
Global Network Week

ESMT Berlin

Sustainable Finance, Investing and Impact



The transition to a long-term sustainable economy is a global challenge of extensive magnitude, and the financial sector is playing an important role in this process. During our sessions this week, you will get an overview of the field of sustainable finance, its drivers, trends, and products. We will focus on equity investments (but also touch on debt financing) and learn different ways of taking sustainability or ESG (environmental, social and governance) into account when investing, with a special focus on active ownership, trading strategies, and ESG integration. You will also get a deeper understanding of how to perform corporate analysis and valuation; what data sources to use, how to determine material ESG factors and how to monetize externalities to measure impact.

The digital sessions during this week will be a mix of interactive lectures, poll-sessions, mini-cases, and group discussions. You will meet both academics and practitioners from the finance industry who have experience in this field.

The course is beneficial for anyone seeking to work with financing of ventures and who wants to understand the current trends in how the finance industry (broadly defined) are incorporating sustainability issues in analysis and capital provision decisions. It is also beneficial for the broader set of students who are likely to interact with investors and finance functions in various ways, and indeed to anyone who is interested in these fields.

Finally, you do not need to be a finance and/or sustainability nerd to understand and benefit from the materials, presentations and discussions in this course – we have designed the course to have a relatively broad scope (but we will go into practical details as well).

A warm welcome!

Prof. Per Olsson

Tentative schedule: The sessions will run in the afternoons each day. The exact hours will depend on guest speakers, etc., but plan on not starting before 1 pm German time (CEST) and end no later than 5.30 pm. There will be sufficient breaks to avoid Zoom overload.

Mon 14 March: Sustainable Finance Overview

- Global challenges and the role of the financial industry
- Sustainable Finance trends and products

Tue 15 March: Sustainable Investing Strategies

- Overview of sustainable investing strategies
- Mini-Case on active ownership versus divestment
- Guest from private equity firm and/or pension fund

Wed 16 March: ESG trading strategies

- Risk, return and ESG-strategies
- Guest: asset manager with experience in trading on ESG

Thu 17 March: Corporate reporting and ESG analysis

- Corporate reporting and corporate ESG analysis
- Integrating ESG into Corporate Valuation: the case of SSAB
- Guest: sell-side analyst

Fri 18 March:

- Next frontier in Sustainable Finance: Monetizing Externalities to measure impact
- Learning reflection and summing up



Contact:

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