

COURSE.....: GNAM WEEK OCTOBER 2021 | Sustainable Leadership: the Rainforest Perspective
DEPARTMENT : Production management and operations (POI)
PROGRAM.....: MPA | FGV EAESP
PROFESSOR.....: Fernanda Carreira, Daniela Gomes Pinto and Guilherme Lefevre
TYPE OF COURSE.....: GNAM EMBA WEEK
SEMESTER/YEAR: 2º/2021

OBJECTIVES

“Sustainable Leadership: The Rainforest Perspective” is a learning experience where students can virtually interact with local actors in the Amazon region, specialists in Climate Change, ESG and Local Development, with the whole group and with themselves in order to learn and reflect about: (i) Sustainable Development, as a formal topic; and (ii) Sustainable Development as a key driver to more responsible and contemporary type of leadership and decision-making processes.

Based on that, the discipline objectives are:

- To present and make tangible, through experiential, collective and theoretical learning, questions that permeate the concepts of sustainable development and leadership for sustainability.
- To promote research and reflection on development models present in the Amazon territory, from the contact and relationship with different realities and social actors (companies, local communities, NGOs, etc.).
- To develop critical thinking that integrates perspectives on the environment, society, economy, politics, ethics and human values to decision making and leadership abilities.

Based on that, we hope that at the end of the discipline students will be able:

- To observe and identify the systemic impacts and influences of decisions / actions of public, private and nongovernmental organizations, as well as individuals, for local and global sustainability.
- To understand and revise sustainable development concepts, connecting them with other disciplines from the field of Business Administration.
- To understand the importance of articulation and dialogue in the search for convergence of interests between the different actors involved in a given context.
- To mobilize and carry out actions in order to incorporate sustainability into their reflections and practical actions.
- To observe and understand different perspectives of Leadership, conceptualizing what means to lead for sustainability.

AGENDA (to be confirmed)

The course agenda is composed by lectures, team and individual activities and interactions with local actors from Amazonian rainforest and will be a mix of synchronous and asynchronous activities. The course schedule may suffer some changes.

DATES: October 18 – 22, 2021 (Monday until Friday)

TIME: 10:30am – 12:30pm and 14:00pm-16:00pm BRT

This time period includes both synchronous and asynchronous activities, with synchronous activities to take place between 10:30am and 12:30pm.

GNAM WEEK
October 18 - 22, 2021
Sustainable Leadership: The Rainforest Perspective

FGVces Team: Fernanda Carreira, Daniela Gomes, Carolina Derivi and Guilherme Lefevre

PROGRAM		
Monday, October 18		
Synchronous activity		
10:30 - 11:20	Welcoming: the course agenda + Team and group presentation	00:50
11:20 - 11:30	<i>Break</i>	00:10
11:30 - 12:30	Establishing common ground: sustainability, SDGs, planetary limits	01:00
Asynchronous activity	Pre work for next class: Paris Agreement + self journaling on leadership	02:00
Tuesday, October 19		
Synchronous activity		
10:30 - 11:20	Climate change and COVID-19: global problems leading to local problems leading to global problems	00:50
11:20 - 11:30	<i>Break</i>	00:10
11:30 - 12:30	Regulated and voluntary: companies and climate change in Brazil + Group activity	01:00
Asynchronous activity	Climate change framework: implications for your business + self journaling on leadership	02:00
Wednesday, October 20		
Synchronous activity		
10:30 - 11:20	Social profile of the Brazilian Amazon: who are the people? Impacts beyond climate change	00:50
11:20 - 11:30	<i>Break</i>	00:10
11:30 - 12:30	Simultaneous sessions: Voices from the territory: lessons learned from local leadership to global leaderships	01:00
Asynchronous activity	Social risks framework: territorial engagement strategies for your business + self journaling on leadership	02:00
Thursday, October 21		
Synchronous activity		
10:30 - 11:20	ESG: what is this fuss all about?	00:50
11:20 - 11:30	<i>Break</i>	00:10
11:30 - 12:30	Socio-environmental risks of being in the Amazon + Group activity	01:00
Asynchronous activity	(cont.) Social risks framework: territorial engagement strategies for your business + self journaling on leadership	02:00
Friday, October 22		
Synchronous activity		
10:30 - 11:20	Bioeconomics: opportunities for standing forest and local knowledge	00:50
11:20 - 11:30	<i>Break</i>	00:10
11:30 - 12:30	Wrap Up	01:00
Asynchronous activity	Final assignment: strategies for your role on local development	02:00
		Course hours 10:00
		Total 20:00

* This is a preliminary program. The activities may be adjusted due to actual availability.

BIBLIOGRAPHY (INITIAL SUGGESTIONS)

CAMPBELL, Norah; McHUGH, Gerard; ENNIS, P.J. (2019) Climate Change is not a problem: speculative realism at the end of organization. Organization Studies.

CORBRIDGE, S (2002) Development as freedom: the spaces of Amartya Sen. Progress in Development Studies 2,3, pp. 183–217

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HARDIN, Garrett (1968) The Tragedy of the Commons. Science. vol. 162, p. 1243–1248.

JACKSON, Tim (2009). Prosperity without growth? The transition to a sustainable economy. Sustainable Development Commission. Disponível em: <http://www.sd-commission.org.uk/>

MAAK, T., & PLESS, N. M. (2006). Responsible leadership in a stakeholder society - A relational perspective. In Journal of Business Ethics (Vol. 66, pp. 99–115). <https://doi.org/10.1007/s10551-006-9047-z>

MONZONI, Mario; ANG, Hector (2017). Large-scale projects in the Amazon: lessons learned and guidelines: executive summary. <https://bibliotecadigital.fgv.br/dspace/handle/10438/18321>

RAWORTH, k. (2013) Defining a Safe and Just Space for Humanity. In Worldwatch Institute, State of the World 2013: Is Sustainability Still Possible? DOI 10.5822/978-1-61091-458-1_3 (Chapter 3, pp.28-38)