

2023 June SNU Global Network Week

The Impact of Korean Culture in a Global Business Context

June 12 (Mon) - June 16 (Fri), 2023 / Building No.59 (LG Building), Room TBA



Lecture/Guest Session

Team Project Session

Company Visit

Catering&Culture

WEEK	Sunday 11-Jun	Monday 12-Jun	Tuesday 13-Jun	Wednesday 14-Jun	Thursday 15-Jun	Friday 16-Jun	Saturday 17-Jun
Morning Session 1 (09:00-10:20)	Arrival and Check-in	Orientation (9:00-9:30)	[G1] Title TBA (9:00 ~ 10:30) Todd Sample CEO of Eathentic	[L3] Title TBA (9:00 ~ 10:30) Prof. Woojin Kim SNU Business School	[G2] <u>Doing Business in Korea</u> (9:00-10:20) James Kim Chairman & CEO of AMCHAM	Panel of Peers (9:00-10:00)	Depart to the airport
		[L1] <u>Changing World Order and Korea</u> (9:40 ~ 11:00) Prof. Seong-ho Sheen Graduate School of International Studies					
Morning Session 1 (10:40-12:00)		Welcome Lunch (11:00-12:00)	Team Project Session II	Team Project Session III	Team Project Session IV	Team Project Presentation (10:30-12:00)	
Lunch			Lunch on your own	Lunch on your own	Lunch on your own	Group Photo & Wrap-up	
Afternoon Session 1 (13:00-16:00)		[L2] <u>The Samsung Way</u> (12:30 ~ 15:30) Prof. Jaeyong Song SNU Business School	Cultural Program Suwon Hwaseong Fortress (14:00 ~ 17:00)	Company Visit I	Company Visit II	Farewell Reception (12:30 ~ 13:30)	
Afternoon Session 2 (16:00-17:00)		Team Project Session I					
Afternoon Session 3 (17:00-18:00)							

* Specific lecture topics and schedule are subject to change.