



EGADE Business School
Tecnológico de Monterrey

Global Network Week
Octubre 2023

GLOBAL NETWORK FOR
ADVANCED MANAGEMENT



Global Network Week

Tentative schedule



Global Network Week

EGADE Guadalajara Campus

Guadalajara, México

October 16 - 20, 2023.

Strategic Innovation and
Management in Emerging
Markets - Latin America

	Monday Oct-16	Tuesday Oct-17	Wednesday Oct-18	Thursday Oct-19	Friday Oct-20
7.00					
8.00	Registration & Group Photo 8.30-9.00		CULTURAL VISIT GUADALAJARA'S HISTORIC CENTER		
9.00	Icebreaking María Tereshenko 9:00-10:30	SESSION Dr. Lorena Palacios Palacios Strategy Social Innovation and unicorn companies in LATAM 8:30 - 10:30 Auditorio 3		SESSION Dr. Sascha Fürst Entrepreneurship and Innovation: a Latin American Perspective Guest speaker* 8:30 - 10:30 Auditorio 3	
10.00	Final Project Introduction 10:30-11:00 Auditorio 3			Break 10:30-10:45	FINAL PRESENTATIONS 10:00 - 13:00 Auditorio 3
	Break 11.00 - 11.15	Break 10:30-10:45		SESSION Dr. Eduardo Aguiñaga Circular Economy as an innovative strategy of Latin American Businesses	CLOSURE & FAREWELL 13:00 - 13:30 Auditorio 3
11.00	SESSION Dr. Raul Montalvo Corzo Overview of the Latinamerican and Mexican Economy: Covid 19, Politics and uncertainty	SESSION Dr. Iván Valdovinos Financial Services: Challenges and Responsibilities in LATAM			
12.00	11:15 - 13:00 Auditorio 3	10:45 - 12:45 Auditorio 3			
13.00	LUNCH Explanada BBVA 13:00-14:30	LUNCH Explanada BBVA 13:00-14:30	LUNCH & NETWORKING EVENT 13:30-15:00	LUNCH Explanada BBVA 13:00-14:30	
14.00	SESSION Dr. Mauricio Cervantes México: Perspective of it's industries	COMPANY VISIT			
15.00	14:30 - 16:30 Auditorio 3		FINAL PROJECT Auditorio 3	GUEST SPEAKER 14:30 - 16:00 Auditorio 3	
16.00					
17.00					



EGADE Business School Tecnológico de Monterrey

Challenge the present,
Shape the future.

egade.tec.mx