



RENMIN
BUSINESS SCHOOL



GLOBAL NETWORK FOR
ADVANCED MANAGEMENT

Business School, Renmin University of China

March 15-19 GNW 2021 @Renmin

Beijing, China



大商学院 | MBA
RENMIN BUSINESS SCHOOL

March GNW 2021 @Renmin - Overview

□ *Topic: From “Made in China” to “Invented in China” 2.0: An Age of Digital Transformation*

□ **Brief Description**

- ❖ This module is designed for MBA students interested in the development and best practices of indigenous innovations in China in the age of digital transformation. Synchronous lectures and live discussions will be provided by our leading faculty members and senior industry practitioners in China.
- ❖ **Key Words:** Digital Entrepreneurship, Supply Chain Finance Innovation, Western Multinationals & Indigenous Innovation in China, E-China Development
- ❖ **Certificate and Grading:** will be introduced on the first-day session
- ❖ **Final Schedule and Course Materials:** will be shared through Email+ WeChat Group + BoxFolder at least one week prior to the GNW week.



March GNW 2021 @ Renmin - Schedule

□ Course Structure:

- Synchronous interactive lectures and live discussions with leading faculty members and senior practitioners;
- Virtual online networking activities with Chinese students and others (tentative)
- Team-based reflections, group presentations, individual reflection paper and assessment

□ Schedule for synchronous sessions:

Students are required to attend all synchronous sessions based on **Beijing Time:**

- **Monday** - 7:30-9:30am, 20:00-21:30pm
- **Tuesday**- 8:00-9:30am , 20:00-21:30pm
- **Wednesday**- 8:00-9:30am , 20:00-21:30pm
- **Thursday** - 8:00-9:30am , 20:00-21:30pm
- **Friday**- 8:00-11:30am



Contact Us



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