



UCD Michael Smurfit
Graduate Business School



GLOBAL NETWORK FOR
ADVANCED MANAGEMENT

EMBA GNAM Week, JUNE 2021
CHANGEMAKERS IN GLOBAL FOOD AND AGRIBUSINESS
8 CEO'S, 8 CASE STUDIES OF CHANGE MAKING

Date	Monday 14 June	Tuesday 15 June	Wednesday 16 June	Thursday 17 June	Friday 18 June
13.00 – 14.45	Anticipating the CEO's agenda in global food and agribusiness (Expert CEO panel)	Case study: Improving a lesser developed nations nutrition through poultry (South Asia)	Case Study: Disrupting the supermarket industry – driving the shift to online (UK/Global)	Case Study: Decarbonising a national food and agriculture system (Ireland)	Case Study: Realising the opportunity of the digitization of agriculture (Global)
14.45 - 15.15	Break	Break	Break	Break	Break
15.15 - 17.00	Case Study: Managing the transition from old protein to new protein (US/ Global)	Case Study: Realizing the opportunity of the swine market in China (China)	Case Study: Creating a global brand in the commodity produce industry (New Zealand/ Global)	Case Study: Building a global animal health business (US/ Global)	Reflecting on the CEO's agenda in global food and agribusiness (Expert CEO panel)
17.00 – 17.15	Wrap-up thoughts	Wrap-up thoughts	Wrap-up thoughts	Wrap-up thoughts	

- * Outlined times above are based on time zone in Ireland (i.e. GMT+1)
- ** All sessions will be recorded and will be distributed to each participant