

COURSE.....: GNAM EMBA WEEK JUNE 2021 | Sustainable Leadership: the Rainforest Perspective
DEPARTMENT : Production management and operations (POI)
PROGRAM.....: MPA | FGV EAESP
PROFESSOR.....: Fernanda Carreira e Daniela Gomes Pinto
TYPE OF COURSE.....: GNAM EMBA WEEK
SEMESTER/YEAR: 1º/2022

OBJECTIVES

“Sustainable Leadership: The Rainforest Perspective” is a learning experience where students can virtually interact with local actors in the Amazon region, specialists in Climate Change, ESG and Local Development, with the whole group and with themselves in order to learn and reflect about: (i) Sustainable Development, as a formal topic; and (ii) Sustainable Development as a key driver to more responsible and contemporary type of leadership and decision-making processes.

Based on that, the discipline objectives are:

- To present and make tangible, through experiential, collective and theoretical learning, questions that permeate the concepts of sustainable development and leadership for sustainability.
- To promote research and reflection on development models present in the Amazon territory, from the contact and relationship with different realities and social actors (companies, local communities, NGOs, etc.).
- To develop critical thinking that integrates perspectives on the environment, society, economy, politics, ethics and human values to decision making and leadership abilities.

Based on that, we hope that at the end of the discipline students will be able:

- To observe and identify the systemic impacts and influences of decisions / actions of public, private and nongovernmental organizations, as well as individuals, for local and global sustainability.
- To understand and revise sustainable development concepts, connecting them with other disciplines from the field of Business Administration.
- To understand the importance of articulation and dialogue in the search for convergence of interests between the different actors involved in a given context.
- To mobilize and carry out actions in order to incorporate sustainability into their reflections and practical actions.
- To observe and understand different perspectives of Leadership, conceptualizing what means to lead for sustainability.

AGENDA (to be confirmed)

The course agenda is composed by lectures, team and individual activities and interactions with local actors from Amazonian rainforest and will be a mix of synchronous and asynchronous activities. The course schedule may suffer some changes.

DATES: March 14 – 18, 2022 (Monday until Friday)

TIME: 10:15am – 12:30pm and 14:00pm-16:00pm BRT

This time period includes both synchronous and asynchronous activities, with synchronous activities to take place between 10:10am and 12:30pm BRT

GNAM WEEK
March 14th to March 18th 2022
Sustainable Leadership: The Rainforest Perspective

FGVces Team: Fernanda Carreira and Daniela Gomes

PROGRAM		
Monday, March 14th		
Pre work	see instruction on eclass	01:30:00
Synchronous activity		
10:15 - 11:00	Welcoming: the course agenda + Team and group presentation	00:45:00
11:00 - 11:10	<i>Break</i>	00:10:00
11:10 - 12:30	Establishing common ground: sustainability, SDGs, planetary limits	01:20:00
Asynchronous activity	see instruction on eclass	02:00:00
Tuesday, March 15th		
Synchronous activity		
10:15 - 11:00	Group activity	00:45:00
11:00 - 11:10	<i>Break</i>	00:10:00
11:10 - 12:30	Climate change and COVID-19: global problems leading to local problems leading to global problems	01:20:00
Asynchronous activity	see instruction on eclass	02:00:00
Wednesday, March 16th		
Synchronous activity		
10:15 - 11:15	Brazilian Amazon history and social context	01:00:00
11:15 - 11:25	<i>Break</i>	00:10:00
11:25 - 12:30	Voices from the territory: lessons learned from local leadership to global leaderships	00:55:00
Asynchronous activity	see instruction on eclass	02:00:00
Thursday, March 17th		
Synchronous activity		
10:15 - 11:00	Group activity	00:45:00
11:00 - 11:10	<i>Break</i>	00:10:00
11:10 - 12:30	Business leadership mobilization and collective engagement	01:20:00
Asynchronous activity	see instruction on eclass	02:00:00
Friday, March 18th		
Synchronous activity		
10:15 - 11:15	Bioeconomics: opportunities for standing forest and local knowledge	01:00:00
11:15 - 11:25	<i>Break</i>	00:10:00
11:25 - 12:30	Wrap Up	00:55:00
Asynchronous activity	see instruction on eclass	02:00:00
		Course hours
		Total
		10:55:00
		22:25:00

GRADES

Self-evaluation (20%) | Share your self-journaling and give yourself a grade regarding what you learned - *via eclass*

Participation (50%) | The student will be evaluated by the organizing team

Final work (30%) | Share all the offline activities you produced along the week - *via eclass*

BIBLIOGRAPHY (INITIAL SUGGESTIONS)

BANERJEE, Subhabrata. (2008) Corporate Social Responsibility: The Good, the Bad and the Ugly. Critical Sociology (vol 34, Issue 1, p.51-79)

CAMPBELL, Norah; McHUGH, Gerard; ENNIS, P.J. (2019) Climate Change is not a problem: speculative realism at the end of organization. Organization Studies.

CORBRIDGE, S (2002) Development as freedom: the spaces of Amartya Sen. Progress in Development Studies 2,3, pp. 183–217

DEARING et al. (2014) Safe and just operating spaces for regional social-ecological systems. Global Environmental Change 28, pp.227–238

HARDIN, Garrett (1968) The Tragedy of the Commons. Science. vol. 162, p. 1243–1248.

JACKSON, Tim (2009). Prosperity without growth? The transition to a sustainable economy. Sustainable Development Commission. Disponível em: <http://www.sd-commission.org.uk/>

MAAK, T., & PLESS, N. M. (2006). Responsible leadership in a stakeholder society - A relational perspective. In Journal of Business Ethics (Vol. 66, pp. 99–115). <https://doi.org/10.1007/s10551-006-9047-z>

MONZONI, Mario; ANG, Hector (2017). Large-scale projects in the Amazon: lessons learned and guidelines: executive summary. <https://bibliotecadigital.fgv.br/dspace/handle/10438/18321>

RAWORTH, k. (2013) Defining a Safe and Just Space for Humanity. In Worldwatch Institute, State of the World 2013: Is Sustainability Still Possible? DOI 10.5822/978-1-61091-458-1_3 (Chapter 3, pp.28-38)