

DISCIPLINA..... : GNAM MBA WEEK MARCH 2023 | Sustainability Expedition: Tapajós
DEPARTMENT : Production management and operations (POI)
COURSE..... : CG | FGV EAESP
PROFESSOR..... : Mario Monzoni and team to be defined
TYPE OF COURSE..... : GNAM WEEK

IMPORTANT:

- 25 vacancies for GNAM MBA students
- **Period:** March 13-18, 2023
- **Cost:** ca. **USD 1.300** (exact price needs still to be calculated) | covering airfare for a return ticket from Sao Paulo to Santarém, two nights in Santarém hotel, 4 nights on boat, including breakfast and dinners.
PLEASE NOTE that participants will still have to pay for their flight from abroad to Sao Paulo as usual in GNAM network weeks.
- **Selection criteria:** program priorities; disponsible to trip conditions (according to the form that was sent to your GNAM coordinator)

OBJECTIVES

‘Sustainability Expedition: Tapajós’ is a learning experience where students can directly interact with part of the Amazon territory and its local actors, with the whole group and with themselves in order to learn and reflect about: (i) Sustainable Development, as a formal topic; and (ii) Sustainable Development as a key driver to more responsible and contemporary type of leadership and decision-making processes.

Based on that, the discipline objectives are:

- To present and make tangible, through experiential, collective and theoretical learning, questions that permeate the concepts of sustainable development and leadership for sustainability.
- To promote field research and reflection on development models present in the territory visited from the contact and relationship with different realities and social actors (companies, local communities, NGOs, etc.).
- To develop critical thinking that integrates perspectives on the environment, society, economy, politics, ethics and human values to decision making and leadership abilities.

Based on that, we hope that at the end of the discipline students will be able:

- To observe and identify the systemic impacts and influences of decisions / actions of public, private and nongovernmental organizations, as well as individuals, for local and global sustainability.
- To understand and revise sustainable development concepts, connecting them with other disciplines from the field of Business Administration.
- To understand the importance of articulation and dialogue in the search for convergence of interests between the different actors involved in a given context.
- To mobilize and carry out actions in order to incorporate sustainability into their reflections and practical actions.
- To observe and understand different perspectives of Leadership, conceptualizing what means to lead for sustainability.

AGENDA (to be confirmed)

Our course begins on March 13, at 6am at Sao Paulo's City Airport Congonhas (CGH). when we leave to the state of Pará and begin our journey through the Tapajós Basin on March 13. After our arrival at the hotel in Santarém at around 12pm on Monday March 13, we will have a preparation class. We return to São Paulo on Saturday afternoon March 18 and arrive at São Paulo City Airport Congonhas (CGH) around 4pm.

The municipalities of the Tapajós Basin in the state of Pará make up a region of natural, social, environmental and cultural heritage of humanity, combining history, tradition, rich and important political issues, which several conflicting interests. It can be said that the region is a representation of so many other Brazilian realities and their complex development scenarios as we can also see in other tropical regions of the planet.

To promote effective sustainable development learning experiences, and therefore business projects and initiatives, we need to consider local realities and perspectives. Along the route of 'SUSTAINABILITY Expedition: TAPAJÓS', we will visit places and talk to people around the Tapajós River that include private organizations, Conservation Units, National Forests, traditional communities, non-governmental organizations and so forth.

The itinerary in Pará is organized in partnership with Ecotoré Social Environmental Services – a local agency that supports and advises companies, government bodies and third sector organizations in initiatives that seeks to build and integrate ethical relations and reconnections between society and nature.

GNAM
March 12 - 18, 2023
GNAM EMBA WEEK OCTOBER 2022 | Sustainability Expedition: Tapajós
PROGRAM

Sunday, March 12	
ca. 7:00 am	Flight São Paulo - Santarém
ca. 16:00 pm	Arrival at Hotel in Santarém
after 17:00 pm	Preparation Class at Hotel
Monday, March 13	
Bus trip to visit COOMFLONA forest management site	
Meetings with COOMFLONA and TURIARTE, NGO PSA and ICMBio	
Dinner at Hotel	
Tuesday, March 14	
Boarding on regional boats in Santarém, where the group will stay until October 22	
Visits to Arapiuns River communities	
Wednesday, March 15	
Visits to Arapiuns River communities	
Conversations with local leaders	
Thursday, March 16	
Visits to Tapajós National Forest communities	
Conversations with local leaders	
Friday, March 17	
Trekking in the forest	
Working group activities during navigation time to Alter do Chão	
Dinner and local cultural experience in Alter do Chão	
Saturday, March 18	
Breakfast on boat	
ca. 16:00 pm	Flight to São Paulo around 4pm (arriving at São Paulo at night – around 10pm)

* This is a preliminary program. The lectures and visits may be adjusted due to actual availability.



PLEASE NOTE | FGV EAESP will book the air tickets from Sao Paulo to Santarém for the entire group in order to assure that we are all on the same flight. These air tickets are covered by the USD 1.300 that you will have to pay (see introduction).

