



Course Title	Doing Business in Asia
Course Schedule	March 9-13, 2020
Course Description	<p>This course explores the uniqueness and complexity of Asian business systems, appreciating the particulars of doing business in Asian settings. It tackles the issues confronted by business, both local and foreign, in setting up, growing, and successfully operating in Asia. Course discussions are aimed at appreciating differences in corporate organization and culture, market dynamics, institutional settings, and regulatory frameworks, and how business leaders can adapt to unique and complex business situations.</p>
Course Learning Outcomes	<ol style="list-style-type: none"> 1. Understand the management issues confronted by firms doing business in Asia. 2. Analyze these issues and their impacts on the business. 3. Communicate effectively in oral and written forms about the diverse facets of Asia and how to do business in this part of the world, using appropriate concepts, frameworks, and logical thinking.
Learning Methodology	<ul style="list-style-type: none"> - Class Participation - Group Capstone Presentation
Classroom Policies	<p>Students are required to come in business casual. Shorts, t-shirts with loud or offensive statement, tank tops, plunging necklines, beach outfits and slippers/flip-flops are not allowed during office and class hours. It is also recommended that students bring insect repellents and sunscreen during site visits.</p>
Student Expenses	<ol style="list-style-type: none"> 1. Roundtrip airline tickets 2. Hotel accommodation 3. Travel and medical insurance (Students must provide the program a copy of the insurance document) 4. Meals 5. Tour fees (approximately USD\$80)

Tentative Itinerary

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
09:00AM	Welcome and Program Overview				
09:30AM – 10:50AM	Classroom Session (1)	Site/Company Visit (5-6)	Classroom Session (7)	City/Cultural Tour	Group Capstone Presentation (10)
11:00AM – 12:20PM	Classroom Session (2)		Classroom Session (8)		Closing and Awarding of Certificates
12:30PM	Lunch c/o Program	Lunch c/o Student	Lunch c/o Program	Lunch c/o Student	Lunch c/o Program
02:00PM – 03:20PM	Classroom Session (3)		Classroom Session (9)	Group Capstone Preparation	End of Program
03:30PM	Class Photo and Afternoon Snacks				
04:00PM – 05:20PM	Classroom Session (4)				