Technion GNAM Week 2023
From StartUp to ScaleUp

Monday 13/3/2023 Technion **Bloomfield Building, room 527, 5th floor**	
8:30-9:00	*Registration & light refreshments*
9:00-9:30	*Greetings and Introduction to the program - Prof. Miriam Erez, Vice Dean of the MBA programs, Founder & Chair of the Knowledge Center for Innovation* ***A short video about the Technion*
9:30-10:30	*Getting to know each other*
10:30-11:30	***Prof. Miriam Erez -** The Journey of the Idea - from a challenge/opportunity to startup to scale-up*
11:30-11:45	*Coffee Break*
11:45-14:15	***Mr. Rami Gazit, entrepreneur - "Lean start-up"*** *- Participants will work in teams on entrepreneurial ideas during the week and present their final team projects on the last day.*
14:15-15:00	*Lunch*
15:00-16:00	*Visit T-Hub*
16:00-16:15	*Coffee Break*
16:15-17:45	***Saul Orbach -** how to evaluate a Start-Up*
18:30	*Dinner at BP*

Tuesday 14/3/2023– Technion
Bloomfield Building, room 527, 5th floor

9:00-10:00	*Visit IOT Lab- Itai Dabran / Robotic`s Lab Erez Carpas*
10:00-11:00	*Visit Robotic`s Lab / IOT Lab Taub 337*
11:00-12:00	*Prof. Ido Erev. Risk Management*
12:30-13:30	*Lunch*
1330-14:00	*Drive to downtown Haifa*
14:00-15:00	*Visit ROAD2, Blue Ocean*
15:15-16:30	*Visit Hi Center + Inventec*
16:30- 18:00	*Tour of Down Town Haifa*
18:00	*Free night in Haifa (work on your project)*

Wednesday 15/3/2023 Tel-Aviv

Make sure to bring all your luggage with you, moving to Tel-Aviv

8:30	*Drive to Yokneam (GNAM bus)*
9:30-11:00	*Visit Nvidia*
10:00-11:30	*Drive to Daliat el Carmel*
11:30-12:45	*Visit Coreflow*
12:45-14:00	*Lunch*
14:00-14:30	*Drive to Caesarea*
14:30-16:00	*Visit company DYNN (Dr. Relly Forer).*
16:00-17:00	*Drive to Tel Aviv.*
17:00	*Get to hotels and a free night in Tel-Aviv. Work on your presentation*

	Thursday 16/3/2023 Tel-Aviv
*Start-Up Nation Central - 28 Lilienblum St., Tel Aviv, Israel, until 12:00* *From 13:00 - Toha Building, 114 Yigal Alon St. Tel-Aviv*
8:30-10:00	***Work on a joint team project***
-11:00 10:00	**Uri Gabai – from StartUp to ScaleUP**
11:00-12:00	**Dr. Daniel Altman – The Role of Applied Research in a Scaling-up Organization** *Jfrog* *https://jfrog.com/artifactory/?utm_source=google&utm_medium=cpc&utm_campaign=Search|DSK|BrandAwareness|EM|Tier1-3|202208&utm_term=jfrog&utm_network=g&cq_plac=&cq_plt=gp&utm_content=u-bin&gclid=Cj0KCQiA9YugBhCZARIsAACXxeJjjzb7r1r5mPgQyL1nvqDf8Vv3axbi17FopbK96-EBcXt__1my_ewaAoZREALw_wcB*
12:00-13:00	***LUNCH***
13:00-14:00	***Yossi Melamed & Eliav Amram – Open Innovation***
14:00-16:15	***GNAM's students presentations.*** ***Judges:*** ***Prof. Miriam Erez*** ***Mr. Rami Gazit*** ***Dr. Sara Lev*** ***Mr. Sol Orbach***
16:30	***Closing ceremony***
	Guided Tour in Jerusalem
18:30	
20:00-23:00	***Night Guided Tour in Jerusalem***
23:00	***Back to Tel Aviv***

*There might be slight changes