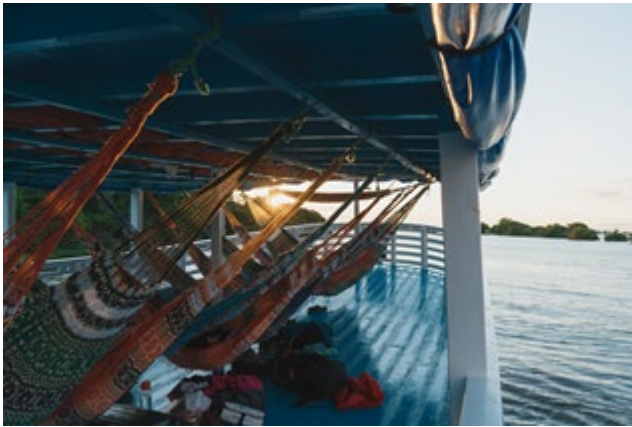
São Paulo – Santarém | March 12, 2023

Santarém – São Paulo | March 18, 2023

***Regional Boats**

Most of our trip will take place in a local boat:

- The boat contains all the security structure needed (safe vests, radio, support boat, and experienced crew).
- There is two bathrooms (men and women) on the boat.
- Participants sleep in hammocks.
- All the food is prepared and served on board (participants’ food restrictions and allergies are asked previously); non-alcoholic beverage is included in the trip cost.
- Shower and toilet water come from the own river; there is no heating system in the boat, but due to local weather (approximately 30°C/86°F) this is not needed.



**** Santarém / Alter do Chão region**

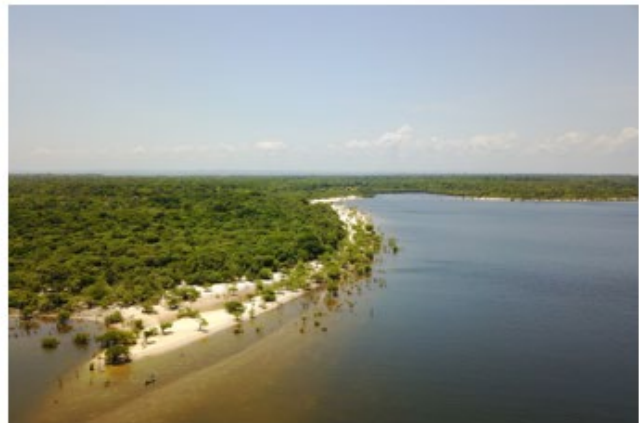
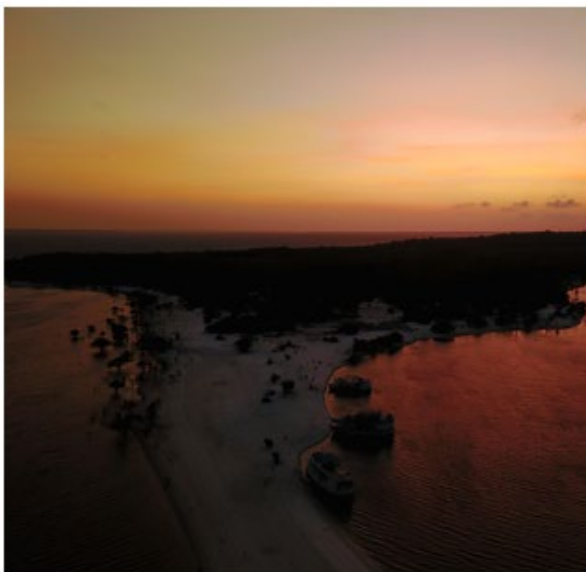
Visit options include: Cargill Port, Regional University, Alter do Chão village



*****Local Communities and National Forest**

Visit options include Communities of São Miguel and São Marcos for a practice of flour production in a Traditional Flour House; Aruã Waterfall Community for a visit to local hydroelectric power station; Community of Coroca, in the Agroextractivist Lago Grande Settlement for a visit to Community Based Tourism Project, fish and chelonian breeding, native bees (stingless) and handicrafts.





OTHER IMPORTANT INFORMATION

- Yellow Fever vaccine is mandatory. But, like Malaria, it is a disease that has not existed for many years in the region.
- Repellents can be brought in, especially for allergy sufferers and those who bother more, but are not treated. In some places, such as Igapós, and at certain times, as in the late afternoon, one or other mosquitos can be found.
- It is not necessary to bring hammocks as they are made available. Mosquito nets are NOT required.
- There is a generator on the boat, but the flashlights can be useful at night, with the generators off.
- For those who have mild sleep problems or are very uncomfortable with noises, we suggest hearing protectors.
- No hypochlorite, tablets, etc., we have mineral water available.
- On food, most days we will have our meals aboard the boat, so menu options are restricted: it mainly includes rice, beans, vegetables and local fish. Feel free to bring your own snacks.
- In very few moments (very seldom) we will have WIFI and cell phone signal. Tell your relatives about it! The boat contains a security structure, a radio, a support boat, etc ... so anything that might happen, we will do the procedures and get in touch with them.

EVALUATION

To be defined – includes pre-work, self-evaluation and group essay.

BIBLIOGRAPHY (INITIAL SUGGESTIONS)

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