



June 2021 SNU Global Network Week

Global Business in the Age of Pandemic: The Korean Perspective

**June 14 – 18, 2021
Graduate school of Business
Seoul National University, Korea**

Course Overview

Korea has become a major player in many aspects of the global stage, including trade, investment, and even in cultural domain. This course gives an overview of the Korean businesses, with a particular focus on their attempt to thrive in the age of COVID-19. The course encompasses multiple formats, including lectures, presentations, interactive simulations and discussions led by SNU faculty members conducting cutting-edge research in strategy, corporate finance, organizational theory, and human resource management in their respective fields.

2. Venue

The entire set of lectures will be held online through Zoom; the link will be emailed to the registered students a week prior to the course start day. All assignments will be done on individual-basis in consideration of the current COVID-19 situation.