

Theme: The Future of Entrepreneurship: Unlocking Africa's Business Growth Potential
Global Network Week, October 17 – 21, 2022
Programme Schedule (In-Person) GMT+1

Sunday: 16/10/2022	Monday: 17/10/2022	Tuesday: 18/10/2022	Wednesday: 19/10/2022	Thursday: 20/10/2022	Friday: 21/10/2022
4.00pm – 5.00pm	9.00am – 4.45pm	9.00am – 4.45pm	9.00am – 4.45pm	9.00am – 4.45pm	9.00am – 4.45pm
<p>4.00pm – 5.00pm Online Welcome Reception</p> <p><i>Cases uploaded on E-Learn</i></p> <p>Indigenous Yoruba apprenticeship system:</p> <p>Case study: Nike Davies-Okundaye: Building a family social enterprise</p> <p>Case Preparation: Innoson Against all Odds</p> <p>Opportunities presented by African Continental Free Trade Agreement - Video</p> <p>Group Assignment: Business Proposal Presentation – <i>Friday, October 21</i></p> <p>“Think of any problem you can solve as a group and using the template provided,</p>	<p>9.00am - 9.10am Opening Remarks <i>Mr Chinedum Ewuzie MBA Director</i></p> <p>9:10am – 9.20am <i>LBS Dean’s Welcome address: Professor Chris Ogbachie</i></p> <p>9.20am – 9.30am Introduction <i>Dr Henrietta Onwuegbuzie, GNAM Academic Director</i></p> <p>9.30am – 10.45pm AfCFTA – African continental free trade agreement - The Real Issues in Nigeria Speaker: <i>Mr Taiwo Oyedele, Africa Tax and Legal Services Leader, PwC Nigeria</i></p> <p><i>10:45am – 11.25am Tea Break</i></p> <p>11.30am – 12.45pm</p>	<p>9.00am – 1.00pm Tour of Tolaram Group</p> <p>1:00pm – 2.00pm Lunch Break</p> <p>2.00pm – 3.30pm Building a Conglomerate in Africa – Alhaji Aliko Dangote</p> <p>4.00pm – 4.45pm Group based reflections <i>Dr Henrietta Onwuegbuzie</i></p>	<p>9.00am – 1.00pm Tour of Beloxi Industries Ltd</p> <p>10.30am – 11:10am Tea Break</p> <p>1.00pm – 2.00pm Lunch Break</p> <p>3:00pm – 4.00pm Visit to Yemisi Shyllon Museum of Arts and discussions with him</p> <p>4.00pm – 7.00pm Nike Art Gallery Attractions: <i>Discussion with Ms. Nike Davies-Okundaye</i> Tour of the Art Gallery African Cultural Dance Dinner</p> <p>7.00 – 7.10pm Reflection & Wrap-up</p>	<p>9.00am – 1.00pm Company Visits</p> <p>Interswitch Group Falcon Corporation Limited</p> <p>10.30am – 11:10am Tea Break</p> <p>1.00pm – 2.00pm Lunch Break</p> <p>3.00pm – 4.15pm Legal Considerations of Investing in Africa <i>Facilitator: Professor Fabian Ajogwu, Founding Partner, Kenna Partners</i></p> <p>4.15pm Departure</p> <p>4.30 – 4.45pm Reflection & Wrap-up <i>Dr Henrietta Onwuegbuzie</i></p>	<p>Meet the Africa Leader Session (9.00am – 10.15am)</p> <p>Topic: Unlocking Africa’s Business Growth Potentials <i>Mr Tony Elumelu Founder/Chairman Heirs Holding, Transcorp, Tony Elumelu Foundation</i></p> <p>Tea Break (10:15am – 11:00am)</p> <p>11:00pm – 1.00pm Group Presentations on Business Plan Project</p> <p>1:00pm – 2.00pm Lunch Break</p> <p>2.00pm – 4.00pm Group Presentations on Business Plan Project</p> <p>4.00pm – 4.15pm Comfort Break</p>

<p>conceptualise a solution and think of how to commercialise and implement it such that it impacts lives and society while being profitable.</p>	<p>Topic: Building an Innovative Business Model in Africa Method: Lecture & Discussion Facilitator: <i>Dr Henrietta Onwuegbuzie</i></p> <p>12:45pm – 1.45pm <i>Lunch Break</i></p> <p>1.45am – 3.00pm Topic: Strategic brand management in economically challenging times: Lesson from previous downturn Facilitator: <i>Professor Tayo Otubanjo, Senior Faculty in Marketing, LBS</i></p> <p>3.00pm – 3.15pm <i>Comfort Break</i></p> <p>3.15pm – 4.30pm <i>Team Bonding Activities</i></p> <p>4:30pm – 4.45pm Reflection & Wrap-up <i>Dr Henrietta Onwuegbuzie</i></p>		<p><i>Dr Henrietta Onwuegbuzie</i></p>		<p>4:15pm – 4.35pm Debriefing and Presentation of Certificates <i>Mr Chinedum Ewuzie, MBA Director</i></p> <p>4.35pm - 4.45pm Wrap -Up / Summary <i>Dr Henrietta Onwuegbuzie</i></p> <p>7.00pm End of Programme Celebration <i>NOK by Lara</i></p>
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