

# March 2022 SNU Global Network Week

## Global Business in the Age of Pandemic: The Korean Perspective



**Program Period: March 15 (Monday) - 19 (Friday), 2021**  
**The entire set of lectures will be held online through zoom.**

- Please note the below schedule is subject to change.
- The classes are generally organized into 4-hour blocks, with lectures and group discussions scheduled throughout.

Time (KST)	Monday	Tuesday	Wednesday	Thursday	Friday	
	14-Mar	15-Mar	16-Mar	17-Mar	18-Mar	
9:00	<b>[Class 1]</b> <b>Intro &amp; Program Overview</b> (9:00 - 11:00 a.m.)  Theresa Seung Ah Cho <i>Professor of Strategy/IM</i>	<b>[Class 4]</b> <b>Human Resource Management in Korea</b> (9:00 a.m. - 1:00 p.m.)  Seongsu Kim <i>Professor of HRM/OB</i>	<b>[Class 6]</b> <b>Shareholder-first ideology and Disruptive innovation</b> (9:00 a.m. - 1:00 p.m.)  Jeong-yeon Lee <i>Professor of HRM</i>	<b>[Class 8]</b> <b>Lead and Disrupt: Corporate Innovations in Korea</b> (9:00 a.m. - 1:00 p.m.)  Sun Hyun Park <i>Associate Professor of Strategy/IM</i>	<b>Assignment Submission</b>	
9:30						
10:00						
10:30						
11:00	<b>[Class 2]</b> <b>Doing Business in Korea</b> (11:10 a.m. - 12:30 p.m.)  James Kim <i>Chairman &amp; CEO of AMCHAM</i>					
11:30						
12:00						
12:30						
13:00						
13:30						
14:00	<b>[Class 3]</b> <b>Korean Corporate Structure &amp; Capital Market Implications</b> (2:00 p.m. - 6:00 p.m.)  Woojin Kim <i>Professor of Finance</i>	<b>[Class 5]</b> <b>The Samsung Way: Past, Present, and Future in the Post-Pandemic Era I &amp; II</b> (2:00 p.m. - 6:00 p.m.)  Jaeyong Song <i>Professor of Strategy/IM</i>		<b>[Class 9]</b> <b>Cross-cultural Negotiation</b> (2:00 p.m. - 6:00 p.m.)  Theresa Seung Ah Cho <i>Professor of Strategy/IM</i>		
14:30						
15:00						
15:30						
16:00						
16:30						
17:00						
17:30						