

# June 2021 SNU Global Network Week

## Global Business in the Age of Pandemic: The Korean Perspective



**Program Period: June 14 (Monday) - 18 (Friday), 2021**  
**The entire set of lectures will be held online through zoom.**

- Please note the below schedule is subject to change.
- The classes are generally organized into 4-hour blocks, with lectures and group discussions scheduled throughout.

Time (KST)	Monday	Tuesday	Wednesday	Thursday	Friday	
	June 14	June 15	June 16	June 17	June 18	
9:00	<b>[Class 1]</b> <b>Intro &amp; Program Overview</b> (9:00 - 11:00 a.m.)  Jeong-yeon Lee <i>Professor of HRM</i> & Theresa Seung Ah Cho <i>Professor of Strategy/IM</i>	<b>[Class 4]</b> <b>Korean Corporate Structure &amp; Capital Market Implications</b> (9:00 a.m. - 1:00 p.m.)  Woojin Kim <i>Professor of Finance</i>	<b>[Class 6]</b> <b>Shareholder-first ideology and Disruptive innovation</b> (9:00 a.m. - 1:00 p.m.)  Jeong-yeon Lee <i>Professor of HRM</i>	<b>[Class 8]</b> <b>Global Tax Planning and the Digital Economy</b> (9:00 a.m. - 10:30 a.m.)  Sunhwa Choi <i>Associate professor of Accounting</i>	<b>[Class 11]</b> <b>Cross-cultural Negotiation</b> (9:00 a.m. - 1:00 p.m.)  Theresa Seung Ah Cho <i>Professor of Strategy/IM</i>	
9:30						
10:00						
10:30						
11:00	<b>[Class 2]</b> <b>Doing Business in Korea</b> (11:00 a.m. - 12:30 p.m.)  James Kim <i>Chairman &amp; CEO of AMCHAM</i>			<b>[Class 9]</b> <b>Global Citizenship and Long-Term Planning</b> (11:00 a.m. - 12:30 p.m.)  Gene W. Oh <i>Executive Vice President of Kookmin Emigration Corporation</i>		
11:30						
12:00						
12:30						
13:00						
13:30						
14:00						<b>[Class 3]</b> <b>The Samsung Way: Past, Present, and Future in the Post-Pandemic Era I &amp; II</b> (2:00 p.m. - 6:00 p.m.)  Jaeyong Song <i>Professor of Strategy/IM</i>
14:30						
15:00						
15:30						
16:00						
16:30						
17:00						
17:30						