Aruã Waterfall Community for a visit to local hydroelectric power station; Community of Coroca, in the Agroextractivist Lago Grande Settlement for a visit to Community Based Tourism Project, fish and chelonian breeding, native bees (stinging) and handicrafts.



SANTARÉM / ALTER DO CHÃO REGION

Visit options include Cargill Port, Regional University, Alter do Chão village



WHERE IS THE TAPAJÓS RIVER?

The Tapajós River is in the Amazon region in the northern part of Brazil, at some 3.300 km distance from São Paulo. For our expedition, we will fly to Santarém, a city of 306.480 inhabitants and where the Tapajós River (dark-blue/grey water) joins the Amazon River brown water).

