



RENMIN
BUSINESS SCHOOL



GLOBAL NETWORK FOR
ADVANCED MANAGEMENT

Business School, Renmin University of China
March 14-18 GNW 2022 @Renmin
Beijing, China



大商学院 | MBA
RENMIN BUSINESS SCHOOL

March GNW 2022@Renmin - Overview

□ *Topic: From “Made in China” to “Invented in China” 2.0 : An Age of Digital Transformation*

□ Brief Description

- ❖ This module is designed for MBA students who are interested in the latest developments in Chinese society at the age of digital transformation. Synchronous lectures and live discussions will be provided by the leading professors and the senior industry practitioners in the world.

- ❖ **Major topics covered** (subject to minor changes) :
 - ◆ Multinational companies in China
 - ◆ Entrepreneurship
 - ◆ Supply Chain Finance innovation in Chinese context
 - ◆ Developments and trends of E-business in China
 - ◆ Organizational development in digital age
 - ◆ Competing with tech giants for the emerging LiDAR market

- ❖ **Course Materials:** will be shared through *Email+ WeChat Group + BoxFolder* one week before the GNW week.



March GNW 2022 @ Renmin - Schedule

☐ Courses and activities included

- Synchronous interactive lectures and live discussions by both academic professors and business practitioners
- Virtual online networking activities with Chinese students (tentative)
- Group-based reflections and presentations, individual reflection paper and assessment

☐ Schedule for synchronous sessions:

Students are required to attend all synchronous sessions based on **Beijing Time**:

- **Monday** - 7:30-9:30am, 20:00-21:30pm
- **Tuesday**- 8:00-9:30am, 20:00-21:30pm
- **Wednesday**- 8:00-9:30am, 20:00-21:30pm
- **Thursday** - 8:00-9:30am, 20:00-21:30pm
- **Friday**- 8:00-11:30am

☐ Assessment criteria:

- All students need to fully participate in the on-line courses and activities.
- Group-based presentation within 15 minutes.



Contact Us



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- Faculty in Charge:

- Professor FENG Yunxia

- fengyunxia@rmbbs.ruc.edu.cn

- Professor GE Jianhua

- gejianhua@rmbbs.ruc.edu.cn

- Staff in Charge:

- Ms. ZHANG Ying (Cathy)

- zhangying@rmbbs.ruc.edu.cn

- Ms. WANG Cui (Margaret)

- imba@rmbbs.ruc.edu.cn

