

Doing Business in Emerging Markets: Entrepreneurship and Sustainability in Latin America



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
October 13, 2019	October 14, 2019	October 15, 2019	October 16, 2019	October 17, 2019	October 18, 2019	October 19, 2019
	8:30 - 8:40 a.m. Welcome Room FIFCO Oeste (Yellow building, first floor) 8:40 - 10:00 a.m. Costa Rican Economy: Striving for Sustainable Development Prof. Lawrence Pratt Coffee Break 10:30 - 12:00 p.m. The Role of Business in National	1:30 - 3:00 p.m. Entrepreneurship in Latin America: A Practical Approach Prof. Luis Figueroa Guest speaker Coffee Break 3:30 - 5:00 p.m. Entrepreneurship in Latin	FIELD VISIT CooproNaranjo	Break The role of social enterprise in development strategy.	8:30 - 12:00 The Social Progress Index> From metrics to action Simulation Prof. Jaime García 12:00 Final Remarks and Certificates	Independent Travel or Return
	Development Goals: The Case of Tourism in Costa rica Prof. Lawrence Pratt Lunch at Finca Rosa Blanca	America: A Practical Approach Prof. Luis Figueroa Lunch		rof. Urs. Jäger Lunch	Lunch	
	COMPANY VISIT Hotel Finca Rosa Blanca			1:30 - 3:00 Doing Business at the Base of the Pyramid: Tecnosol Prof. Andrea Prado Break	Free time	
	Eras tima		Debriefing at INCAE Free time	3:30 - 5:00 Doing Business at the Base of the Pyramid: Tecnosol Prof. Andrea Prado Free time		