

Global Network Week at Universitas Indonesia: Sustainable Development of Tourism

Day and Date	Time	Activity	Remarks
Monday, 14-Oct-19 Location UI Salemba Campus	08.00 – 08.30	Registration	Lobby 1 st fl. Snack Box
	08.30– 09.00	Induction Group Briefing	Hall
	09.00 – 09.15	Opening of GNAM Week	Dean FEB UI
	09.15 – 09.45	Keynote 1: Indonesia Tourism Performance	Dr. Ir. Arief Yahya, M.Sc. Ministry of Tourism of Republic Indonesia
	09.45-10.15	Keynote 2: Building an Effective Tourism Communication and Marketing Strategy	Rudiantara, S.Stat., M.B.A Ministry of Communication and Information of Republic Indonesia
	10.15-11.00	Keynote 3: Tourism Destination Planning Strategy (10 New "Bali" in Indonesia)	Prof. Bambang Brodjonegoro, Ph.D National Development Planning Agency (BAPPENAS)
	11.00 – 12.30	Panel Discussion: The Indonesian Tourism: Development of Current and Future Transformation	Dr. Hariyadi Sukamdani, MM (President, Indonesian Hotel and Restaurant Association) George Hendrata – CEO Tiket.com Iswandi Said (Pres Dir. PT. Hotel Indonesia Natour) Moderator : Dr. Ir. T. Ezni Balqiah
	12.30 – 13.00	Depart to Tanoto Foundation	
	13.00 – 14.00	Lunch	
	14.00 – 16.00	Sharing Session at Tanoto Foundation	
	16.00 – 16.30	Depart to Bank Indonesia	Snack Box 16.00-16.30
	16.30-18.00	Visit Central Bank The Role of Tourism and the Hospitality Industry in Reducing the Current Account Deficit	Destry Damayanti Senior Deputy Governor of Bank Indonesia
	18.00-20.00	Activity at Kota Tua Jakarta	Dinner Box 19.00
Tuesday, 15-Oct-19 Location Purwakarta	08.00 – 11.00	Depart to Jatiluhur, West java	Snack
	11.00 – 12.00	Lunch	
	12.00 – 16.00	Sharing Session with PT. Jasa Tirta & Purwakarta Regent	Encouraging Tourism Through Infrastructure Development (U. Saefudin Noor – CEO. PT. Jasa Tirta II) (Hj. Anne Ratna Mustika, S.E – Regent of Purwakarta
	16.00 – 19.00	Back to Jakarta	Dinner at Restaurant

Day and Date	Time	Activity	Remarks
Wednesday, 16-Oct-19 Location Denpasar, Bali	07.00 – 11.00	Depart to Denpasar, Bali from Jakarta Airport	Snack
	11.00 – 11.30	Arrived in Bali	
	11.30-12.00	Depart to BPD Bali	
	12.00-12.30	Lunch at BPD Bali	
	12.30 – 14.00	Sharing Session at BPD Bali Financing Approaches for Tourism, Small Medium Enterprises and Entrepreneurs	I Nyoman Sudharma, SH., MH CEO BPD Bali
	14.00 – 15.00	Depart to Governor Office	Snack Box
	15.00 – 16.30	Sharing Session Driving Tourism through Creative Destinations and Activities : Evidences from Bali	I Wayan Koster Governor of Bali
	16.30-17.30	Depart to Hotel	Dinner at Restaurant
Thursday 17-Oct-19 Location Nusa Dua and Penglipuran, Bali	06.30 – 08.30	Breakfast	
	08.30 – 09.30	Depart to ITDC Nusa Dua	
	09.30 – 11.30	Sharing Session Indonesia Tourism Development Corporation/ITDC (Persero)	
	12.00-13.00	Lunch	
	13.00 – 14.00	Depart to Panglipuran Village	
	14.00-16.00	Sharing session	
	16.00 -17.00	Back to Hotel	
	19.00 – 20.00	Dinner at Restaurant	
Friday, 18-Oct-19 Location Denpasar, Bali	07.00 - 08.00	Breakfast	
	08.00 – 11.30	Group Discussion	
	11.30-13.00	Lunch	At Hotel
	13.30-16.30	Group Presentation	
	16.30-17.00	Closing	
	17.00 – 18.00	Depart to DPS Airport	Snack Box
	19.30 – 22.00	Flight to Jakarta	