



RENMIN
BUSINESS SCHOOL



GLOBAL NETWORK FOR
ADVANCED MANAGEMENT

Business School, Renmin University of China
March 14-18 GNW 2022 @Renmin
Beijing, China



人大商学院
RENMIN BUSINESS SCHOOL

MBA
01

March GNW 2022 @Renmin - Overview

❑ *Topic: Globalization or Localization? Strategies and Tactics Facing the VUCA Situations*

- ❖ This module is especially designed for MBA participants, who are interested in managerial decision makings in ‘New’ Globalization times, taking the example of Chinese businesses. Synchronous lectures and live discussions will be provided by leading academic professors and industrial practitioners.

- ❖ **Major Topics Covered** (subject to the minor changes) :
 - ◆ Organizations and Leadership in Chinese Business Contexts
 - ◆ Multinationals Companies in China
 - ◆ Digital Transformation in China: Progress and Challenge
 - ◆ Digital Entrepreneurship in China
 - ◆ Strategies and Management in Chinese Context
 - ◆ Global Supply Chain Management and Innovations
 - ◆ From “Made in China” to “Coded in China”: China’s Digital Belt and Road

- ❖ **Course Materials:** will be shared through Email+ WeChat Group + BoxFolder one week before the GNW week.



March GNW 2022 @ Renmin - Schedule

☐ Courses and Activities Included

- Synchronous interactive lectures and live discussions by both academic professors and business practitioners
- Virtual online group discussions with MBA students at Renmin Business School
- Group-based reflections and presentations

☐ Schedule for Synchronous Sessions:

Students are required to attend all synchronous sessions based on **Beijing Time**:

- **Monday** - 7:30-9:30am, 20:00-21:30pm
- **Tuesday**- 8:00-9:30am, 20:00-21:30pm
- **Wednesday**- 8:00-9:30am, 20:00-21:30pm
- **Thursday** - 8:00-9:30am, 20:00-21:30pm
- **Friday**- 8:00-11:30am

☐ Assessment:

- All students have to fully participate in the on-line courses and activities.
- Group-based presentation in 15 minutes.



Contact Us



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