

# June 2022 SNU Global Network Week

## Global Business in the Age of Pandemic: The Korean Perspective



Program Period: June 13 (Monday) - 17 (Friday), 2022  
The entire set of lectures will be held online through zoom.

- Please note the below schedule is subject to change.
- The classes are generally organized into 4-hour blocks, with lectures and group discussions scheduled throughout.

Time (KST)	Monday 13-Jun	Tuesday 14-Jun	Wednesday 15-Jun	Thursday 16-Jun	Friday 17-Jun
9:00	<b>[Class 1]</b> <b>Intro &amp; Program Overview</b> <b>(9:00 - 11:00 a.m.)</b>  Theresa Seung Ah Cho <i>Professor of Strategy/IM</i>		<b>[Class 5]</b> <b>Shareholder-first Ideology and Disruptive Innovation</b> <b>(9:00 a.m. - 1:00 p.m.)</b>  Jeong-yeon Lee <i>Professor of HRM</i>	<b>[Class 7]</b> <b>Global Tax Planning and the Digital Economy</b> <b>(9:00 a.m. - 1:00 p.m.)</b>  Sunhwa Choi <i>Associate Professor of Accounting</i>	<b>[Class 9]</b> <b>Cross-cultural Negotiation</b> <b>(9:00 a.m. - 1:00 p.m.)</b>  Theresa Seung Ah Cho <i>Professor of Strategy/IM</i>
9:30					
10:00					
10:30					
11:00	<b>[Class 2]</b> <b>Doing Business in Korea</b> <b>(11:00 a.m. - 12:20 p.m.)</b>  James Kim <i>Chairman &amp; CEO of AMCHAM</i>				
11:30					
12:00					
12:30					
13:00					
13:30					
14:00	<b>[Class 3]</b> <b>The Samsung Way: Past, Present, and Future in the Post-Pandemic Era I &amp; II</b> <b>(2:00 p.m. - 6:00 p.m.)</b>  Jaeyong Song <i>Professor of Strategy/IM</i>	<b>[Class 4]</b> <b>From Imitation to Innovation: Corporate Innovations in Korea</b> <b>(2:00 p.m. - 6:00 p.m.)</b>  Sun Hyun Park <i>Professor of Strategy/IM</i>	<b>[Class 6]</b> <b>Human Resource Management in Korea</b> <b>(2:00 p.m. - 6:00 p.m.)</b>  Seongsu Kim <i>Professor of HRM/OB</i>	<b>[Class 8]</b> <b>Korean Corporate Structure &amp; Capital Market Implications</b> <b>(2:00 p.m. - 6:00 p.m.)</b>  Woojin Kim <i>Professor of Finance</i>	
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15:00					
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